

TRUST ADVERTISING LIMITED

REPORT AND FINANCIAL STATEMENTS

YEAR ENDED 31 DECEMBER 2016

REGISTERED NUMBER : 00349623

MONDAY



A6FQ20SR

A10

25/09/2017

#362

COMPANIES HOUSE

TRUST ADVERTISING LIMITED

CONTENTS

YEAR ENDED 31 DECEMBER 2016

PAGE

- 1 Directors' Report
- 2 Profit and Loss Account
- 3 Balance Sheet
- 4 Notes to the Financial Statements

DIRECTORS' REPORT

YEAR ENDED 31 DECEMBER 2016

The directors have pleasure in submitting their report and financial statements of the company for the year ended 31 December 2016.

ACTIVITIES

The company did not trade during the year.

DIRECTORS

The directors who served during the year are as shown below -

T G Finn
H C Sykes (resigned 1 January 2017)
M S Casha
T P Holden

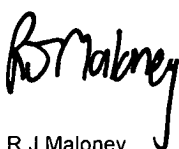
DIRECTORS' INTERESTS

None of the directors had any interest in the share capital of the company. The interests of the directors in the share capital of the ultimate parent company are shown in the financial statements of that company.

AUDITORS

For the year ended 31 December 2016, the Company was entitled to exemption from audit under section 480 of the Companies Act 2006.

On behalf of the Board



R J Maloney
Secretary

Loxley House
Little Oak Drive
Annesley
Nottinghamshire
NG15 0DR

15 September 2017

TRUST ADVERTISING LIMITED

2

PROFIT AND LOSS ACCOUNT

YEAR ENDED 31 DECEMBER 2016

A profit and loss account is not presented as the company did not trade during the year or prior year and there has been no income or expenditure.

BALANCE SHEET**AT 31 DECEMBER 2016**

| Note | | 2016 £ | 2015 £ |
|------|---------------------------------|-----------|-----------|
| | NET ASSETS | - | - |
| | CAPITAL AND RESERVES | | |
| 2 | Called up share capital | 8,200 | 8,200 |
| | Profit and loss account | (8,200) | (8,200) |
| | SHAREHOLDERS' FUNDS | - | - |
| | Analysis of shareholders' funds | | |
| | Equity | (700) | (700) |
| | Non-equity | 700 | 700 |
| | SHAREHOLDERS' FUNDS | - | - |

The directors:

(a) confirm that the company was entitled to exemption under section 480 Companies Act 2006 from the requirement to have its financial statements for the year ended 31 December 2016 audited;

(b) confirm that members have not required the company to obtain an audit of its financial statements for that financial year in accordance with of section 476 of that Act;

(c) acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of financial statements.

Approved by the Board of Directors on 15 September 2017 and signed on its behalf by:



T P Holden
Director

Registered Company Number : 00349623

The accompanying notes are an integral part of this balance sheet

TRUST ADVERTISING LIMITED

NOTES TO THE FINANCIAL STATEMENTS

YEAR ENDED 31 DECEMBER 2016

1 ACCOUNTING POLICIES

Accounting convention. The Company has elected to continue to prepare its financial statements in accordance with accounting standards prescribed under the previous UK GAAP prior to the introduction of FRS100, using the historical cost convention. At such time the Company makes a transaction then it will adopt the accounting policies prescribed by FRS101. The financial statements have been prepared on a going concern basis.

| 2 | CALLED UP SHARE CAPITAL | 2016 £ | 2015 £ |
|---|--------------------------------------|--------------|--------------|
| | Allotted, called up and fully paid : | | |
| | 7,500 Ordinary £1 shares | 7,500 | 7,500 |
| | 700 6% Preference £1 shares | 700 | 700 |
| | | 8,200 | 8,200 |

Holders of the preference shares rank in preference to holders of ordinary shares in the event of a return of capital to shareholders. The preference share holders have waived their right to a dividend.

3 ULTIMATE PARENT COMPANY AND PARENT UNDERTAKING OF LARGER GROUP OF WHICH COMPANY IS A MEMBER

The company's ultimate parent company is Pendragon PLC which is incorporated in England and Wales. The largest and smallest group in which the results of the company are consolidated is that headed by Pendragon PLC. Financial statements of Pendragon PLC for the year ended 31 December 2016 are available from the Company Secretary, Pendragon PLC Loxley House, Little Oak Drive, Annesley, Nottinghamshire, NG15 0DR.