



Companies House

for the record

Please complete in typescript,
or in bold black capitals.

CHWP000

288a

APPOINTMENT of director or secretary (NOT for resignation (use Form 288b) or change of particulars (use Form 288c))

Company Number

733214

Company Name in full

THE ADVERTISING STANDARDS AUTHORITY
LIMITED

Date of
appointment

Day Month Year

07 04 2006

†Date of
Birth

Day Month Year

03 10 1962

Appointment form

Appointment as director



as secretary



Please mark the appropriate box. If appointment is
as a director and secretary mark both boxes.

NAME

*Style / Title

PROFESSOR

*Honours etc

—

Notes on completion
appear on reverse.

Forename(s)

SIMON SARETH JAMES

Surname

JONES

Previous
Forename(s)

—

Previous
Surname(s)

—

†† Tick this box if the
address shown is a
service address for
the beneficiary of a
Confidentiality Order
granted under the
provisions of section
723B of the
Companies Act 1985

†† Usual residential
address



Post town

CANTERBURY

Postcode

CT1 3RE

County / Region

KENT

Country

UK

†Nationality

BRITISH

†Business occupation

ACADEMIC

†Other directorships
(additional space overleaf)

NON-EXEC DIRECTOR, SEITE LTD.

I consent to act as ** director / secretary of the above named company

Consent signature

Sareth Jones

Date

22-3-06

* Voluntary details.

† Directors only.

**Delete as appropriate

A director, secretary etc must sign the form below.

Signed

P.S. GETHUN

Date

22/03/06

You do not have to give any contact
information in the box opposite but if you
do, it will help Companies House to
contact you if there is a query on the
form. The contact information that you
give will be visible to searchers of the
public record..

(**a director / secretary / administrator / administrative receiver / receiver manager / receiver)

P.S. GETHUN, COMPANY SECRETARY, AAA LTD

MID CITY PLACE 7 HIGH HOLDSWORTH LONDON

EC1V 6BT

Tel 020 1462 2220

DX number

DX exchange



A14
COMPANIES HOUSE

A37
21/04/2006

1 April 2002

When you have completed and signed the form please send it to the
Registrar of Companies at:

Companies House, Crown Way, Cardiff, CF14 3UZ DX 33050 Cardiff
for companies registered in England and Wales or

Companies House, 37 Castle Terrace, Edinburgh, EH1 2EB
for companies registered in Scotland

DX 235 Edinburgh
or LP - 4 Edinburgh 2

Company Number

† Directors only.

† Other directorships

NOTES

Show the full forenames, NOT INITIALS. If the director or secretary is a corporation or Scottish firm, show the name on surname line and registered or principal office on the usual residential line.

Give previous forenames or surname(s) except:

- for a married woman, the name by which she was known before marriage need not be given.
- for names not used since the age of 18 or for at least 20 years

A peer or individual known by a title may state the title instead of or in addition to the forenames and surname and need not give the name by which that person was known before he or she adopted the title or succeeded to it.

Other directorships.

Give the name of every company incorporated in Great Britain of which the person concerned is a director or has been a director at any time in the past five years.

You may exclude a company which either is, or at all times during the past five years when the person concerned was a director, was

- dormant
- a parent company which wholly owned the company making the return, or
- another wholly owned subsidiary of the same parent company.