



Companies House

AR01 (ef)

Annual Return



Received for filing in Electronic Format on the: **16/05/2014**

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Company Name: **ADVERTISING STANDARDS AUTHORITY LIMITED(THE)**

Company Number: **00733214**

Date of this return: **16/05/2014**

SIC codes: **74909**

Company Type: **Private company limited by guarantee**

Situation of Registered Office: **MID CITY PLACE
71 HIGH HOLBORN
LONDON
WC1V 6QT**

Officers of the company

Company Secretary 1

Type: **Person**
Full forename(s): **TREVOR RICARDO**

Surname: **ELLIS**

Former names:

Service Address: **MID CITY PLACE 71 HIGH HOLBORN
LONDON
WC1V 6QT**

Company Director 1

Type: **Person**
Full forename(s): **MS KATE ELIZABETH**

Surname: **BEE**

Former names:

Service Address recorded as Company's registered office

Country/State Usually Resident: **ENGLAND**

Date of Birth: **06/10/1983** Nationality: **BRITISH**
Occupation: **JOURNALIST**

Company Director **2**

Type: **Person**
Full forename(s): **ALAN PETER**

Surname: **BOOKBINDER**

Former names:

Service Address recorded as Company's registered office

Country/State Usually Resident: **UNITED KINGDOM**

Date of Birth: **16/03/1956** Nationality: **BRITISH**

Occupation: **DIRECTOR**

Company Director **3**

Type: **Person**
Full forename(s): **MS RACHEL**

Surname: **CHILDS**

Former names:

Service Address recorded as Company's registered office

Country/State Usually Resident: **ENGLAND**

Date of Birth: **07/08/1973** Nationality: **BRITISH**

Occupation: **HEAD TEACHER**

Company Director 4

Type: **Person**

Full forename(s): **ROISIN**

Surname: **DONNELLY**

Former names:

Service Address recorded as Company's registered office

Country/State Usually Resident: **UNITED KINGDOM**

Date of Birth: **17/06/1961**

Nationality: **BRITISH**

Occupation: **MARKETING DIRECTOR**

Company Director 5

Type: **Person**

Full forename(s): **MR DAVID**

Surname: **HEPWORTH**

Former names:

Service Address recorded as Company's registered office

Country/State Usually Resident: **ENGLAND**

Date of Birth: **27/07/1950**

Nationality: **BRITISH**

Occupation: **JOURNALIST AND
BROADCASTER**

Company Director **6**

Type: **Person**
Full forename(s): **MR JOHN WILLIAM**

Surname: **MAYHEAD**

Former names:

Service Address: **30 AYLESBURY ROAD**
 WENDOVER
 AYLESBURY
 BUCKINGHAMSHIRE
 HP22 6JQ

Country/State Usually Resident: **ENGLAND**

Date of Birth: **17/05/1948** *Nationality:* **BRITISH**
Occupation: **DIRECTOR**

Company Director 7

Type: **Person**
Full forename(s): **SIR MARTIN JAMES**

Surname: **NAREY**

Former names:

Service Address recorded as Company's registered office

Country/State Usually Resident: **ENGLAND**

Date of Birth: **05/08/1955** Nationality: **BRITISH**

Occupation: **WRITER/CONSULTANT**

Company Director 8

Type: **Person**
Full forename(s): **MR HAMISH PATRICK**

Surname: **PRINGLE**

Former names:

Service Address recorded as Company's registered office

Country/State Usually Resident: **UNITED KINGDOM**

Date of Birth: **17/07/1951** Nationality: **BRITISH**

Occupation: **COMPANY DIRECTOR**

Company Director **9**

Type: **Person**
Full forename(s): **MRS RUTH CATHERINE**

Surname: **SAWTELL**

Former names:

Service Address: **11 CHURCHILL ROAD
ST ALBANS
HERTFORDSHIRE
AL1 4HH**

Country/State Usually Resident: **ENGLAND**

Date of Birth: **22/08/1958** *Nationality:* **BRITISH**
Occupation: **DIRECTOR**

Company Director 10

Type: **Person**

Full forename(s): **RT HON LORD SMITH OF FINSBURY CHRISTOPHER ROBERT**

Surname: **SMITH OF FINSBURY**

Former names:

Service Address: **22 THORNHILL SQUARE
LONDON
N1 1BQ**

Country/State Usually Resident: **UNITED KINGDOM**

Date of Birth: **24/07/1951** *Nationality:* **BRITISH**

Occupation: **CHARITY DIRECTOR**

Company Director 11

Type: **Person**

Full forename(s): **MR ANTHONY EARLE**

Surname: **WILKES**

Former names:

Service Address: **42 FRENCH STREET
SUNBURY-ON-THAMES
MIDDLESEX
TW16 5JJ**

Country/State Usually Resident: **ENGLAND**

Date of Birth: **22/02/1964**

Nationality: **BRITISH**

Occupation: **CONSULTANCY**

Authorisation

Authenticated

This form was authorised by one of the following:

Director, Secretary, Person Authorised, Charity Commission Receiver and Manager, CIC Manager, Judicial Factor.