



**CERTIFICATE OF INCORPORATION
ON CHANGE OF NAME**

No. 541295

I hereby certify that

GUINNESS SUPERLATIVES LIMITED

having by special resolution changed its name,
is now incorporated under the name of

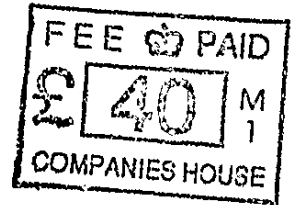
GUINNESS PUBLISHING LIMITED

Given under my hand at the Companies Registration Office,
Cardiff the 17 SEPTEMBER 1990

P. Bevan
P. BEVAN

an authorised officer

Company Number: 541295



The Companies Act 1985

COMPANY LIMITED BY SHARES

Special Resolution

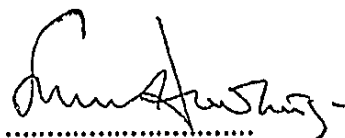
of

Guinness Superlatives Limited

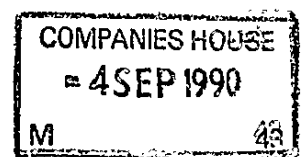
Passed on 20 August 1990

At an EXTRAORDINARY GENERAL MEETING of the above named Company duly convened and held at 39 Portman Square, London, W1H 9HB on 20 August 1990, the following was duly passed as a Special Resolution:

"That the name of the Company be changed to Guinness Publishing Limited"



Chairman



NATW/002995/E80 x2