



COMPANIES HOUSE

THE REGISTRAR OF COMPANIES
COMPANIES HOUSE
CROWN WAY
CARDIFF
CF4 3UZ



A07 *AKR7RBC6* 237
COMPANIES HOUSE 13/05/95

This form should be completed in black.

The information printed below is taken from Companies House records as at 28/04/95
If this information requires amendment use the spaces opposite.

Date of this return (See note 1)

The information in this return should be made up to a date not later than

Day	Month	Year
19	05	95

Date of next return (See note 2)

If you wish to make your next return to a date earlier than the anniversary of this return please show the date here. Companies House will then send a form at the appropriate time.

Registered Office (See note 3)

This is the address registered by Companies House.

BROOK HOUSE
2/16 TORRINGTON PLACE
LONDON WC1E 7HN

of company number

00733214

U

company name

THE ADVERTISING STANDARDS AUTHORITY
LIMITED

company type

PRIVATE COMPANY LIMITED BY GUARANTEE
WITHOUT SHARE CAPITAL

If you are making the return up to an earlier date, show the date here. Please note that the form must be delivered to Companies House within 28 days of this earlier date.

Day	Month	Year

Day	Month	Year

2 TORRINGTON PLACE
LONDON
WC1E 7HN

Principal business activities (See note 4)

Trade classification is
8640 ADVERTISING AND MARKET RESEARCH

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If the code cannot be determined from the notes, give a brief description of principal activity.

If the information shown needs amendment, give details below and, for secretary and director particulars, the date of any change.

Register of members (See note 5) 00733214

The register is kept at
REGISTERED OFFICE

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Register of debenture holders (See note 6)

Any register of debenture holders (or duplicate) is kept at

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Company Secretary (See note 7)

Particulars of a new secretary **must** be notified on form 288.

PHILIP DAVID
GRIFFITHS
1 LITTLEFIELD CLOSE
GODMANCHESTER
HUNTINGDON
CAMBRIDGESHIRE PE18 8JY

Day	Month	Year

 Date of any change.

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If this person has ceased to be secretary, please state when.

Day	Month	Year

 Date of resignation.

Directors (See note 7)

Particulars of a new director **must** be notified on form 288.

RICHARD EDMUND
BRADLEY
BEAUMONT BURTONS WAY
CHALFONT ST GILES
BUCKINGHAMSHIRE HP8 4BW

Day	Month	Year

 Date of any change.

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Date of Birth:- 04/07/35
Nat:BRITISH
Occ:VICE CHAIRMAN

If this person has ceased to be director, please state when.

Day	Month	Year

 Date of resignation.

Show any relevant current and previous directorships.

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.....

Directors - continued

00733214

Particulars.

JACQUELINE
DICKENS
CONEY CROFT TOWPATH
SHEPPERTON
MIDDLESEX TW17 9LL

Date of Birth:- 16/04/40
Nat:BRITISH
Occ:VICE CHAIRMAN

If this person has ceased to be director, please
state when.

Show any relevant current and previous directorships.

If the information shown needs amendment, give
details below and the date of any change.

Day Month Year

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Date of any change.

Day Month Year

31	12	94
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Date of resignation.

Day Month Year

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Date of any change.

Particulars.

ELIZABETH JILL
FILKIN
RADFORD 20 CIRCUS STREET
LONDON
SE10 8SN

Date of Birth:- 29/11/40
Nat:BRITISH
Occ:DIRECTOR

If this person has ceased to be director, please
state when.

Show any relevant current and previous directorships.

Day Month Year

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Date of resignation.

Particulars.

ANTONY MARTIN
FISHER
HANDLEY GREEN BULL LANE
CHISLEHURST
KENT BR7 6NX

Date of Birth:- 05/09/23
Nat:BRITISH
Occ:CONSULTANT

If this person has ceased to be director, please
state when.

Show any relevant current and previous directorships.

Day Month Year

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Date of resignation.

Directors - continued

00733214

If the information shown needs amendment, give details below and the date of any change.

Particulars.

CHRISTOPHER JOHN
HAWES
WARREN LODGE
CLEVEHURST CLOSE STOKE POGES
SLOUGH
BUCKINGHAMSHIRE SL2 4EB

Date of Birth:- 25/06/35
Nat:BRITISH
Occ:DIRECTOR

If this person has ceased to be director, please state when.

Show any relevant current and previous directorships.

Day Month Year

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Date of any change.

Day Month Year

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Date of resignation.

Particulars.

SYLVIA LLOYD
HEAL
JP BSC (ECON)
15 VICARAGE AVENUE
EGHAM
SURREY TW20 8NW

Date of Birth:- 20/07/42
Nat:BRITISH
Occ:COMPANY DIRECTOR

If this person has ceased to be director, please state when.

Show any relevant current and previous directorships.

Day Month Year

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Date of any change.

Day Month Year

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Date of resignation.

Particulars.

SHEILA IFFAT
HEWITT
CALDERWOOD
WILMERHATCHLANE
EPSOM
SURREY KT18 7EH

Date of Birth:- 06/10/52
Nat:BRITISH
Occ:ECONOMIST

If this person has ceased to be director, please state when.

Show any relevant current and previous directorships.

Day Month Year

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Date of resignation.

Directors - continued

00733214

Particulars.

SIR
JOHN GORDON SEYMOUR
LINACRE
CBE AFC DFM CBIM
WHITE WINDOWS STAIRCASE LANE
BRAMHOPE
LEEDS
LS16 9JD

Date of Birth:- 23/09/20
Nat:BRITISH
Occ:COMPANY DIRECTOR

If this person has ceased to be director, please
state when.

Show any relevant current and previous directorships.

If the information shown needs amendment, give
details below and the date of any change.

Day Month Year

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Date of any change.

Day Month Year

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Date of resignation.

Day Month Year

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Date of any change.

Particulars.

PATRICIA AMY
MACKESY
LEOCHEL CUSHNIE HOUSE
LEOCHEL CUSHINE
ALFORD
ABERDEENSHIRE ABB3 8LJ

Date of Birth:- 04/08/32
Nat:BRITISH
Occ:JP

If this person has ceased to be director, please
state when.

Show any relevant current and previous directorships.

Day Month Year

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Date of resignation.

Day Month Year

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Date of any change.

Particulars.

IAN STEPHEN
MARKHAM
BO M LITT
9 ST ANDREWS ROAD
EXWICK
EXETER
DEVON EX4 2AF
ENGLAND

Date of Birth:- 19/09/62
Nat:BRITISH
Occ:LECTURER IN THEOLOGY

If this person has ceased to be director, please
state when.

Show any relevant current and previous directorships.

Day Month Year

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Date of resignation.

Directors - continued

00733214

Particulars.

PROFESSOR
CATHERINE STEVENSON
PECKAHM
35 BROOK GREEN
LONDON
W6 7BL
ENGLAND

Date of Birth:- 07/03/37
Nat:BRITISH
Occ:UNIVERSITY PROFESSOR

If this person has ceased to be director, please state when.

Show any relevant current and previous directorships.

If the information shown needs amendment, give details below and the date of any change.

Day Month Year

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Date of any change.

Day Month Year

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Date of resignation.

Particulars.

PROFESSOR
ROBERT
PINKER
76 COLERAINE ROAD
BLACKHEATH
LONDON
SE3 7PE

Date of Birth:- 27/05/31
Nat:BRITISH
Occ:PROFESSOR

If this person has ceased to be director, please state when.

Show any relevant current and previous directorships.

Day Month Year

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Date of any change.

Day Month Year

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Date of resignation.

Particulars.

THE RT HON
WILLIAM
RODGERS
43 NORTH ROAD
LONDON
N6 4BE

Date of Birth:- 28/10/28
Nat:BRITISH
Occ:CHAIRMAN REGULATORY AUTHORITY

If this person has ceased to be director, please state when.

Show any relevant current and previous directorships.

Day Month Year

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Date of any change.

N.B. This is
Lord Rodgers of QUARRY BANK

Day Month Year

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Date of resignation.

Directors - continued

00733214

Particulars.

LEONARD MILTON
SANDERSON
BROADACRE STOKESHEATH ROAD
FAIROAK LANE
OXSHOTT
SURREY KT22 0PP

Date of Birth:- 05/06/53

Nat:BRITISH

Occ:ADVERTISMENT DIRECTOR

If this person has ceased to be director, please
state when.

Show any relevant current and previous directorships.

If the information shown needs amendment, give
details below and the date of any change.

Day Month Year

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Date of any change.

Day Month Year

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Date of resignation.

Particulars.

Day Month Year

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Date of any change.

NO MORE DIRECTORS - ADDITIONAL SECRETARIES
OR DIRECTORS MUST BE NOTIFIED ON FORM 288.

If this person has ceased to be director, please
state when.

Show any relevant current and previous directorships.

Day Month Year

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Date of resignation.

Particulars.

Day Month Year

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Date of any change.

NO MORE DIRECTORS - ADDITIONAL SECRETARIES
OR DIRECTORS MUST BE NOTIFIED ON FORM 288.

If this person has ceased to be director, please
state when.

Show any relevant current and previous directorships.

Day Month Year

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Date of resignation.

Elective resolutions (See note 10)
(Private companies only)

If an elective resolution is in force at the date of this return to dispense with annual general meetings, mark this box.

☐

If an elective resolution is in force at the date of this return to dispense with laying accounts in general meetings, mark this box.

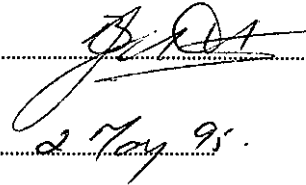
☐**Certificate**

I certify that the information given in this return is true to the best of my knowledge and belief.

I enclose the fee of £18.

Cheques should be made payable to **Companies House**.

Signed

Secretary/Director *
*(delete as appropriate)

Date

2 May 95

This return includes NIL continuation sheets.
(enter number)

To whom should Companies House direct any enquiries about the information shown in this return?

P. D. GRIFFITHS

Company Secretary ASA Ltd

2 Torrington Place

London Postcode WC1E 7HW