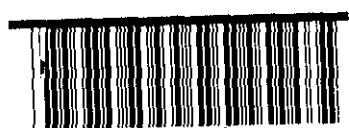


## **Mace Publicity Limited**

**Balance sheet and notes**

**3 April 2004**

Registered number 905422



**A42**  
**COMPANIES HOUSE**

**\*AEF802HR\***

**0213**  
**19/10/04**

## Mace Publicity Limited

### Balance sheet as at 3 April 2004

	Note	3 April 2004 £	5 April 2003 £
<b>Current Assets:</b>			
Debtors	2	10	10
<b>Net Current assets:</b>		10	10
<b>Capital and reserves</b>			
Share capital	3	10	10
		10	10

- (a) For the 52 week period ended 3 April 2004 the company was entitled to exemption under section 249AA(1) of the Companies Act 1985.
- (b) Members have not required the company to obtain an audit in accordance with section 249B(2) of the Companies Act 1985.
- (c) The directors acknowledge their responsibility for:
- ensuring the company keeps accounting records which comply with section 221; and
  - preparing accounts which give a true and fair view of the state of affairs of the company as at the end of the financial year, and of its profit or loss for the financial year, in accordance with the requirements of section 226, and which otherwise comply with the requirements of the Companies Act relating to accounts, so far as applicable to the company.

Approved by the board of directors on 29 July 2004 and signed on their behalf by:



**C B Adams**  
Director

The notes on page 2 form part of these financial statements.

## Mace Publicity Limited

### Notes:

(forming part of the financial statements)

#### 1 Accounting policies

##### **Basis of accounting**

The financial statements have been prepared in accordance with applicable accounting standards, and under the historical cost convention.

#### 2 Debtors

	2004 £	2003 £
Due within one year:		
Amounts owed by group undertakings	10	10

#### 3 Called up share capital

##### **Authorised**

Ordinary shares of £1 each	100	100
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##### **Allotted, issued and fully paid**

Ordinary shares of £1 each	10	10
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#### 4 Reconciliation of movement in shareholders' funds

	2004 £	2003 £
Opening shareholders' funds	10	10
Closing shareholders' funds	10	10

#### 5 Related party disclosures

The company is controlled by Mace Marketing Services Limited.

There are no disclosable related party transactions.

#### 6 Ultimate parent company

The joint parent undertakings of the company are Palmer & Harvey (Holdings) Plc and Abemess Limited, which are also the ultimate controlling parties.