Proton Finance Limited

Report and Accounts 31 December 2010

Registered office

116 Cockfosters Road Barnet, Hertfordshire EN4 0DY

Registered number

519068

Directors

J Che Mat
B J Collier
S W Green
D J S Oldfield
A S Park (alternate to B J Collier)
M Rankin
C Sutton
M D Whytock

Company secretary

P Gittins

AYWEKVFC A24 30/06/2011 298 COMPANIES HOUSE

Directors' report

For the year ended 31 December 2010

Business review and principal activities

Proton Finance Limited ("the Company") is a limited company incorporated and domiciled in England and Wales (registered number 519068)

The Company provides a range of hire purchase products, personal loans, and short term finance for forecourt and consignment stock, generally in connection with the financing of Proton motor cars

The Company's results for the year show a profit before tax of £586,000 (2009 £383,000) and net interest income of £1,666,000 (2009 £1,599,000)

The Company is funded entirely by other companies within the Lloyds Banking Group

Future outlook

After the year end the Company served notice on the trading agreement with Proton Cars (UK) Limited meaning the Company will cease to write new business from 31 January 2012 The Company will then manage its loan book until all the loans have been repaid, at which point the Company will cease to trade

Principal risks and uncertainties

From the perspective of the Company, the principal risks and uncertainties are integrated with the principal risks of the Lloyds TSB Asset Finance Division ("the Division") and are not managed separately for the Company. Further details of the Company's and Division's risk management policy are contained in note 2 to the financial statements.

Key performance indicators ('KPIs')

Given the straightforward nature of the business, the Company's directors are of the opinion that analysis using KPIs is not necessary for an understanding of the development, performance or position of the business. KPIs are monitored and reported at a divisional level and are disclosed in the financial statements for Black Horse Limited, which is the main trading company in the Division.

Policy and practice on payment of suppliers

The Company follows "The Prompt Payment Code" published by the Department for Business Innovation and Skills (BIS) regarding the making of payments to suppliers. Information about the "Prompt Payment Code" may be obtained by visiting www.promptpaymentcode.org.uk

The Company's policy is to agree terms of payment with suppliers and these normally provide for settlement within 30 days after the date of the invoice, except where other arrangements have been negotiated

It is the policy of the Company to abide by the agreed terms of payment, provided the supplier performs according to the terms of the contract

As no amounts are owed to trade creditors as at 31 December 2010, the number of days required to be shown in this report, to comply with the provisions of the Companies Act 2006, is nil (2009 nil)

Dividends

No dividends were paid or proposed during the year ending 31 December 2010 (2009 £nil)

Going Concern

The directors are satisfied that it is the intention of Lloyds Banking Group plc that its subsidiaries, including the Company, will continue to receive funding in the future and, accordingly, the financial statements have been prepared on a going concern basis

Directors' report (continued)

For the year ended 31 December 2010

Directors

The names of the current directors are shown on the cover

The following changes have taken place during the year and since year end

S C Ng S W Green (resigned 1 March 2010)

(appointed 1 March 2010)

A B Othman J Che Mat

(resigned 1 August 2010)

R J Lewis

(appointed 1 August 2010)

(resigned 31 January 2011)

M Rankin

(appointed 31 January 2011)

Statement of directors' responsibilities

The directors are responsible for preparing the Directors' report and the financial statements in accordance with applicable law and regulations

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have prepared the financial statements in accordance with International Financial Reporting Standards (IFRSs) as adopted by the European Union Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the Company and of the profit or loss of the Company for that period. In preparing these financial statements, the directors are required to

- select suitable accounting policies and then apply them consistently,
- make judgements and accounting estimates that are reasonable and prudent,
- state whether applicable IFRSs as adopted by the European Union have been followed, subject to any material departures disclosed and explained in the financial statements, and
- prepare the financial statements on the going concern basis, unless it is inappropriate to presume that the Company will continue in business

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the Company's transactions and disclose with reasonable accuracy at any time the financial position of the Company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the Company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities

Auditors and disclosure of information to auditors

Each director in office at the date of this report confirms that

- so far as the director is aware, there is no relevant audit information of which the Company's auditors are unaware, and
- the director has taken all the steps that he ought to have taken as a director in order to make himself aware of any relevant audit information and to establish that the Company's auditors are aware of that information

This confirmation is given, and should be interpreted, in accordance with the provisions of section 418 of the Companies Act 2006

PricewaterhouseCoopers LLP are deemed to be re-appointed as auditors under section 487(2) of the Companies Act 2006

On behalf of the board

M Ranki

M Rankin Director

29 June

2011

Independent auditors' report to the members of Proton Finance Limited

We have audited the financial statements of Proton Finance Limited for the year ended 31 December 2010 which comprise the Statement of comprehensive income, the Balance sheet, the Statement of changes in equity, the Cash flow statement and the related notes. The financial reporting framework that has been applied in their preparation is applicable law and International Financial Reporting Standards (IFRSs) as adopted by the European Union

Respective responsibilities of directors and auditors

As explained more fully in the Statement of directors' responsibilities set out on page 2, the directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view. Our responsibility is to audit and express an opinion on the financial statements in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board's Ethical Standards for Auditors.

This report, including the opinions, has been prepared for and only for the Company's members as a body in accordance with Chapter 3 of Part 16 of the Companies Act 2006 and for no other purpose. We do not, in giving these opinions, accept or assume responsibility for any other purpose or to any other person to whom this report is shown or into whose hands it may come save where expressly agreed by our prior consent in writing

Scope of the audit of the financial statements

An audit involves obtaining evidence about the amounts and disclosures in the financial statements sufficient to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or error. This includes an assessment of whether the accounting policies are appropriate to the Company's circumstances and have been consistently applied and adequately disclosed, the reasonableness of significant accounting estimates made by the directors, and the overall presentation of the financial statements.

Opinion on financial statements

In our opinion the financial statements

- give a true and fair view of the state of the Company's affairs as at 31 December 2010 and of its profit and cash flows for the year then ended,
- have been properly prepared in accordance with IFRSs as adopted by the European Union, and
- have been prepared in accordance with the requirements of the Companies Act 2006

Opinion on other matter prescribed by the Companies Act 2006

In our opinion the information given in the directors' report for the financial year for which the financial statements are prepared is consistent with the financial statements

Matters on which we are required to report by exception

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us, or
- the financial statements are not in agreement with the accounting records and returns, or
- certain disclosures of directors' remuneration specified by law are not made, or
- we have not received all the information and explanations we require for our audit

Mark Ellis (Senior Statutory Auditor) for and on behalf of

PricewaterhouseCoopers LLP
Chartered Accountants and Statutory Auditors

One Kingsway Cardiff CF10 3PW

79th Trans 2011

3 Proton Finance Limited

Statement of comprehensive income For the year ended 31 December 2010

	2,665 (999)	2,865 (1,266)
		(1,200)
4	1,666	1,599
5	127 (513)	221 (617)
6	(694)	(820)
	586	383
9	(166)	(108)
		275
	5	5 127 (513) 6 (694) 586

The notes on pages 8 to 22 are an integral part of these financial statements

All results derive from continuing operations

Balance sheet

As at 31 December 2010

	Note	2010	2009
ASSETS		£'000	£'000
Other current assets		14	8
Loans and advances to customers	10	22,865	26,955
Deferred tax asset	12	46	62
Total assets		22,925	27,025
LIABILITIES			
Borrowed funds	11	13,574	18,121
Other current liabilities		37	62
Current tax liability		154	102
Total liabilities		13,765	18,285
EQUITY			
Share capital	13	20	20
Retained profits		9,140	8,720
Total equity		9,160	8,740
Total equity and liabilities		22,925	27,025

The notes on pages 8 to 22 are an integral part of these financial statements

The financial statements on pages 4 to 22 were approved by the board of directors and were signed on its behalf by

M Ranki

M Rankın Director

29 June

2011

Statement of changes in equity For the year ended 31 December 2010

	Share capital £'000	Retained profits £'000	Total £'000
At 1 January 2009 Profit for the year and total comprehensive income	20	8,445 275	8,465 275
At 31 December 2009 Profit for the year and total comprehensive income	20	8,720 420	8,740 420
At 31 December 2010	20	9,140	9,160

The notes on pages 8 to 22 are an integral part of these financial statements

Cash flow statement

For the year ended 31 December 2010

	2010 £'000	2009 £'000
Cash flows generated from operating activities		
Profit before tax	586	38 3
Adjustments for		
- interest paid	999	1,266
Changes in operating assets and liabilities		
- net decrease in loans and advances to customers	4,090	2,864
- net (increase)/decrease in other current assets - net decrease in other current liabilities	(6)	(420)
- net decrease in other current habilities	(25)	(129)
Cash generated from operations	5,644	4.386
Interest paid	(999)	(1,266)
Taxes paid via group relief	(98)	(207)
Net cash generated from operating activities	4,547	2,913
Cash flows used in financing activities		
Repayment of balances with group undertakings	(4,547)	(2,913)
Net cash used in financing activities	(4,547)	(2,913)
Net movement in cash and cash equivalents		
Cash and cash equivalents at beginning of year	-	-
Cash and cash equivalents at end of year	-	-

The notes on pages 8 to 22 are an integral part of these financial statements

Notes to the financial statements

For the year ended 31 December 2010

1. Accounting policies

11 Basis of preparation

The principal accounting policies applied in the preparation of these financial statements are set out below. These policies have been consistently applied to both years presented, unless otherwise stated.

These financial statements have been prepared in accordance with applicable IFRSs as adopted by the European Union and the Companies Act 2006 applicable to companies reporting under IFRSs IFRSs comprise accounting standards prefixed IFRS issued by the International Accounting Standards Board (IASB) and those prefixed IAS issued by the IASB's predecessor body as well as interpretations issued by the International Financial Reporting Interpretations Comittee (IFRIC) and its predecessor body

The following new IFRS pronouncement relevant to the Company has been adopted in these financial statements

(i) Improvements to IFRSs (issued April 2009) Sets out minor amendments to IFRSs as part of the annual improvements process. Most amendments clarified existing practice. The application of these new interpretations has not had any impact for amounts recognised in these financial statements.

Details of those pronouncements which will be relevant to the Company but which were not effective at 31 December 2010 and which have not been applied in preparing these financial statements are given in note 19

The financial statements have been prepared on a going concern basis as detailed in the Directors' report and under the historical cost convention

12 Income recognition

Income from financial assets

Interest income and expense are recognised in the Statement of comprehensive income for all interest-bearing financial instruments, including loans and advances, using the effective interest rate method. The effective interest rate method is a method of calculating the amortised cost of a financial asset or liability and of allocating the interest income or interest expense to a period of account. For loan products, the effective interest rate is the rate that discounts the estimated future cash payments or receipts over the expected life of the instrument to the net carrying amount of the financial asset or financial liability.

Finance lease income is recognised over the lease term using the net investment method so as to reflect a constant periodic rate of return on the Company's net investment in the lease. Initial direct incremental costs attributed to negotiating and arranging the lease are included in the initial measurement of the finance lease receivable thus reducing the amount of income recognised over the lease term.

When calculating the effective interest rate, the future cash flows are estimated after considering all the contractual terms of the agreement but not future credit losses. The calculation includes all amounts received or paid by the Company that are an integral part of the overall return such as acceptance and, where relevant, early settlement fees as well as direct incremental transaction costs related to the acquisition, issue or disposal of a financial instrument, and all other premiums or discounts.

Once a financial asset or a group of similar financial assets has been written down as a result of an impairment loss, interest income is recognised using the rate of interest used to discount the future cash flows for the purpose of measuring the impairment loss

Lease classification

Lease agreements are classified as finance leases if the lease agreements transfer substantially all of the risks and rewards of ownership to the lessee, all other leases are classified as operating leases

When assets are leased under a finance lease, the net present value of the lease payments plus any guaranteed residual value payments, where applicable, is recognised as a receivable within loans and advances to customers. The difference between the gross receivable and the present value of the receivable is recognised as unearned finance lease income.

Fee and commission income

Fee and commissions which are not an integral part of the effective interest rate, such as commission associated with the sale of insurance underwritten by a third party, are generally recognised in the Statement of comprehensive income on an accruals basis when the service has been provided. A provision for the claw back of such commissions in the event of early termination is assessed at least every six months to take account of the most recent trends.

For the year ended 31 December 2010

1. Accounting policies (continued)

1.3 Financial assets and liabilities

Financial assets comprise Loans and advances to customers and Other current assets. Financial liabilities comprise Borrowed funds and Other current liabilities.

Financial assets and liabilities are recognised when the Company becomes a party to the contractual provisions of the instrument. Financial assets and liabilities are derecognised when the rights to receive cash flows, or obligations to pay cash flows, have expired.

Interest bearing financial assets and liabilities are recognised at amortised cost inclusive of transaction costs, using the effective interest rate method

14 Impairment

Loans and advances to customers

At each balance sheet date the Company assesses whether, as a result of one or more events occurring after initial recognition, there is objective evidence that a financial asset or group of financial assets has become impaired. Evidence of impairment may include indications that the borrower or group of borrowers are experiencing significant financial difficulty, default or delinquency in interest or principal payments, it becoming probable that the borrower will enter bankruptcy or other financial reorganisation or the debt being restructured to reduce the burden on the borrower

If there is objective evidence that an impairment loss has been incurred, a provision is established which is calculated as the difference between the balance sheet carrying value of the asset and the present value of estimated future cash flows discounted at that asset's original effective interest rate. If an asset has a variable interest rate, the discount rate used for measuring the impairment loss is the current effective interest rate. The calculation of the present value of the estimated future cash flows of a collateralised asset or group of assets reflects the cash flows that may result from foreclosure less the costs of obtaining and selling the collateral

If there is no objective evidence of individual impairment, the asset is included in a group of financial assets with similar credit risk characteristics and collectively assessed for impairment. Future cash flows are estimated on the basis of the contractual cash flows of the assets in the group and historical loss experience for assets with similar credit risk characteristics. Historical loss experience is adjusted on the basis of current observable data to reflect the effects of current conditions that did not affect the period on which the historical loss experience is based and to remove the effects of conditions in the historical period that do not exist currently

The method and assumptions used for estimating future cash flows are reviewed regularly by the Company to reduce any differences between the loss estimates and actual loss experience

If, in a subsequent period, the amount of the impairment loss decreases and the decrease can be related objectively to an event occurring after the impairment was recognised, such as an improvement in the borrower's credit rating, the provision is adjusted and the amount of the reversal is recognised in the Statement of comprehensive income

When a loan or advance is uncollectible, it is written off against the related provision once all the necessary procedures have been completed and the amount of the loss has been determined. Subsequent recoveries of amounts previously written off are recognised in the Statement of comprehensive income on a cash receipts basis.

15 Cash and cash equivalents

For the purposes of the Cash flow statement, cash and cash equivalents comprise balances with less than three months' maturity

1 6 Taxation, including deferred income taxes

Current tax which is payable or receivable on taxable profits or losses is recognised as an expense or credit in the period in which the profits or losses arise

Deferred tax is provided in full, using the liability method, on temporary differences arising between the tax bases of assets and liabilities and their carrying amounts in the financial statements. Deferred tax is determined using tax rates that have been enacted or substantially enacted by the balance sheet date that are expected to apply when the related deferred tax asset is realised or the deferred tax liability is settled

For the year ended 31 December 2010

1. Accounting policies (continued)

16 Taxation, including deferred income taxes (continued)

Deferred and current tax assets and liabilities are offset when they arise in the same tax reporting group and where there is both a legal right of offset and the intention to settle on a net basis or to realise the asset and settle the liability simultaneously

17 Pensions

Defined contribution

The Company receives recharges in respect of a defined contribution plan operated by the Division based on the level of contributions paid in relation to staff providing services to this Company

Defined benefit

All active members of the Lloyds TSB Asset Finance Division Pension Scheme ("the Scheme") are employed by other companies in the Group. Accordingly, the risk associated with the operation of the Scheme lies with other companies. The Company is recharged by a fellow subsidiary an amount equal to the contributions made in respect of the relevant employees included in note 7.

2. Risk management policy

The Company's operations expose it to credit risk, interest rate risk and liquidity risk, it is not exposed to any foreign exchange risk. Responsibility for the control of overall risk lies with the board of directors, operating within a management framework established by an intermediate parent, Lloyds TSB Asset Finance Division Limited, and the ultimate parent, Lloyds Banking Group pic. Interest rate and liquidity risk faced by the Company are in substance managed and borne by other group undertakings which fund the Company and credit risk is carefully monitored by the Division's credit committee and credit functions.

21 Credit risk

Credit risk is the risk that a counterparty will be unable to pay amounts in full when due. Significant credit exposures are measured and reported on a regular basis.

For loans and advances, credit risk arises both from amounts lent and commitments to extend credit to a customer, principally loan commitments

In measuring the credit risk of loans and advances to customers, the Company reflects three components (i) the 'probability of default' by the client or counterparty on its contractual obligations, (ii) current exposures to the counterparty and their likely future development, from which the Company derives the 'exposure at default', and (iii) the likely recovery ratio on the defaulted obligations (the 'loss given default')

For its retail lending, credit risk is assessed using 'exposure at default' and 'loss given default' models. The Company assesses the probability of default of individual counterparties using internal rating models tailored to the various categories of counterparty. All rating models, which are authorised by executive management, comply with the Group's standard methodology and are subject to a rigorous validation process.

In contrast, impairment allowances are recognised for financial reporting purposes only for losses that have been incurred at the balance sheet date, based on objective evidence of impairment (see note 1.4)

For the year ended 31 December 2010

2. Risk management policy (continued)

2 1 Credit risk (continued)

Credit risk mitigation

- Credit principles and policy Group Risk sets out the group credit principles and policy according to which credit risk is
 managed, which in turn is the basis for divisional and business unit credit policy. Principles and policy are reviewed
 regularly and any changes are subject to a review and approval process. Business unit policy includes lending
 guidelines, which define the responsibilities of lending officers and provide a disciplined and focused benchmark for
 credit decisions.
- Stress testing and scenario analysis at a divisional level. The credit portfolio is also subjected to stress-testing and scenario analysis, to simulate outcomes and calculate their associated impact.
- Counterparty limits. Credit risk in wholesale portfolios is subject to individual credit assessments, which consider the strengths and weaknesses of individual transactions and the balance of risk and reward. Divisional exposure to individual counterparties, groups of counterparties or customer risk segments is controlled through a tiered hierarchy of delegated sanctioning authorities.

2.2 Interest rate risk

Interest rate risk is the risk of financial loss as a result of adverse movements in interest rates, and arises largely because of timing differences between the repricing of financial assets and liabilities. Interest rate risk is managed at a divisional level, however the Company is exposed to interest rate fluctuations due to factors outside the Company, and as a result a sensitivity analysis has been provided in note 15.3.

23 Liquidity risk

Liquidity risk is the risk that the Company is unable to meet its obligations as they fall due. To manage this risk extensive borrowing facilities are available from within the Lloyds Banking Group

Liquidity risks are managed as part of the Lloyds Banking Group by an intermediate parent company, Lloyds TSB Bank plc, in consultation with the board of directors

3. Critical accounting estimates and judgements in applying accounting policies

The preparation of financial statements in conformity with generally accepted accounting principles requires the use of estimates and assumptions that affect the reported amounts of assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Although those estimates are based on management's best knowledge of the amount, event or actions, actual results ultimately may differ from those estimates.

Impairment of assets accounted for at amortised cost

The Company regularly reviews its portfolio of leases to assess for impairment. In determining whether an impairment has occurred the Company considers whether there is any observable data indicating that there has been a measurable decrease in the estimated future cash flows and their timings, such observable data includes whether there has been an adverse change in the payment status of borrowers or changes in economic conditions that correlate with defaults on assets in the Company

The methodology used to calculate the required impairment provisions are calculated collectively using formulae which take into account factors such as the length of time that the customer's account has been delinquent, historical loss rates and the value of any collateral held in order to determine expected future cash flows. The variables used in the formulae are kept under regular review to ensure that as far as possible they reflect the current economic circumstances, although actual experience may differ from that assumed

The methodology and assumptions used for estimating both the amount and timing of future cash flows are reviewed regularly to reduce any differences between loss estimates and actual loss experience

For the year ended 31 December 2010

3. Critical accounting estimates and judgements in applying accounting policies (continued)

Impairment on assets under Personal Contract Purchase Agreements

Included within loans and advances to customers are certain hire purchase contracts referred to as Personal Contract Purchase (PCP) agreements. Under the terms of these agreements, customers have the option to either purchase the leased vehicle at the end of the lease term for a pre-agreed sum (the "pre-agreed residual value") or to return the vehicle for sale by the Company at auction

Vehicles returned to the Company at the end of the lease term are initially held within other assets at the agreed residual value. At each balance sheet date, an assessment is made of the expected proceeds from the sale of returned vehicles compared with their pre-agreed residual values and a provision is established for any expected shortfall.

In addition, the Company's impairment assessment process for its finance lease portfolio takes account of any expected shortfall between the pre-agreed residual values and anticipated sales proceeds relating to vehicles expected to be returned at the end of PCP contracts. Key estimates underlying this assessment are the proportion of vehicles expected to be returned and the expected proceeds arising from the sale of those vehicles.

Potential claims from the misselling of payment protection insurance product

The Company has sold 'Payment Protection Insurance' ("PPI") in relation to finance lease and hire purchase contracts written by the Company either directly to the customer or through motor dealers. On 20 April 2011 a High Court Judicial Review into the misselling of PPI ruled in favour of the customer therefore uncertainty exists as to the level of claims that will be made against the Company in the future.

Claims in relation to the misselling of PPI are made against the party which sold the product to the individual, hence claims will be made either directly against the Company or against the motor dealer who sold the PPI product. However, where the motor dealer has sold the PPI product the Company may be liable to repay interest income related to the financing of the products or, where the motor dealer who sold the payment protection insurance product no longer exists, to repay the gross premium along with any related interest income.

Management have assessed the potential impact of future claims based on the level of PPI product sold by the company on the basis of the factors outlined above and believe that the financial impact of settling future claims is unlikely to be sufficiently material to warrant provision in the current financial statements. The costs of settling claims will be recognised as incurred. A contingent liability has been disclosed in note 17 in accordance with IAS37 "Provisions, contingent liabilities and contingent assets"

4. Net interest income

	2010 £'000	2009 £'000
Interest income From finance lease and hire purchase contracts From personal loans From other loans and advances	2,197 338 130	2,239 509 117
	2,665	2,865
Interest expense Group interest expense (see note 14)	(999)	(1,266)
Net interest income	1,666	1,599

Included within interest income is £102,000 (2009 £106,000) in respect of impaired financial assets

For the year ended 31 December 2010

5 Net fee and commission income

	2010 £'000	2009 £'000
Fees and commision income Loan fees receivable	47	88
Commissions receivable (see note 14)	80	133
Net fee and commission income	127	221
Other operating expenses		
	2010 £'000	2009 £'000
Staff costs (see note 7)	106	278
Management fees (see note 14)	536	452
Other operating expenses	52	90
	694	820

Fees payable to the Company's auditors for the audit of the financial statements of £12,000 (2009 £12,000) are included within other operating expenses

7. Staff costs

	2010 £'000	2009 £'000
Wages and salaries Social security costs Pension costs	90 5 11	225 17 36
	106	278

The Company did not directly employ any persons during the year (2009 none)

Staff costs represent emoluments recharged by a fellow subsidiary undertaking for 2 (2009 5) employees employed by that fellow subsidiary undertaking

8. Directors' emoluments

No director received any fees or emoluments during the year (2009 £nil) The directors are employed by other companies within the Lloyds Banking Group or companies controlled by Proton Cars (UK) Limited and consider that their services to the Company are incidental to their other responsibilities within these organisations (see also note 14)

For the year ended 31 December 2010

9 Taxation

a) Analysis of charge for the year	2010 €'000	2009 £'000
UK corporation tax - Current tax on taxable profit for the year - Adjustments in respect of prior years	154 (4)	102
Current tax charge	150	102
Deferred tax charge - Deferred tax charge for the year - Adjustments in respect of prior years	14 2	6
	166	108

Corporation tax is calculated at a rate of 28 0% (2009 28 0%) of the estimated taxable profit for the year

b) Factors affecting the tax charge for the year

A reconciliation of the charge that would result from applying the standard UK corporation tax rate to profit before tax to the tax charge for the year is given below

	2010 £'000	2009 £'000
Profit before tax	586	383
Tax charge thereon at UK corporation tax rate of 28 0% (2009 28 0%)	164	107
Factors affecting charge - Non-allowable and non-taxable items - Effect of reduction in deferred tax rate	2	1 -
Tax on profit on ordinary activities	166	108
Effective rate	28 3%	28 1%

For the year ended 31 December 2010

10. Loans and advances to customers

	2010 £'000	2009 £'000
Advances under finance lease and hire purchase contracts	18,760	21,046
Personal loans to customers	2,988	4,375
Other loans and advances to customers	2,351 	3,285
Gross loans and advances to customers	24,099	28,706
Less allowance for losses on loans and advances	(1,234)	(1,751)
Net loans and advances to customers	22,865	26,955
of which		
Due within one year	10,391	14,255
Due after one year	12,474	12,700
	22,865	26,955
Loans and advances to customers include hire purchase and finance lease receivables		
	2010	2009
	£'000	£'000
Gross investment in hire purchase finance lease contracts, receivable		
- no later than one year	8,664	11,419
- later than one year and no later than five years - later than five years	13,215 168	12,954 208
- later train live years		
	22,047	24,581
Unearned future finance income on hire purchase and finance lease contracts	(3,287)	(3,535)
Net investment in hire purchase and finance lease contracts	18,760	21,046
The net investment in hire purchase and finance lease contracts may be analysed as follows		• 1
	2010	2009
	£'000	£'000
- no later than one year	7,372	9,777
- later than one year and no later than five years	11,245	11,091
- later than five years	143	178
	18,760	21,046

The Company provides a range of finance lease options in connection with the financing of motor vehicles and equipment. The leases typically run for periods of between 3 and 4 years.

During 2010 and 2009, no contingent rentals in respect of finance leases were recognised in the Statement of comprehensive income

Further analysis of loans and advances to customers is provided in note 15

For the year ended 31 December 2010

11 Borrowed funds

	2010 £'000	2009 £'000
Amounts due to group undertakings (see note 14)	13,574	18,121

Amounts due to group undertakings are unsecured and repayable on demand, although there is no expectation that such a demand would be made. These amounts are interest bearing at the Finance House Base Rate plus a margin of 0.375% for funding of Other loans and advances to customers and at fixed rates for all other borrowings.

12 Deferred tax

The movement in the deferred tax asset is as follows

	2010 £'000	2009 £'000
At 1 January Charge for the year (see note 9)	62 (16)	68 (6)
At 31 December	46	62
The deferred tax charge in the Statement of comprehensive income comprises	the following temporary difference	es
	2010 £'000	2009 £'000
Accelerated capital allowances Allowances for impairment losses Other temporary differences	(7) (3) (6)	1 (3) (4)
	(16)	(6)
Deferred tax assets comprise	2010 £'000	2009 £'000
Accelerated capital allowances Allowances for impairment losses Other temporary differences	13 10 23	20 13 29
	46	62

Within the deferred tax asset at 31 December 2010 are amounts of approximately £9,000 (2009 £11,000) that are expected to be realised in less than twelve months after the balance sheet date

The Finance (No 2) Act 2010 included legislation to reduce the main rate of corporation tax from 28% to 27% with effect from 1 April 2011. Accordingly the deferred tax asset has been recognised at 27%

in his Budget speech on 23 March 2011 the Chancellor announced a further reduction in the rate of corporation tax to 26% with effect from 1 April 2011. This further reduction was enacted under the Provisional Collection of Taxes Act 1968 on 29 March 2011. The additional reduction to 26% is not estimated to have a significant effect on deferred tax assets and liabilities as at 31 December 2010 and will be reflected in the financial statements for the year ended 31 December 2011.

The proposed further reductions in the rate of corporation tax by 1% per annum to 23% from 1 April 2014 are expected to be enacted separately each year. The effect of these further changes upon the Company's deferred tax balances cannot be reliably quantified at this stage.

For the year ended 31 December 2010

13 Share capital

Allotted, issued and fully paid	2010 £'000	2009 £'000
9,999 "A" ordinary shares of £1 each 10,001 "B" ordinary shares of £1 each	10 10	10 10
	20	20

At 31 December 2010 the authorised share capital of the Company was £20,000 divided into 9,999 "A" ordinary shares of £1 each and 10,001 "B" ordinary shares of £1 each

The "A" ordinary shares carry the right to appoint the chairman of the Company but, in all other respects, rank pan passu with the "B" ordinary shares

The immediate parent company and holder of 10,000 of the "B" shares is Black Horse Group Limited (incorporated in England and Wales). The company regarded by the directors as the ultimate parent company is Lloyds Banking Group plc (incorporated in Scotland), which is also the parent undertaking of the largest group of undertakings for which group accounts are drawn up and of which the Company is a member. Lloyds TSB Bank plc is the parent undertaking of the smallest such group of undertakings. Copies of the accounts of both companies may be obtained from Group Secretariat, Lloyds Banking Group plc, 25 Gresham Street, London, EC2V 7HN.

One "B" share is held by Bedford Acceptances Limited Bedford Acceptances Limited has been dissolved and the share held in Proton Finance Limited was not transferred prior to being dissolved. The share is therefore the property of the Crown

Proton Cars (UK) Limited is the holder of all the "A" shares

14. Related party transactions

The Company is controlled by Black Horse Group Limited. A number of transactions are entered into with related parties in the normal course of business. These include loan and fee transactions. A summary of the outstanding balances at the year end and the related income for the year are set out below.

	2010 £'000	2009 £'000
Amounts due to group undertakings Black Horse Limited (see note 11)	13,574	18,121
Interest expense Black Horse Limited (see note 4)	999	1,266
Management fees Black Horse Limited (see note 6)	536	452

Commission receivable of £80,000 (2009 £133,000) includes insurance commission income receivable under the terms of the Company's agreement with Lloyds TSB General Insurance Limited, a fellow subsidiary of Lloyds Banking Group plc, of £55,000 (2009 £104,000)

Key management personnel

Key management personnel are those persons having authority and responsibility for planning and controlling the activities of the Company Accordingly, key management comprise the directors of the Company and the members of the Lloyds Banking Group plc board. There were no transactions between the Company and key management personnel during the current or preceding year. Key management personnel are employed by other companies within the Lloyds Banking Group or Proton Cars (UK) Limited and consider that their services to the Company are incidental to their other activities within those groups.

For the year ended 31 December 2010

15 Financial risk management

A description of the nature and mitigation of key risks facing the Company is provided in note 2. A description of the financial assets/liabilities and associated accounting is provided in note 1.

15 1 Credit risk

Credit concentration

The Company lends to customers geographically located within the United Kingdom

Customers for products in the 'Retail' segment are mainly private individuals. The 'Wholesale' segment comprises financing for motor dealers

Loans and advances to customers - maximum exposure

At 31 December 2010	Retail £'000	Wholesale £'000	Total £'000
Neither past due nor impaired	18,841	2,262	21,103
Past due but not impaired	671	-	671
Impaired	2,236	89	2,325
Gross exposure - loans and advances	21,748	2,351	24,099
Commitments to lend	-	3,863	3,863
Maximum credit exposure	21,748	6,214	27,962
	Retail	Wholesale	Total
At 31 December 2009	£,000	£,000	£'000
Neither past due nor impaired	21,756	3,182	24,938
Past due but not impaired	643	5,162	643
Impaired	3,022	103	3,125
Gross exposure – loans and advances	25,421	3,285	28,706
Commitments to lend	-	5,755	5,755
Maximum credit exposure	25,421	9,040	34,461
Loans and advances to customers which are neither past d	ue nor impaired		
At 31 December 2010		Retail £'000	Wholesale £'000
ACOT December 2010		2 000	2 300
Good quality		12,408	42
Satisfactory quality		5,007	917
Lower quality		_	1,181
Below standard, but not impaired		1,426	122
Total		18,841	2,262

For the year ended 31 December 2010

15. Financial risk management (continued)

15 1 Credit risk (continued)

Loans and advances to customers which are neither past due nor impaired (continued)

At 31 December 2009	Retail £'000	Wholesale £'000
Good quality	14,341	13
Satisfactory quality	5,634	1,388
Lower quality	<u>-</u>	850
Below standard, but not impaired	1,781	931
Total	21,756	3,182

Definitions of good quality, satisfactory quality, lower quality and below standard, but not impaired, are not the same across each segment, reflecting different characteristics of these exposures and the way they are managed internally, therefore no totals are provided. In general, good quality lending comprises those balances with a lower probability to default rating assigned and the rating progressively increases for each category exhibiting a progressively higher probability to default

Loans and advances to customers which are past due but not impaired

At 31 December 2010	Retail £'000	Wholesale £'000	Total £'000
Past due up to 30 days	671	_	671
Past due from 30-60 days	-	-	-
Past due from 60-90 days	-	-	-
Total	671	-	671
	Retail	Wholesale	Total
At 31 December 2009	£.000	£.000	£'000
Past due up to 30 days	643	-	643
Past due from 30-60 days	-	-	-
Past due from 60-90 days	-	-	-
Total	643	-	643
Past due is defined as failure to make a payment when it falls due			
Allowance for loans and advances to customers which are impaired			
		2010	2009
		Total	Total
		£'000	£'000
Brought forward at 1 January		1,751	1,745
Advances written off		(1,039)	(623)
Charge for year (including recoveries)		513	617
Recoveries of prior advances written off		9	12
At 31 December		1,234	1,751

For the year ended 31 December 2010

15 Financial risk management (continued)

15 1 Credit risk (continued)

The criteria used to determine that there is objective evidence of an impairment is disclosed in note 1.4. Included in Loans and advances to customers were loans and advances individually determined to be impaired whose gross amount before impairment allowances was £89,000 (2009 £103 000).

The total impairment charge to the Statement of comprehensive income has been split by business segment as follows £515,000 (2009 £613,000) relates to 'Retail' and a credit of £2,000 (2009 £4,000 charge) relates to 'Wholesale'

Renegotiated loans and advances to customers

During the year the Company did not renegotiate any loans and advances to customers which would otherwise have been past due or impaired (2009 £nil)

Repossessed collateral

Collateral held against Loans and advances to customers is principally comprised of motor vehicles. The Company does not take physical posession of any collateral, instead it uses agents to realise the collateral's value as soon as practicable, usually at auction, to settle indebtedness. Any surplus funds are then returned to the borrower or are otherwise dealt with in accordance with appropriate insolvency regulations.

Due to the nature and volume of the assets held as collateral it is impracticable to estimate the fair value of collateral held at the year end in respect of loans and advances to customers

During the year the Company repossessed collateral in respect of defaulted debt with a value of £40,000 (2009 £52,000)

15.2 Liquidity risk

The Company is funded entirely by companies within the Lloyds Banking Group. Such funding is repayable on demand, although there is no expectation that such a demand would be made. All other financial liabilities are repayable on demand.

15 3 Interest rate risk

Interest rate risk is managed at a divisional level. As the Company is exposed to interest rate fluctuations a sensitivity analysis has been prepared to illustrate the impact of a change in the rates.

Interest rate risk - Sensitivity analysis

The sensitivity analysis is based on the Company's amounts due to group undertakings and takes account of movement in the market swap rates which is the basis for the interest rate on intercompany balances. A 0.2% increase or decrease is used to assess the possible change in interest income.

If the Finance House Base Rate increased by 0.2% and all other variables remain constant this would increase interest expense by £12,000 (2009 £11,000) and accordingly decrease interest expense by £12,000 (2009 £11,000) if swap rates decreased by the same amount

15 4 Financial strategy

The Company does not trade in financial instruments, nor does it use derivatives

For the year ended 31 December 2010

15. Financial risk management (continued)

15.5 Fair values of financial assets and liabilities

Fair values of loans and advances to customers are estimated by discounting anticipated cash flows (including interest at contractual rates) at market rates for similar loans prevailing at the balance sheet date

The aggregated fair value of Loans and advances to customers is approximately £24,379,000 (2009 £29,409,000) The carrying value of all other financial assets and liabilities is considered an approximation of fair value

16. Capital disclosures

The Company's objectives when managing capital are to safeguard its ability to continue as a going concern, provide an adequate return to its shareholders through pricing products and services commensurately with the level of risk and, indirectly, to support the Lloyds Banking Group's regulatory capital requirements

The Company's parent manages the Company's capital structure and advises the board of directors to consider making adjustments to it in the light of changes in economic conditions and the risk characteristics of the underlying assets. In order to maintain or adjust the capital structure, the board of directors may adjust the amount of dividends to be paid to shareholders, return capital to shareholders, issue new shares, or sell assets.

The Company's capital comprises all components of equity, movements in which appear in the Statement of changes in equity. The Company receives its funding requirements from its fellow group undertakings and does not raise funding externally.

17. Contingent liabilities and commitments

As described in note 3 an assessment has been made of the potential future transfer of economic benefits from claims made against the Company in relation to single premium payment protection insurance. The Company has received a low level of claims for misselling payment protection insurance during 2010 for policies sold by the Company and by motor dealers, but has not settled any of the claims during the year. As such, management have assessed the financial impact of settling future claims is unlikely to be sufficiently material and therefore no liability has been recognised in these financial statements.

Undrawn formal standby facilities, credit facilities and other commitments to lend were £3,863,000 (2009 £5,755,000)

There were no other contingent liabilities or contracted capital commitments at the balance sheet date (2009 £nil)

18. Post balance sheet events

There are no post balance sheet events requiring disclosure in these financial statements

For the year ended 31 December 2010

19 Future developments

The following pronouncements will be relevant to the Company but were not effective at 31 December 2010 and have not been applied in preparing these financial statements

Pronouncement	Nature of change	Effective date
Improvements to IFRSs (issued May 2010)	Sets out minor amendments to IFRSs as part of annual improvements process	Dealt with on a standard by standard basis but not earlier than annual periods beginning on or after 1 July 2010
Amendments to IAS 24 Related Party Disclosures	Simplifies the definition of a related party and provides a partial exemption from the disclosure requirements for related party transactions with government related entities	Annual periods beginning on or after 1 January 2011
IFRS 9 Financial Instruments Classification and Measurement	Replaces those parts of IAS 39 Financial Instruments Recognition and Measurement relating to the classification, measurement and derecognition of financial assets and liabilities Requires financial assets to be classified into two measurement categories, fair value and amortised cost, on the basis of the objectives of the entity's business model for managing its financial assets and the contractual cash flow characteristics of the instrument The available-for sale financial asset and held-to-maturity categories in existing IAS 39 will be eliminated. The requirements for financial liabilities and derecognition are broadly unchanged from IAS 39.	Annual periods beginning on or after 1 January 2013

¹ IFRS 9 is the initial stage of the project to replace IAS 39. Future stages are expected to result in amendments to IFRS 9 to deal with changes to the impairment of financial assets measured at amortised cost and hedge accounting. Until all stages of the replacement project are complete it is not possible to determine the overall impact on the financial statements of the replacement of IAS 39. The effective date of the standard is annual periods beginning on or after 1 January 2013.

The full impact of these pronouncements is being assessed by the Company. However, the initial view is that none of these pronouncements are expected to cause any material adjustments to the reported numbers in the financial statements.

² At the date of this report, this amendment is awaiting EU endorsement