Company number: 00830818

THE COMPANIES ACT 2006 PRIVATE LIMITED COMPANY WRITTEN RESOLUTION

OF

COLLOQUIAL UK LIMITED

18 August 2022 (the Circulation Date)

In accordance with Chapter 2 of Part 13 of the Companies Act 2006 (CA 2006) and the articles of association of Colloquial UK Limited (the Company), the sole director of the Company proposes that each of the following resolutions be passed as special resolutions (the Resolutions).

SPECIAL RESOLUTIONS

THAT:

- (i) the nominal value of each ordinary share be reduced from GBP 0.10 to GBP 0.00001;
- (ii) the nominal value of each deferred share be reduced from GBP 1 to GBP 0.00001; and
- (iii) the amount standing to the credit of the share premium account be reduced from GBP 4,950 to GBP 0.

AGREEMENT

Please read the notes at the end of this document before signifying your agreement to the Resolutions.

The undersigned, being the sole person entitled to vote on the Resolutions on the Circulation Date, hereby irrevocably agrees to the Resolutions:

Signed by Andrew Payne

for and on behalf of

WPP GROUP (UK) LTD

Director

Date: 18 August 2022

NOTES

The sole eligible member must signify their agreement to the proposed resolutions by delivering a signed copy to the Legal Department at Sea Containers House, 18 Upper Ground, London, SE1 9GL.

However, if the eligible member does not agree with the proposed resolutions, they do not need to reply. Once the eligible member has signified their agreement to the proposed resolutions, such agreement may not be revoked. The proposed resolution will lapse if it is not passed within 28 days from the Circulation Date.

*Note: An "eligible member" is a member who is, or would be, entitled to vote on the above resolution on the Circulation Date (i.e., the date on which copies of the resolution are first sent or submitted to the member).