

Company Registration No. 00850239 (England and Wales)

STAFFORDSHIRE HOLLOWARE LIMITED
DIRECTORS' REPORT AND FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 DECEMBER 2006



Finn-Kelcey & Chapman
Chartered Accountants
Stourside Place
Station Road
Ashford Kent

STAFFORDSHIRE HOLLOWARE LIMITED

COMPANY INFORMATION

Directors	M J Simmonds J Eggar (Appointed 30 November 2006)
Secretary	WPP Group (Nominees) Limited
Company number	00850239
Registered office	27 Farm Street London
Accountants	Finn-Kelcey & Chapman Stourside Place Station Road Ashford Kent
Bankers	HSBC 47 High Street Hythe Kent
Solicitors	Kingsfords 2 Elwick Road Ashford Kent

STAFFORDSHIRE HOLLOWARE LIMITED

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STAFFORDSHIRE HOLLOWARE LIMITED

DIRECTORS' REPORT FOR THE YEAR ENDED 31 DECEMBER 2006

The directors present their report and financial statements for the year ended 31 December 2006.

Principal activities

The company did not trade during the year.

In the directors' opinion the company is unlikely to commence trading again in the foreseeable future.

Directors

The following directors have held office since 1 January 2006:

M J Simmonds

J Eggar

A S Wilson

(Appointed 30 November 2006)

(Resigned 30 November 2006)

Directors' interests

The directors' interests in the shares of the company were as stated below:

	Ordinary shares of £1 each	
	31 December 2006	1 January 2006
M J Simmonds	-	-
J Eggar	-	-

This report has been prepared in accordance with the special provisions of Part VII of the Companies Act 1985 relating to small companies.

On behalf of the board



M J Simmonds

Director

24 May 2007

STAFFORDSHIRE HOLLOWARE LIMITED

CHARTERED ACCOUNTANTS' REPORT TO THE BOARD OF DIRECTORS ON THE UNAUDITED FINANCIAL STATEMENTS OF STAFFORDSHIRE HOLLOWARE LIMITED

In accordance with the engagement letter dated 5 March 2007, and in order to assist you to fulfil your duties under the Companies Act 1985, we have compiled the financial statements of Staffordshire Holloware Limited for the year ended 31 December 2006, set out on pages 3 to 5 from the accounting records and information and explanations you have given to us.

This report is made to the Company's Board of Directors, as a body, in accordance with the terms of engagement. Our work has been undertaken so that we might compile the financial statements that we have been engaged to compile, report to the Company's Board of Directors that we have done so, and state those matters we have agreed to state to them in this report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the Company and the Company's Board of Directors as a body, for our work or for this report.

We have carried out this engagement in accordance with technical guidance issued by the Institute of Chartered Accountants in England and Wales and have complied with the ethical guidance laid down by the Institute relating to members undertaking the compilation of financial statements.

You have acknowledged on the balance sheet as at 31 December 2006 your duty to ensure that the company has kept proper accounting records and to prepare financial statements that give a true and fair view under the Companies Act 1985. You consider that the company is exempt from the statutory requirement for an audit for the year.

We have not been instructed to carry out an audit of the financial statements. For this reason, we have not verified the accuracy or completeness of the accounting records or information and explanations you have given to us and we do not, therefore, express any opinion on the financial statements.



Finn-Kelcey & Chapman

Chartered Accountants

24 May 2007

Stourside Place
Station Road
Ashford Kent

STAFFORDSHIRE HOLLOWARE LIMITED

BALANCE SHEET

AS AT 31 DECEMBER 2006

	Notes	2006 £	£	2005 £	£
Current assets					
Debtors	2	157,124		157,124	
Total assets less current liabilities			157,124		157,124
Creditors: amounts falling due after more than one year	3		(570,965)		(570,965)
			(413,841)		(413,841)
Capital and reserves					
Called up share capital	4		60		60
Profit and loss account	5		(413,901)		(413,901)
Shareholders' funds	6		(413,841)		(413,841)

In preparing these financial statements:

- (a) The directors are of the opinion that the company is entitled to the exemption from audit conferred by Section 249A(1) of the Companies Act 1985;
- (b) No notice has been deposited under Section 249B(2) of the Companies Act 1985, and
- (c) The directors acknowledge their responsibilities for:
 - (i) ensuring that the company keeps accounting records which comply with Section 221 of the Companies Act 1985, and
 - (ii) preparing accounts which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its profit or loss for the financial year in accordance with the requirements of Section 226, and which otherwise comply with the requirements of this Act relating to accounts, so far as applicable to the company.

These financial statements have been prepared in accordance with the special provisions of Part VII of the Companies Act 1985 relating to small companies.

Approved by the Board and authorised for issue on 24 May 2007



M J Simmonds
Director

STAFFORDSHIRE HOLLOWARE LIMITED

NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 DECEMBER 2006

1 Accounting policies

1.1 Accounting convention

The financial statements are prepared under the historical cost convention and include the results of the company's operations, which, as indicated in the directors' report, have all been discontinued.

The company is a wholly owned subsidiary undertaking and the ultimate holding company publishes consolidated financial statements including a consolidated cash flow statement. This statement deals with the cash flows of the group. Accordingly the company relies on exemptions conferred by Financial Reporting Standard No. 1 and does not prepare a cash flow statement.

2	Debtors	2006 £	2005 £
	Amounts owed by group undertakings and undertakings in which the company has a participating interest	<u>157,124</u>	<u>157,124</u>
3	Creditors: amounts falling due after more than one year	2006 £	2005 £
	Other creditors	<u>570,965</u>	<u>570,965</u>
	Analysis of loans		
	Not wholly repayable within five years other than by instalments	<u>570,965</u>	<u>570,965</u>
	Loan maturity analysis		
	In more than five years	<u>570,965</u>	<u>570,965</u>
4	Share capital	2006 £	2005 £
	Authorised		
	100 Ordinary shares of £1 each	<u>100</u>	<u>100</u>
	Allotted, called up and fully paid		
	60 Ordinary shares of £1 each	<u>60</u>	<u>60</u>

STAFFORDSHIRE HOLLOWARE LIMITED

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2006

5 Statement of movements on profit and loss account

	Profit and loss account £
Balance at 1 January 2006	(413,901)
Balance at 31 December 2006	<u>(413,901)</u>

6 Reconciliation of movements in shareholders' funds

	2006 £	2005 £
Loss for the financial year	-	-
Opening shareholders' funds	<u>(413,841)</u>	<u>(413,841)</u>
Closing shareholders' funds	<u>(413,841)</u>	<u>(413,841)</u>

7 Contingent liabilities

For VAT purposes the company is grouped with other companies of the WPP Group. Under this arrangement the company has a joint and several liability for amounts due to H M Customs and Excise by those other companies.

8 Control

The company is a member of a group, of which the ultimate holding company is WPP Group Plc. The results of Staffordshire Holloware Limited are consolidated into those of its ultimate holding company, whose principal place of business is at 27 Farm Street, London, W1X 6RD. The consolidated accounts are available at that address.