

# Breakfast Cereals UK Ltd

10 Bloomsbury Way, WC1A 2SL  
Registered in England No.550594



**BREAKFAST CEREALS UK LIMITED**  
(a company having no share capital and limited by guarantee)  
Company No. 550594

## FINANCIAL STATEMENTS FOR THE YEAR ENDED 31<sup>ST</sup> DECEMBER 2021



# Breakfast Cereals UK Ltd

10 Bloomsbury Way, WC1A 2SL  
Registered in England No.550594



(a company having no share capital and limited by guarantee)

## **Report of the Directors**

The directors have pleasure in presenting their report and the financial statements for the year ended 31st December 2021.

### **Principal Activity**

The company is a Trade Protection Association formed to safeguard and promote the special interest of its members in the breakfast cereal foods industry.

The company is limited by guarantee and has no share capital.

### **Directors**

The present directors and those who served during the year are as follows:-

Ms Claire Canty  
Mr Mark Perry  
Mr Paul Wheeler

### **Statement of Directors' Responsibilities**

Company law requires the directors to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the company and of the profit or loss account for that period.

In preparing those financial statements, the directors are required to select suitable accounting policies and then apply them consistently; make judgments and estimates that are reasonable and prudent; and prepare the financial statements on a going concern basis unless it is inappropriate to assume that the company will continue in business.

The directors are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the company and to enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

### **Small company exemption**

This report has been prepared in accordance with the provisions applicable to companies entitled to the small companies' exemption.

**Date: 8 September 2022**

**By Order of the Council**

**Holly Smedley  
Secretary**

**BREAKFAST CEREALS UK**

**ACCOUNTS 31 December 2021**

**INCOME AND EXPENDITURE ACCOUNT**

	Accounts 2021	Accounts 2020
<b>INCOME</b>	<b>£</b>	<b>£</b>
Subscriptions	104,344	105,149
Communications	15,000	15,000
Interest Received	8	77
	<u>119,352</u>	<u>120,226</u>
<b>EXPENDITURE</b>		
FDF Secretarial Fee	56,350	56,350
Office Expenses	618	643
Bank Charges	53	33
Meetings & Conference calls	-	8
Travel Expenses	-	12
Trade Subscriptions - CEEREAL Subscription	40,165	41,998
Communications - FDF Press Office and other PR activity	-	381
Sundry Expenses	13	1,333
BCIS Website	(1,088)	480
FDF Archive	504	504
	<u>96,614</u>	<u>101,741</u>
<b>SURPLUS / (DEFICIT) for the year</b>	<b>22,738</b>	<b>18,485</b>
Corporation Tax Credit / (Charge)	(251)	(15)
<b>Accumulated Surplus / (Deficit) b'fwd</b>	<b>71,819</b>	<b>53,348</b>
<b>Accumulated Surplus / (Deficit) c'fwd</b>	<b><u>94,306</u></b>	<b><u>71,819</u></b>

**BREAKFAST CEREALS UK**

**ACCOUNTS 31 December 2021**

**BALANCE SHEET**

	Accounts 2021		Accounts 2020	
	£		£	
<b>ASSETS</b>				
Trade Debtors	-		(0)	
Other Debtors	294		-	
Cash at Bank	94,689		73,119	
VAT Recoverable	143		387	
		95,126		73,505
<b>LIABILITIES</b>				
Trade Creditors	569		1,672	
Accruals	-		-	
Suspense Account	-		-	
VAT Payable	-		-	
Corp Tax Payable	251		15	
		820		1,687
<b>NET ASSETS</b>		94,306		71,818
<b>REPRESENTED BY SURPLUS ON INCOME &amp; EXPENDITURE ACCOUNT</b>		94,306		71,819

For the year ended 31/12/2021 the company was entitled to exemption from audit under section 477 of the Companies Act 2006

The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006

The directors acknowledge their responsibility for complying with the requirements of the Act with respect to accounting records and for preparation of accounts

These accounts have been prepared in accordance with the provisions applicable to companies subject to small companies' regime

Approved by the board  
and signed on its behalf by:

Mark Perry  
Director

Mark Perry  
Director

9/8/2022