

PricewaterhouseCoopers LLP 1 Embankment Place London WC2N 6RH Telephone +44 (0) 20 7583 5000 Facsimile +44 (0) 20 7582 4652 Direct Phone 020 7804 4072 Direct Fax 020 7804 8822 pwc com/uk

Guinness World Records Limited Maple House 149 Tottenham Court Road

London W1T 7NF

13 February 2008

Dear Sirs

Notice of resignation as auditors

In accordance with Section 392 of the Companies Act 1985, we give notice that we are resigning as auditors of Guinness World Records Limited, registered number 541295, with effect from 13 February 2008

In accordance with Section 394 of the Companies Act 1985, we confirm that there are no circumstances connected with our resignation which we consider should be brought to the notice of the shareholders or creditors of Guinness World Records Limited

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Yours faithfully

PricewaterhouseCoopers LLP

THURSDAY

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