DIRECTORS' REPORT AND FINANCIAL STATEMENTS

YEAR ENDED 31 DECEMBER 2010

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13/01/2011 COMPANIES HOUSE

Company registration no. 689584

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DIRECTORS' REPORT

The directors submit their annual report together with the financial statements for the year ended 31 December 2010

ACTIVITIES

The company is dormant

DIRECTORS

The directors who held office during the year and subsequent changes were as follows

C Sweetland

A Scott

P Delaney

By order of the boar

C Sweethand 11 Jan

27 Farm Street London

WIJ 5RJ

Company registration no 689584

BALANCE SHEET

As at 31 December 2010

	Notes	2010	2009
CREDITORS:		£	£
Amounts falling due after one year	2	(91,824)	(91,824)
NET LIABILITIES		(91,824)	(91,824)
CAPITAL AND RESERVES			
Called up share capital	3	1,000	1,000
Profit and loss account	4	(92,824)	(92,824)
EQUITY SHAREHOLDERS' DEFICIT		(91,824)	(91,824)

For the year ended 31 December 2010 the company was entitled to exemption from section 480 of the Companies Act 2006

The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006. The Directors acknowledge their responsibility for

- · ensuring the company keeps accounting records which comply with Section 386, and
- preparing accounts which give a true and fair view of the state of affairs of the company as at the end of the financial year, and of its profit or loss for the financial year, in accordance with the requirements of Section 393, and which otherwise comply with the requirements of the Companies Act relating to accounts, so far as is applicable to the company

These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime

The notes on page 4 form part of these financial statements

These financial statements were approved by the board of directors and were signed on its behalf by

C Sweetland Director

27 Farm Street

London W1J 5RJ

Company registration no 689584

NOTES

1 ACCOUNTING POLICIES

The financial statements have been prepared under the historical cost convention in accordance with applicable accounting standards

2	CREDITORS	2010 £	2009 £
	Due after one year Amounts due to holding company and fellow subsidiaries	91,824	91,824
3	SHARE CAPITAL Authorised, allotted, called up and fully paid 1,000 Ordinary shares of £1 each	1,000	1,000

4 PROFIT AND LOSS ACCOUNT

During the year and the preceding year, the company did not trade and received no income and incurred no expenditure Consequently, during those years the company made neither a profit nor a loss

5. CONTINGENT LIABILITY

The company is grouped for VAT purposes with certain other group companies. Consequently, the company is contingently liable for VAT habilities of those companies.

6. ULTIMATE HOLDING COMPANY

The directors regard Cordiant Overseas Holdings Limited, a company incorporated in Great Britain, as the immediate parent company and WPP plc, a company incorporated in Jersey, as the ultimate parent company and the ultimate controlling party

The parent undertaking of the largest group of undertakings for which group financial statements are drawn up and of which the company is a member is WPP plc, incorporated in Jersey. The parent company and the parent undertaking of the smallest group of which the company is a member is Cordiant Communications Group Limited, which is incorporated in England and Wales.

Copies of the financial statements of WPP plc are available at www wpp com