

APPOINTMENT of director or secretary

(NOT for resignation (use Form 288b) or
change of particulars (use Form 288c))

Please complete in typescript,
or in bold black capitals.

CHFP010

Company Number

541295

Company Name in full

Guinness World Records Limited

**Appointment
form**

Notes on completion
appear on next
page.

Appointment as director

NAME * Style / Title

Forename(s)

Surname

Previous
forename(s)

**Usual residential
address**

Post town

County / Region

† Nationality

† Other directorships
(additional space next page)

Day Month Year

0 4 0 5 2 0 0 4

† Date of
Birth

Day Month Year

Please mark the appropriate box. If appointment is
as a director and secretary mark both boxes.

as secretary ☒

Mr

* Honours etc

Simon Marshall

Pearce

Previous
surname(s)

5 Oaklands Avenue

Esher

Postcode KT10 8HX

Surrey

Country England

† Business
occupation

I consent to act as **** director / secretary** of the above named company

Consent signature

Simon Pearce

Date 6.5.2004

A director, secretary etc must sign the form below.

Signed

Simon Pearce

Date 6.5.2004

(**a director / secretary / administrator / administrative receiver / receiver manager / receiver)

Please give the name, address, telephone
number and, if available, a DX number and
Exchange of the person Companies House
should contact if there is any query.

Mr S Pearce, Hit Entertainment plc, Maple House, 149

Tottenham Court Road, London, W1T 7NF, England

Tel

DX number

DX exchange

When you have completed and signed the form please send it to the
Registrar of Companies at:

Companies House, Crown Way, Cardiff, CF4 3UZ
for companies registered in England and Wales

DX 33050 Cardiff

or

Companies House, 37 Castle Terrace, Edinburgh, EH1 2EB
for companies registered in Scotland

DX 235 Edinburgh



A40
COMPANIES HOUSE

AQ953W2F

0253
18/06/04

Company Number

541295

† Directors only.

† Other directorships

NOTES

Show the full forenames, NOT INITIALS. If the director or secretary is a corporation or Scottish firm, show the name on surname line and registered or principal office on the usual residential line.

Give previous forenames or surname(s) except:

- for a married woman, the name by which she was known before marriage need not be given.
- for names not used since the age of 18 or for at least 20 years.

A peer or individual known by a title may state the title instead of or in addition to the forenames and surname and need not give the name by which that person was known before he or she adopted the title or succeeded to it.

Other directorships.

Give the name of every company incorporated in Great Britain of which the person concerned is a director or has been a director at any time in the past five years.

You may exclude a company which either is, or at all times during the past five years when the person concerned was a director, was

- dormant
- a parent company which wholly owned the company making the return, or
- another wholly owned subsidiary of the same parent company.