

COMPANY REGISTRATION NUMBER 907055

**THE ZOCKOLL GROUP LIMITED (FORMERLY
PHONENAMES LIMITED)**

ABBREVIATED ACCOUNTS

31 DECEMBER 2007



ALDERWICK JAMES & CO

Chartered Accountants
4 The Sanctuary
23 Oakhill Grove
Surbiton
Surrey
KT6 6DU

**THE ZOCKOLL GROUP LIMITED (FORMERLY PHONENAMES
LIMITED)**

ABBREVIATED ACCOUNTS

YEAR ENDED 31 DECEMBER 2007

CONTENTS	PAGE
Abbreviated balance sheet	1
Notes to the abbreviated accounts	3

THE ZOCKOLL GROUP LIMITED (FORMERLY PHONENAMES LIMITED)

ABBREVIATED BALANCE SHEET

31 DECEMBER 2007

	Note	2007	2006
		£	£
FIXED ASSETS	2		
Tangible assets		20,961	29,996
Investments		<u>1,014,144</u>	<u>100,006</u>
		1,035,105	130,002
CURRENT ASSETS			
Debtors		293,990	90,862
Cash at bank and in hand		<u>206,656</u>	<u>106,249</u>
		500,646	197,111
CREDITORS: Amounts falling due within one year		<u>959,656</u>	<u>46,973</u>
NET CURRENT (LIABILITIES)/ASSETS		<u>(459,010)</u>	<u>150,138</u>
TOTAL ASSETS LESS CURRENT LIABILITIES		<u>576,095</u>	<u>280,140</u>

The Balance sheet continues on the following page
The notes on pages 3 to 6 form part of these abbreviated accounts.

THE ZOCKOLL GROUP LIMITED (FORMERLY PHONENAMES LIMITED)

ABBREVIATED BALANCE SHEET *(continued)*

31 DECEMBER 2007

	Note	2007 £	2006 £
CAPITAL AND RESERVES			
Called-up equity share capital	3	11,033,600	11,033,600
Profit and loss account		(10,457,505)	(10,753,460)
SHAREHOLDERS' FUNDS		<u>576,095</u>	<u>280,140</u>

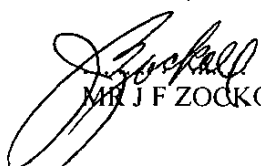
The directors are satisfied that the company is entitled to exemption from the provisions of the Companies Act 1985 (the Act) relating to the audit of the financial statements for the year by virtue of section 249A(1), and that no member or members have requested an audit pursuant to section 249B(2) of the Act

The directors acknowledge their responsibilities for

- (i) ensuring that the company keeps proper accounting records which comply with section 221 of the Act, and
- (ii) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its profit or loss for the financial year in accordance with the requirements of section 226, and which otherwise comply with the requirements of the Act relating to financial statements, so far as applicable to the company.

These abbreviated accounts have been prepared in accordance with the special provisions for small companies under Part VII of the Companies Act 1985

These abbreviated accounts were approved by the directors and authorised for issue on 31/10/08, and are signed on their behalf by


MR J F ZOCKOLL

THE ZOCKOLL GROUP LIMITED (FORMERLY PHONENAMES LIMITED)

NOTES TO THE ABBREVIATED ACCOUNTS

YEAR ENDED 31 DECEMBER 2007

1. ACCOUNTING POLICIES

Basis of accounting

The financial statements have been prepared under the historical cost convention, and in accordance with the Financial Reporting Standard for Smaller Entities (effective January 2007)

Changes in accounting policies

In preparing the financial statements for the current year, the company has adopted the Financial Reporting Standard for Smaller Entities (effective January 2007)

Consolidation

In the opinion of the directors, the company and its subsidiary undertakings comprise a small group. The company has therefore taken advantage of the exemption provided by Section 248 of the Companies Act 1985 not to prepare group accounts.

Turnover

The turnover shown in the profit and loss account represents amounts invoiced during the year, exclusive of Value Added Tax.

In respect of long-term contracts and contracts for on-going services, turnover represents the value of work done in the year, including estimates of amounts not invoiced. Turnover in respect of long-term contracts and contracts for on-going services is recognised by reference to the stage of completion.

Fixed assets

All fixed assets are initially recorded at cost.

Depreciation

Depreciation is calculated so as to write off the cost of an asset, less its estimated residual value, over the useful economic life of that asset as follows:

- | | |
|----------------|---|
| Motor Vehicles | - Over 4 years (Straight line) |
| Equipment | - Over 3-6 years (Straight line) depending on nature of asset |

Foreign currencies

Assets and liabilities in foreign currencies are translated into sterling at the rates of exchange ruling at the balance sheet date. Transactions in foreign currencies are translated into sterling at the rate of exchange ruling at the date of the transaction. Exchange differences are taken into account in arriving at the operating profit.

THE ZOCKOLL GROUP LIMITED (FORMERLY PHONENAMES LIMITED)

NOTES TO THE ABBREVIATED ACCOUNTS

YEAR ENDED 31 DECEMBER 2007

1. ACCOUNTING POLICIES *(continued)*

Financial instruments

Financial instruments are classified and accounted for, according to the substance of the contractual arrangement, as either financial assets, financial liabilities or equity instruments. An equity instrument is any contract that evidences a residual interest in the assets of the company after deducting all of its liabilities.

2. FIXED ASSETS

	Tangible Assets £	Investments £	Total £
COST			
At 1 January 2007	78,257	225,006	303,263
Additions	8,827	914,138	922,965
At 31 December 2007	<u>87,084</u>	<u>1,139,144</u>	<u>1,226,228</u>
DEPRECIATION AND AMOUNTS WRITTEN OFF			
At 1 January 2007	48,261	125,000	173,261
Charge for year	17,862	—	17,862
At 31 December 2007	<u>66,123</u>	<u>125,000</u>	<u>191,123</u>
NET BOOK VALUE			
At 31 December 2007	<u>20,961</u>	<u>1,014,144</u>	<u>1,035,105</u>
At 31 December 2006	<u>29,996</u>	<u>100,006</u>	<u>130,002</u>

THE ZOCKOLL GROUP LIMITED (FORMERLY PHONENAMES LIMITED)

NOTES TO THE ABBREVIATED ACCOUNTS

YEAR ENDED 31 DECEMBER 2007

2. FIXED ASSETS *(continued)*

The director is of the opinion that there is no permanent impairment in the value of the investments held

Unlisted Investments

During the year the company acquired 69% of the ordinary share in 0800-Handyman Limited taking its holding to 100%

At the year end the company owns 100% of the issued share capital of the companies listed below,

Name of company

800 Flowers Limited
 800 Flowers Limited (IRE)*
 800 Flowers SARL**
 0800 Global Limited
 0800 Balloons Limited
 0800 Baskets Limited
 0800 Chocolates Limited
 800 Contac Limited
 0800 Handyman Limited
 0800 Hampers Limited
 0800 Pizzas Limited
 0800 Wineshop Limited

*Incorporated in Ireland

** Incorporated in France

Under the provision of section 248 of the Companies Act 1985 the company is exempt from preparing consolidated accounts and has not done so, therefore the accounts show information about the company as an individual entity

3. SHARE CAPITAL

Authorised share capital:

	2007	2006
	£	£
11,033,600 Ordinary shares of £1 each	<u>11,033,600</u>	<u>11,033,600</u>

Allotted, called up and fully paid:

	2007		2006	
	No	£	No	£
Ordinary shares of £1 each	<u>11,033,600</u>	<u>11,033,600</u>	<u>11,033,600</u>	<u>11,033,600</u>

**THE ZOCKOLL GROUP LIMITED (FORMERLY PHONENAMES
LIMITED)**

NOTES TO THE ABBREVIATED ACCOUNTS

YEAR ENDED 31 DECEMBER 2007

4. POST BALANCE SHEET EVENTS

On 1 April 2008 the company sold 800 Flowers Limited for a consideration of £663,764 £115,000 of this amount was received as a non refundable deposit in October 2007 and has been included in the Profit and Loss Account as Other Income In addition amounts totalling £1,607,134 owed to the company by 800 Flowers Limited and its subsidiary company were repaid