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CERTIFICATE OF INCORPORATION ON CHANGE OF NAME

Company No. 660277

The Registrar of Companies for England and Wales hereby certifies that

SAATCHI & SAATCHI FINANCE PLC

having by special resolution changed its name, is now incorporated under the name of

Cordiant Finance Plc

Given at Companies House, London, the 16th March 1995

C006602774

MRS L. MILLS
For The Registrar Of Companies

Number of Company 660277

THE COMPANIES ACTS 1948 TO 1989

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COMPANY LIMITED BY SHARES

SPECIAL RESOLUTION

OF

SAATCHI & SAATCHI FINANCE PLC

Passed on 16th March 1995

At an EXTRAORDINARY GENERAL MEETING of the above-named Company duly convened and held at 83/89 Whitfield Street, London W1, at 09:15am, on the 16th day of March 1995, the following Special Resolution was passed: -

SPECIAL RESOLUTION

THAT the name of the company be changed to: Cordiant Finance Plc

SECRETARY

Dated: - 16th March 1995

CB 086393