Registered Number

932947

Annual Report and Financial Statements For the Year Ended

31 December 2010

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DIRECTORS' REPORT

The directors present their report and the audited financial statements for West Thurrock Estate Limited (the "company") for the year ended 31 December 2010

Principal activities

The company is an investment holding company. The directors believe that the company will continue in this activity for the foreseeable future. The directors' report has been prepared in accordance with the special provisions of Part 15 Chapter 1 of the Companies Act 2006 relating to small companies.

Principal risks and uncertainties and financial risk management

From the perspective of the company, the principal risks and uncertainties and financial risk management are integrated with the principal risks of the consolidated financial statements of Pearson plc (the "group") and are not managed separately. Accordingly, the principal risks and uncertainties and financial risk management of Pearson plc, which include those of the company, are discussed in the group's annual report which does not form part of this report.

Results and dividends

In the year the company made a profit after tax of £35,373,000 (2009 £48,443,000) The company paid a dividend of £8,800,000 in 2010 (2009 $\,$ nil) The retained profit has been transferred to reserves

Directors

The directors who held office during the year and up to the date of signing the financial statements are given below

A C Miller

D H Colville

S A Jones

During the year to 31 December 2010, the company maintained insurance covering officers of the company against liabilities arising in relation to the company in accordance with Section 233 of the Companies Act 2006

Statement of directors' responsibilities

The directors are responsible for preparing the Directors' Report and the financial statements in accordance with applicable law and regulations

Company law requires the directors to prepare financial statements for each financial year. Under that law, the directors have prepared the financial statements in accordance with United Kingdom Generally Accepted. Accounting Practice (United Kingdom Accounting Standards and applicable law). Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing these financial statements, the directors are required to

- select suitable accounting policies and then apply them consistently,
- make judgements and accounting estimates that are reasonable and prudent,
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements and,
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Disclosure of information to auditors

In the case of each of the persons who are directors at the time when the report is approved, the following applies

- so far as the directors are aware, there is no relevant audit information of which the company's auditor is unaware, and
- each director has taken all the steps that he / she ought to have taken as a director in order to make himself / herself aware of any relevant audit information and to establish that the company's auditor is aware of that information

By order of the board

D Hirani Company sec

Company secretary 18 April 2011

Company registered number 932947

Independent auditors' report to the members of WEST THURROCK ESTATE LIMITED

We have audited the financial statements of West Thurrock Estate Limited for the year ended 31 December 2010 which comprise the profit and loss account, the balance sheet and the related notes. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice)

Respective responsibilities of directors and auditors

As explained more fully in the statement of directors' responsibilities the directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view. Our responsibility is to audit the financial statements in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board's Ethical Standards for Auditors.

This report, including the opinions, has been prepared for and only for the company's members as a body in accordance with Chapter 3 of Part 16 of the Companies Act 2006 and for no other purpose. We do not, in giving these opinions, accept or assume responsibility for any other purpose or to any other person to whom this report is shown or into whose hands it may come save where expressly agreed by our prior consent in writing.

Scope of the audit of the financial statements

An audit involves obtaining evidence about the amounts and disclosures in the financial statements sufficient to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or error. This includes an assessment of whether the accounting policies are appropriate to the company's circumstances and have been consistently applied and adequately disclosed, the reasonableness of significant accounting estimates made by the directors, and the overall presentation of the financial statements.

Opinion on financial statements

In our opinion the financial statements

- give a true and fair view of the state of the company's affairs as at 31 December 2010 and of its profit for the year then ended
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice, and
- have been prepared in accordance with the requirements of the Companies Act 2006

Opinion on other matters prescribed by the Companies Act 2006

In our opinion the information given in the Directors' Report for the financial year for which the financial statements are prepared is consistent with the financial statements

Matters on which we are required to report by exception

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us, or
- the financial statements are not in agreement with the accounting records and returns, or
- certain disclosures of directors' remuneration specified by law are not made, or
- we have not received all the information and explanations we require for our audit, or
- the directors were not entitled to take advantage of the small companies' exemption in preparing the Directors' Report

Giles Hannam

Senior Statutory Auditor

For and on behalf of PricewaterhouseCoopers LLP Chartered Accountants and Statutory Auditors London April 2011

PROFIT AND LOSS ACCOUNT For the year ended: 31 December 2010

		2010	2009
Continuing operations	Note	£'000	£'000
Income from fixed asset investments	5	0	37,832
Profit / (loss) on ordinary activities before interest and taxation	·	0	37,832
Interest receivable and similar income	6	49,145	14,789
Interest payable and similar charges	6	(16)	(52)
Profit / (loss) on ordinary activities before taxation	•	49,129	52,569
Tax on profit / (loss) on ordinary activities	7	(13,756)	(4,126)
Profit / (loss) for the financial year		35,373	48,443

There are no material differences between the profit on ordinary activities before taxation and the profit for the financial year stated above and their historical cost equivalents

The company has no recognised gains and losses other than those included in the profit above and, therefore, no statement of total recognised gains or losses has been presented

BALANCE SHEET

As at .

31 December 2010

		2010	2009
	Note	£'000	£'000
Current assets			
Debtors	9	1,206,629	1,166,269
Cash at bank and in hand		394	394
······································		1,207,023	1,166,663
Creditors - amounts falling due within one year	10	(17,965)	(4,178)
Net current assets		1,189,058	1,162,485
Total assets less current liabilities		1,189,058	1,162,485
Net assets	-	1,189,058	1,162,485
Capital and reserves			
Called up share capital	11	42,987	42,987
Share premium account	12	978,633	978,633
Profit and loss reserve	12	167,438	140,865
Total shareholders' funds		1,189,058	1,162,485

The financial statements on pages 5 to 21 were approved by the board of directors on 18 April 2011 and were signed on its behalf by

A C Miller

Director

NOTES TO THE FINANCIAL STATEMENTS For the year ended 31 December 2010

1

Accounting policies

Basis of accounting

The financial statements have been prepared on the going concern basis, under the historical cost convention, and in accordance with the Companies Act 2006 and applicable accounting standards. The principal accounting policies, which have been applied consistently, are set out below

Corporation Tax

Corporation tax payable is provided on taxable profits at the current rate

NOTES TO THE FINANCIAL STATEMENTS continued For the year ended : 31 December 2010

2 Cash flow statement and related party disclosure

The company is a wholly-owned subsidiary of Pearson plc and is included in the consolidated financial statements of Pearson plc, which are publicly available. Consequently, the company has taken exemption from preparing a cash flow statement under the terms of FRS 1 "Cash flow statements (Revised 1996)". The company is also exempt under the terms of FRS 8 "Related Party Transactions" from disclosing related party transactions with entities that are part of the Pearson plc group or investees of the Pearson plc group.

NOTES TO THE FINANCIAL STATEMENTS continued For the year ended 31 December 2010

3 Auditors' remuneration

Auditors' remuneration is borne by a fellow group company

NOTES TO THE FINANCIAL STATEMENTS continued For the year ended : 31 December 2010

4 Directors' emoluments and Employee Information

The emoluments of the directors are paid by their employing company, another group undertaking. The directors' services to this company and to a number of fellow subsidiaries are chiefly of a non-executive nature and their emoluments are deemed to be wholly attributable to their services to their employing company. Accordingly, the above details include no emoluments in respect of the directors. No one was employed by the company at any time during the year (2009, no one).

NOTES TO THE FINANCIAL STATEMENTS continued For the year ended : 31 December 2010

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Income from fixed asset investments

income from fixed asset investments	2010	2009
	000' 3	£'000
Income from shares in group undertakings	0	37,832
	0	37,832

NOTES TO THE FINANCIAL STATEMENTS continued For the year ended : 31 December 2010

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Net interest

Not interest	2010	2009
	9000	£'000
Interest payable on taxation	(16)	(52)
Interest payable and similar charges	(16)	(52)
Bank interest receivable	2	3
Interest receivable from parent company	49,143	14,786
Interest receivable and similar income	49,145	14,789
Net interest receivable / (payable)	49,161	14,841

NOTES TO THE FINANCIAL STATEMENTS continued For the year ended :

31 December 2010

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Tax on profit / (loss) on ordinary activities

	2010	
		2009
	£'000	£'000
Current tax		
UK corporation tax on profits / (losses) for the year	13,756	4,126
Total current tax	13,756	4,126
Tax charge / (credit) on profit / (loss) on ordinary activities	13,756	4,126
UK standard effective rate of corporation tax (%)	28	28
The tax assessed for the period differs from the standard effective rate of corporation tax in the UK as explained below	2010	2009
	£'000	£'000
Profit / (loss) on ordinary activities before taxation	49,129	52,569
Profit / (loss) on ordinary activities before taxation multiplied by UK standard		
effective rate	13,756	14,719
Effects of		
Non taxable UK dividend income	0	(10,593)
Current tax charge / (credit) for the year	13,756	4,126

The current tax assessed for the year is equal to (2009 lower than) that resulting from applying the standard rate of corporation tax in the UK of 28% (2009 28%) to the profit before tax

There is no deferred tax asset or liability that is not recognised in these financial statements

NOTES TO THE FINANCIAL STATEMENTS continued For the year ended 31 December 2010

Dividends	2010	2009	2010	2009
	pence	pence	£'000	£'000
Equity - Ordinary Dividends paid in the year	20 5	0	8,800	0
			8,800	0

NOTES TO THE FINANCIAL STATEMENTS continued For the year ended 31 December 2010

9 Debtors

	2010	2009
Amounts falling due within one year	£.000	£'000
Amounts owed by group undertakings	1,206,629	1,166,269
	1,206,629	1,166,269
Total debtors	1,206,629	1,166,269

Amounts owed by group undertakings are unsecured and repayable on 31 December 2011, during the period the interest was charged at 3 month GBP LIBOR plus 3 5% margin

NOTES TO THE FINANCIAL STATEMENTS continued For the year ended : 31 December 2010

10 Creditors

	2010	2009
Amounts falling due within one year	0003	£'000
Amounts owed to group undertakings	(3,614)	0
Corporation tax	(14,284)	(4,126)
External Accrued Interest	(67)	(52)
minutes in the same of the sam	(17,965)	(4,178)

Amounts owed to group undertakings are unsecured and repayable on demand, during the period the interest was charged at a rate of Bank of England base rate with margins ranging from 128 basis points to 180 basis points

NOTES TO THE FINANCIAL STATEMENTS continued For the year ended : 31 December 2010

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Called up share capital

Valled up Share Capital			2010	2009
			£'000	£'000
Total share capital			42,987	42,987
	2010	2009	2010	2009
Ordinary share £1 each	No '000s	No '000s	£'000	£'000
Allotted and fully paid	42,987	42,987	42,987	42,987

NOTES TO THE FINANCIAL STATEMENTS continued For the year ended .
31 December 2010

12 Reserves

	Share premium	Profit and loss	Total
	£'000	£'000	£'000
At 1 January 2010	978,633	140,865	1,119,498
Profit / (loss) for the financial year		35,373	35,373
Dividend paid		(8,800)	(8,800)
At 31 December 2010	978,633	167,438	1,146,071

NOTES TO THE FINANCIAL STATEMENTS continued For the year ended : 31 December 2010

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Reconciliation of movements in shareholders' funds

	2010	2009
	£'000	£'000
Profit / (loss) for the financial year	35,373	48,443
Dividends paid	(8,800)	0
	26,573	48,443
Opening shareholders' funds	1,162,485	1,114,042
Closing shareholders' funds	1,189,058	1,162,485

NOTES TO THE FINANCIAL STATEMENTS continued For the year ended .
31 December 2010

14 Contingent liabilities

Bank guarantees

The company participates in an arrangement with HSBC Bank plc whereby the accounts of Pearson plc and 35 of its subsidiaries, 'the guarantors', are combined, with cleared debit and credit balances being offset for interest calculation purposes. In order to comply with banking regulations, each guarantor to this arrangement has provided a multilateral guarantee in respect of the overdraft obligations (but no other debts due to the bank) of each of the other participants. The net balance under this arrangement at 31 December 2010 was a credit balance of £8,952,264 (2009 debit £4,238,177). The maximum amount of this guarantee is limited to a net overdraft of £50,000,000.

	2010	2009
Potential liability arising from these guarantee arrangements :	000'3	£'000
Parent undertaking and fellow subsidiary undertakings	50,000	50,000

NOTES TO THE FINANCIAL STATEMENTS continued For the year ended : 31 December 2010

15 Ultimate parent undertaking

The immediate parent undertaking is Pearson Overseas Holdings Limited, a company incorporated in England and Wales

The ultimate parent undertaking and controlling party is Pearson plc, which is the parent undertaking of the smallest and largest group to consolidate these financial statements. Copies of Pearson plc's consolidated financial statements can be obtained from the Company Secretary at Pearson plc, 80 Strand, London WC2R 0RL