

288a

APPOINTMENT of director or secretary (NOT for resignation (use Form 288b) or change of particulars (use Form 288c))

Please complete in typescript,
or in bold black capitals.

CHWP000

Company Number

733214

Company Name in full

THE ADVERTISING STANDARDS AUTHORITY
LIMITED

Date of
appointment

Day Month Year
01 07 2007

†Date of
Birth

Day Month Year
24 07 1951

**Appointment
form**

Appointment as director

☒

as secretary

☐

Please mark the appropriate box. If appointment is
as a director and secretary mark both boxes

NAME

*Style / Title

RT HON LORD

*Honours etc

Notes on completion
appear on reverse

Forename(s)

CHRISTOPHER ROBERT

Surname

SMITH

Previous
Forename(s)

Previous
Surname(s)

†† Tick this box if the
address shown is a
service address for
the beneficiary of a
Confidentiality Order
granted under the
provisions of section
723B of the
Companies Act 1985

☐

†† Usual residential
address

Post town

22 THORNHILL SQUARE

LONDON

Postcode

N1 1BQ

County / Region

Country

UK

†Nationality

BRITISH

†Business occupation

CHARITY DIRECTOR

†Other directorships
(additional space overleaf)

PLEASE SEE OVER

Consent signature

Christopher Robert Smith

Date

1/7/2007

* Voluntary details

† Directors only

**Delete as appropriate

A director, secretary etc must sign the form below.

Signed

Michael

Date

19/06/2007

(**a director / secretary / administrator / administrative receiver / receiver manager / receiver)

You do not have to give any contact
information in the box opposite but if you
do, it will help Companies House to
contact you if there is a query on the
form. The contact information that you
give will be visible to searchers of the
public record.

PSR.HITHS COMPANY SECRETARY ASA LTD

MID CITY PLACE 71 HIGH HOLBORN LONDON

WC1V 6QT Tel 020 7492 2222

DX number

DX exchange

When you have completed and signed the form please send it to the
Registrar of Companies at

Companies House, Crown Way, Cardiff, CF14 3UZ DX 33050 Cardiff
for companies registered in England and Wales or

Companies House, 37 Castle Terrace, Edinburgh, EH1 2EB
for companies registered in Scotland

DX 235 Edinburgh
or LP - 4 Edinburgh 2



A07

03/07/2007

688

COMPANIES HOUSE

Form 288a

TUESDAY

Company Number

1

† Directors only

† Other directorships

CLORE LEADERSHIP PROGRAMME

ROYAL NATIONAL THEATRE

DONMAR WAREHOUSE PROJECTS

WORDSWORTH TRUST

DOVE COTTAGE PROMOTIONS

WINDSOR LEADERSHIP TRUST

ZAMYN

PHONOGRAPHIC PERFORMANCE LTD

NOTES

Show the full forenames, NOT INITIALS. If the director or secretary is a corporation or Scottish firm, show the name on surname line and registered or principal office on the usual residential line

Give previous forenames or surname(s) except

- for a married woman, the name by which she was known before marriage need not be given
- for names not used since the age of 18 or for at least 20 years

A peer or individual known by a title may state the title instead of or in addition to the forenames and surname and need not give the name by which that person was known before he or she adopted the title or succeeded to it

Other directorships

Give the name of every company incorporated in Great Britain of which the person concerned is a director or has been a director at any time in the past five years

You may exclude a company which either is, or at all times during the past five years when the person concerned was a director, was

- dormant
- a parent company which wholly owned the company making the return, or
- another wholly owned subsidiary of the same parent company