REPORT OF THE DIRECTORS AND FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 OCTOBER 2010 FOR

ST HELENS RUGBY FOOTBALL CLUB LIMITED

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ST HELENS RUGBY FOOTBALL CLUB LIMITED

COMPANY INFORMATION FOR THE YEAR ENDED 31 OCTOBER 2010

DIRECTORS:

E McManus (Chairman)

J A G Hartley
J Nicholl
A J Bell
K Marren
R K McCormack
M Coleman
F Lyons

SECRETARY:

P Carter

REGISTERED OFFICE:

Court Building, Third Floor

Alexandra Park Prescot Road St Helens Merseyside WA10 3TT

REGISTERED NUMBER:

00331905

SENIOR STATUTORY

AUDITOR:

Michael Fairhurst FCA

AUDITORS:

Baker Tilly UK Audit LLP

Statutory Auditor Chartered Accountants 1210 Centre Park Square

Warrington Cheshire WA1 1RU

BANKERS:

Santander

Bootle Merseyside

CHAIRMAN'S REPORT FOR THE YEAR ENDED 31 OCTOBER 2010

The financial results for the year ended 31st October 2010 were disappointing

Operational losses grew from approximately £940,000 in 2009 to £1,350,000 in 2010

Although revenues were flat, mainly due to operating a top flight Super League Club in an outdated stadium facility and in a recessionary environment, it was particularly disappointing that full advantage was not taken of the commercial opportunities availed to the Club from its last year at its historic Knowsley Road home

Costs increased materially and were mainly in relation to wages and salaries, some of which were in relation to upscaling in readiness for the move to a new stadium

The value of Knowsley Road was written down by £1,625,000 to reflect the ultimate renegotiated price of its sale to Taylor Wimpey, the timing of which was necessitated to meet the timetable of the move to the new stadium and its construction and purchase cost structure. However, there will be a significant increase in fixed assets once the club takes title to the new stadium, which is expected to be in October 2011.

The combined losses and asset write down resulted in a consequent significant depletion in shareholders' funds

The losses continued to be funded by way of directors' loans. In order necessarily to strengthen the balance sheet, a further recapitalisation is planned by way of a debt for equity conversion.

The move to Widnes for a season will put further strain upon financial performance in 2011 A financing package has been agreed and will be put in place in 2011 to enable full financing of the stadium and its fit out

The new stadium will transform the Club's balance sheet and present us with new and enhanced revenue opportunities which must be fully exploited

E McManus

28 July 2011

REPORT OF THE DIRECTORS FOR THE YEAR ENDED 31 OCTOBER 2010

The directors present their report with the financial statements of the company for the year ended 31 October 2010

PRINCIPAL ACTIVITY

The principal activity of the company in the year under review was that of a professional rugby league club

REVIEW OF BUSINESS

The results for the year and financial position of the company are as shown in the annexed financial statements

A review of the business is contained in the Chairman's Report on page 2

The key performance indicators are operating profit/(loss) and the net assets figure. These indicators are disclosed in the financial statements on pages 6 and 8 respectively

DIVIDENDS

No dividends will be distributed for the year ended 31 October 2010

FUTURE DEVELOPMENTS

The future developments of the company are to continue to expand the brand of the Rugby Club to a greater geographical area, involving increasing sponsorship revenues and continuing to grow the merchandising opportunities due to on-field success

DIRECTORS

The directors shown below have held office during the whole of the period from 1 November 2009 to the date of this report

E McManus (Chairman)

J A G Hartley

J Nicholl

A J Bell

K Marren

R K McCormack

Other changes in directors holding office are as follows

M Coleman - appointed

F Lyons - appointed

Qualifying third party indemnity provision is in place for the benefit of all directors of the Company.

RISK AND UNCERTAINTIES

The company is aware that the business operates in a very niche and competitive market. The directors strive to maintain the success of the Club, thereby ensuring its financial stability

REPORT OF THE DIRECTORS FOR THE YEAR ENDED 31 OCTOBER 2010

STATEMENT OF DIRECTORS' RESPONSIBILITIES

The directors are responsible for preparing the Annual Report and the financial statements in accordance with applicable law and regulations

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing these financial statements, the directors are required to

- select suitable accounting policies and then apply them consistently,
- make judgements and accounting estimates that are reasonable and prudent,
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

STATEMENT AS TO DISCLOSURE OF INFORMATION TO AUDITORS

So far as the directors are aware, there is no relevant audit information (as defined by Section 418 of the Companies Act 2006) of which the company's auditors are unaware, and each director has taken all the steps that he ought to have taken as a director in order to make himself aware of any relevant audit information and to establish that the company's auditors are aware of that information

AUDITORS

The auditors, Baker Tilly UK Audit LLP, will be proposed for re-appointment at the forthcoming Annual General Meeting

EM/hus

ON BEHALF OF THE BOARD:

E McManus (Chairman) - Director

28 July 2011

REPORT OF THE INDEPENDENT AUDITORS TO THE SHAREHOLDERS OF ST HELENS RUGBY FOOTBALL CLUB LIMITED

We have audited the financial statements of St Helens Rugby Football Club Limited for the year ended 31 October 2010 on pages six to twenty. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice)

This report is made solely to the company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's members as a body, for our audit work, for this report, or for the opinions we have formed

Respective responsibilities of directors and auditors

As explained more fully in the Statement of Directors' Responsibilities set out on pages three and four, the directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view. Our responsibility is to audit the financial statements in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board's (APB's) Ethical Standards for Auditors.

Scope of the audit of the financial statements

A description of the scope of an audit of financial statements is provided on the APB's website at www frc org uk/apb/scope/UKNP

Opinion on financial statements

In our opinion the financial statements

- give a true and fair view of the state of the company's affairs as at 31 October 2010 and of its loss for the year then ended.
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice, and
- have been prepared in accordance with the requirements of the Companies Act 2006

Opinion on other matter prescribed by the Companies Act 2006

In our opinion the information given in the Report of the Directors for the financial year for which the financial statements are prepared is consistent with the financial statements

Matters on which we are required to report by exception

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us, or
- the financial statements are not in agreement with the accounting records and returns, or
- certain disclosures of directors' remuneration specified by law are not made, or

Baker Telly use Andu cel

- we have not received all the information and explanations we require for our audit

Michael Fairhurst FCA (Senior Statutory Auditor)

for and on behalf of Baker Tilly UK Audit LLP

Statutory Auditor

Chartered Accountants

1210 Centre Park Square

Warrington

Cheshire

WA1 1RU

28 July 2011

PROFIT AND LOSS ACCOUNT FOR THE YEAR ENDED 31 OCTOBER 2010

	Notes	2010 £	2009 £
TURNOVER		4,829,091	4,887,246
Administrative expenses		6,179,555	5,826,745
OPERATING LOSS	3	(1,350,464)	(939,499)
Interest receivable and similar income		<u>-</u>	136,506
		(1,350,464)	(802,993)
Interest payable and similar charges	4	34,242	58,817
LOSS ON ORDINARY ACTIVITIES BEFORE TAXATION		(1,384,706)	(861,810)
Tax on loss on ordinary activities	5	<u> </u>	
LOSS FOR THE FINANCIAL YEAR	L	(1,384,706) =======	(861,810)

CONTINUING OPERATIONS

None of the company's activities were acquired or discontinued during the current year or previous year

STATEMENT OF TOTAL RECOGNISED GAINS AND LOSSES FOR THE YEAR ENDED 31 OCTOBER 2010

	2010 £	2009 £
LOSS FOR THE FINANCIAL YEAR Revaluation of property	(1,384,706) (1,625,000)	(861,810)
TOTAL RECOGNISED GAINS AND LOSSES RELATING TO THE YEAR	(3,009,706)	(861,810)

NOTE OF HISTORICAL COST PROFITS AND LOSSES

The difference between the results as disclosed in the profit and loss account and the results on an unmodified historical cost basis is not material

BALANCE SHEET 31 OCTOBER 2010

		201	0	200	9
	Notes	£	£	£	£
FIXED ASSETS					
Tangible assets	6		6,715,583		8,281,523
Investments	7		2		2
			6,715,585		8,281,525
CURRENT ASSETS					
Stocks	8	40,859		89,865	
Debtors	9	502,344		243,726	
Cash at bank and in hand		9,540		2,100	
		552,743		335,691	
CREDITORS		•		,	
Amounts falling due within one year	10	2,704,158		2,566,886	
NET CURRENT LIABILITIES			(2,151,415)		(2,231,195)
TOTAL ASSETS LESS CURRENT LIABILITIES			4,564,170		6,050,330
CREDITORS Amounts falling due after more than one					
year	11		6,025,674		4,502,128
NET (LIABILITIES)/ASSETS			(1,461,504)		1,548,202
CAPITAL AND RESERVES					
Called up share capital	15		7,000		7,000
Revaluation reserve	16		5,980,046		7,605,046
Profit and loss account	16		(7,448,550)		(6,063,844)
SHAREHOLDERS' FUNDS	20		(1,461,504)		1,548,202

The financial statements were approved and authorised for issue by the Board of Directors on 28 July 2011 and were signed on its behalf by

CASH FLOW STATEMENT FOR THE YEAR ENDED 31 OCTOBER 2010

		201	0	200	9
	Notes	£	£	£	£
Net cash inflow/(outflow)	_				
from operating activities	1		341,391		(277,544)
Returns on investments and					
servicing of finance	2		(34,242)		77,689
Capital expenditure	2		(96,893)		(5,929)
			210,256		(205,784)
Financing	2		(133,932)		(126,270)
Increase/(Decrease) in cash in the	neriod		76,324		(332,054)
increase/(Decrease) in cash in the	periou				=====
Reconciliation of net cash flow to movement in net debt	3				
Increase/(Decrease)					
in cash in the period Cash outflow		76,324		(332,054)	
from decrease in debt		133,932		126,270	
Change in net debt resulting					
from cash flows			210,256		(205,784)
Movement in net debt in the perio	đ		210,256		(205,784)
Net debt at 1 November			(1,156,390)		(950,606)
Net debt at 31 October			(946,134)		(1,156,390)

NOTES TO THE CASH FLOW STATEMENT FOR THE YEAR ENDED 31 OCTOBER 2010

1 RECONCILIATION OF OPERATING LOSS TO NET CASH INFLOW/(OUTFLOW) FROM OPERATING ACTIVITIES

	2010	2009
	£	£
Operating loss	(1,350,464)	(939,499)
Depreciation charges	37,833	22,441
Decrease in stocks	49,006	35,880
(Increase)/Decrease in debtors	(258,618)	280,719
Increase in creditors	1,863,634	322,915
Net cash inflow/(outflow) from operating activities	341,391	(277,544)
		

2 ANALYSIS OF CASH FLOWS FOR HEADINGS NETTED IN THE CASH FLOW STATEMENT

	2010 £	2009 £
Returns on investments and servicing of finance Interest received	_	136,506
Interest paid	(34,242)	(58,817)
Net cash (outflow)/inflow for returns on investments and servicing of finance	(34,242)	77,689
Capital expenditure Purchase of tangible fixed assets	(96,893)	(5,929)
Net cash outflow for capital expenditure	(96,893) ====	(5,929)
Financing Loan repayments in year	(118,861)	(110,744)
Brewery loan repayments in year	(15,071)	(15,526)
Net cash outflow from financing	(133,932)	(126,270) ======

NOTES TO THE CASH FLOW STATEMENT FOR THE YEAR ENDED 31 OCTOBER 2010

3 ANALYSIS OF CHANGES IN NET DEBT

Net cash	At 1 11 09 £	Cash flow £	At 31 10 10 £
Cash at bank and in hand Bank overdraft	2,100 (543,781)	7,440 68,884	9,540 (474,897)
	(541,681)	76,324	(465,357)
Debts falling due within one year Debts falling due	(113,846)	(8,570)	(122,416)
after one year	(500,863)	142,502	(358,361)
	(614,709)	133,932	(480,777)
Total	(1,156,390)	210,256	(946,134)

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 OCTOBER 2010

ACCOUNTING POLICIES

1

Basis of preparing the financial statements

During the year the company has made a loss of £1,384,706 and at the balance sheet date has net current liabilities of £2,151,415 and net liabilities of £1,461,504. The company meets its day to day working capital requirements from a bank overdraft facility. Long term finance is provided by bank loans and loans from other shareholders of the parent company.

Due to the current economic climate, the directors are aware of the uncertainty surrounding banks and other financial institutions, and the possibility that the overdraft facility and bank loans may be withdrawn. In the opinion of the directors the existing borrowing facilities are unlikely to be withdrawn in the foreseeable future

The directors have agreed to provide further financial support as necessary to enable the company to settle its liabilities as they fall due

The directors have prepared budgets and cash flow forecasts for the company, which show the company can continue to trade within its existing borrowing facilities with further support from the directors. Therefore the directors have prepared the financial statements on the going concern basis

Accounting convention

The financial statements have been prepared under the historical cost convention as modified by the revaluation of certain assets

Turnover

Prize money is dependent on where the club has finished in the major competitions and the league. It is accounted for in the season to which it relates

Gate receipts relate to the proceeds taken at the turnstiles for each game and the season ticket sales for the season. Any prepaid season ticket sales are included within deferred income

Sale of players relates to players sold which were under contract to the club. The income is accounted for when the sale contract is agreed

Television fees relate to the payments for television coverage from SKY and the BBC. It is accounted for on an accruals basis

Sponsorship, advertising and hospitality is accounted for in the season to which it relates. Any prepaid sales are included within deferred income

Merchandising relates to shop sales and is accounted for on a receipts basis

Lottery donations are accounted for on a receipts basis

All of the above items exclude value added tax

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life

Plant and machinery

10% on reducing balance

Computer equipment

33 3% on cost

Freehold land and buildings are stated at valuation, other tangible fixed assets are stated at cost Freehold land is not depreciated

Stocks

Stocks are valued at the lower of cost and net realisable value, after making due allowance for obsolete and slow moving items

Page 12 continued

NOTES TO THE FINANCIAL STATEMENTS - continued FOR THE YEAR ENDED 31 OCTOBER 2010

1 ACCOUNTING POLICIES - continued

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date where transactions or events that result in an obligation to pay more tax in the future or a right to pay less tax in the future have occurred at the balance sheet date. Timing differences are differences between the company's taxable profits and its results as stated in the financial statements that arise from the inclusion of gains and losses in tax assessments in periods different from those in which they are recognised in the financial statements

Deferred tax is measured at the average tax rates that are expected to apply in the periods in which timing differences are expected to reverse, based on tax rates and laws that have been enacted or substantially enacted by the balance sheet date. Deferred tax is measured on a non-discounted basis

Hire purchase and leasing commitments

Rentals paid under operating leases are charged to the profit and loss account on a straight line basis over the period of the lease

Fixed asset investments

Fixed asset investments are stated in the balance sheet at cost. Provision is made for any impairment in the value of fixed asset investments.

2 STAFF COSTS

3

	2010 £	2009 £
Wages and salaries	3,502,006	3,113,238
Social security costs	314,184	323,504
	3,816,190	3,436,742
The average monthly number of employees during the year was as follows		
	2010	2009
Playing and coaching staff	93	84
Other staff	62	65
	155	<u>149</u>
OPERATING LOSS		
The operating profit/(loss) is stated after charging		
1 of committee (10-2) to a second missing	2010	2009
	£	£
Depreciation		
Tangible fixed assets, owned	37,833	22,441
Operating lease rentals	70.020	65 202
Plant and machinery Other	70,939 52,398	65,292 98,266
Audit fees	15,800	12,985

The directors did not receive any remuneration or any expenses during the year

continued

NOTES TO THE FINANCIAL STATEMENTS - continued FOR THE YEAR ENDED 31 OCTOBER 2010

4 INTEREST PAYABLE AND SIMILAR CHARGES

	2010	2009
	£	£
Bank interest	33,083	47,312
HMRC interest and charges	323	9,908
Other loan interest	836	1,597
	34,242	58,817

5 TAXATION

Analysis of the tax charge

No liability to UK corporation tax arose on ordinary activities for the year ended 31 October 2010 nor for the year ended 31 October 2009

Factors affecting the tax charge

The tax assessed for the year is higher than the standard rate of corporation tax in the UK. The difference is explained below

	2010 £	2009 £
Loss on ordinary activities before tax	(1,384,706)	(861,810)
Loss on ordinary activities		
multiplied by the standard rate of corporation tax		
in the UK of 28% (2009 - 28%)	(387,718)	(241,307)
Effects of		
Expenses not deductible for tax	9,097	11,956
Depreciation in excess of capital allowances	10,593	6,283
Unrelieved tax losses	368,028	223,068
Current tax charge	-	-

The company has a deferred tax asset of £1,657,601 (2009 £1,287,100) arising from trading losses available for relief against future profits, which has not been provided for in the balance sheet as it is not expected to be recoverable within the foreseeable future

continued

NOTES TO THE FINANCIAL STATEMENTS - continued FOR THE YEAR ENDED 31 OCTOBER 2010

6 TANGIBLE FIXED ASSETS

I ANGIDDE FIAED ASSETS				
	Freehold	Plant and	Computer	
	property	machinery	equipment	Totals
	£	£	£	£
COST OR VALUATION				
At 1 November 2009	8,125,000	412,114	54,051	8,591,165
Additions	0,123,000	11,639	85,254	96,893
Revaluations	(1,625,000)	11,059	05,254	(1,625,000)
Revaluations	(1,023,000)			(1,023,000)
At 31 October 2010	6,500,000	423,753	139,305	7,063,058
DEPRECIATION				
At 1 November 2009	-	261,356	48,286	309,642
Charge for year	-	16,240	21,593	37,833
- •				
At 31 October 2010		277,596	69,879	347,475
NET BOOK VALUE				
At 31 October 2010	6,500,000	146,157	69,426	6,715,583
At 31 October 2009	8,125,000	150,758	5,765	8,281,523
Cost or valuation at 31 October 2010 is	s represented by			
	Freehold	Plant and	Computer	
	property	machinery	equipment	Totals
	£	£	£	£
Valuation in 2010	6,500,000	- -	-	6,500,000
Cost	•	423,753	139,305	563,058
	6,500,000	423,753	139,305	7,063,058

If freehold land and buildings had not been revalued they would have been included at the following historical cost

	2010	2009
	£	£
Cost	592,651	592,651
		
Aggregate depreciation	53,489	53,489

NOTES TO THE FINANCIAL STATEMENTS - continued FOR THE YEAR ENDED 31 OCTOBER 2010

6 TANGIBLE FIXED ASSETS - continued

FRS15 -Tangible Fixed Assets requires an interim valuation to be carried out in the third year after a full valuation and a full valuation to be done every five years. The directors have not obtained such valuations since 31 October 2005

The company has entered into an agreement to sell the freehold property and during 2008 certain planning conditions were satisfied. The agreement will only be completed when the activities of the company can be relocated to a new stadium and vacant possession can be granted over the existing freehold property. These conditions were fulfilled when vacant possession could be granted in January 2011 and the agreement was completed.

The original proposed selling price was £8,125,000, therefore the directors revalued the property to that amount at 31 October 2009. However, since the year end the final contract for the sale of the freehold property was agreed and signed at a selling price of £6,500,000. The directors have therefore revalued the freehold property at 31 October 2010 at this amount. This treatment is a departure from the requirements of the Companies. Act 2006, which requires the property to be valued at market value and from the requirements of FRS15, which requires the valuation to be on the basis of existing use value and carried out by an independent qualified valuer.

The directors have not charged any depreciation on the property because no adjustment will be made to the selling price for normal wear and tear. This treatment is a departure from the requirements of both the Companies Act 2006 and FRS15 which require depreciation to be charged on tangible fixed assets.

However, the directors believe that because there will be no significant change in value between the balance sheet date and the date of the completion of the sale agreement, valuing the property at the agreed sale proceeds is a sufficiently independent and reliable valuation that it gives a true and fair view

No provision has been made for any deferred taxation arising on the revaluation surplus, because, in the opinion of the directors, any gain arising on the disposal will be rolled over against the cost of qualifying replacement assets

7 FIXED ASSET INVESTMENTS

			Unlisted investments £
	COST		
	At 1 November 2009		
	and 31 October 2010		2
	NET BOOK VALUE		
	At 31 October 2010		2
	At 31 October 2009		2
8	STOCKS		
		2010	2009
		£	£
	Goods for resale	40,859	89,865
			

NOTES TO THE FINANCIAL STATEMENTS - continued FOR THE YEAR ENDED 31 OCTOBER 2010

9	DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR		
-		2010	2009
		£	£
	Trade debtors	159,591	152,480
	Other debtors	297,782	42,941
	Prepayments and accrued income	44,971	48,305
		502,344	243,726
10	CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR		
. •	ONDDITORDING CONTROLLED TO THE	2010	2009
		£	£
	Bank loans and overdrafts (see note 12)	581,406	641,720
	Other loans (see note 12)	15,907	15,907
	Trade creditors	390,791	237,948
	Social security and other taxes	184,006	290,547
	Other creditors	312,892	310,411
	Accruals & deferred income	1,219,156	1,070,353
		2,704,158	2,566,886
11	CREDITORS: AMOUNTS FALLING DUE AFTER MORE THAN ONE		
	YEAR		
		2010	2009
	Deals Issue (see 144 10)	£	£
	Bank loans (see note 12)	350,250	477,681 23,182
	Other loans (see note 12) Intercompany Account - Sporting Club St	8,111	23,162
	Helens Limited	4,304,565	3,579,565
	Other creditors	1,271,710	421,700
	Accruals and deferred income	91,038	-
		6,025,674	4,502,128
	Other creditors relate to directors loans and non-director loans (See note 14)		
12	LOANS		
	An analysis of the maturity of loans is given below		
		2010	2009
		£	£
	Amounts falling due within one year or on demand	454 005	£40 701
	Bank overdrafts	474,897 106,509	543,781 97,939
	Bank loans	15,907	15,907
	Brewery loan		
		597,313	657,627
	Amounts falling due between one and two years	114 210	105.021
	Bank loans	114,210	105,021
	Brewery loan	8,111	15,907
		122,321	120,928
	Page 17		continued

NOTES TO THE FINANCIAL STATEMENTS - continued FOR THE YEAR ENDED 31 OCTOBER 2010

12 LOANS - continued

14

Brewery loan

Non-director loans

	2010 £	2009 £
Amounts falling due between two and five years Bank loans Brewery loan	184,350	239,857
	184,350	247,132
Amounts falling due in more than five years		
Repayable by instalments Bank loans	51,690	132,803

The bank loans are repayable by equal monthly instalments until 2013 and 2017 and bear interest at 2 0% above base rate

13 OPERATING LEASE COMMITMENTS

The following operating lease payments are committed to be paid within one year

	Land and buildings		Other operating leases	
_	2010 £	2009 £	2010 £	2009 £
Expiring Within one year Between one and five years	87,996 26,580	6,300 97,844	53,384 92,763	20,105 109,788
	114,576	104,144	146,147	129,893
SECURED DEBTS				
The following secured debts are included	l within creditors			
Bank overdrafts			2010 £ 474,897	2009 £ 543,781
Bank loans			456,759	575,620

The bank overdraft and bank loan are secured by a legal mortgage over land and buildings

The brewery loan is secured by a second charge over the freehold land and buildings. Assuming the terms and conditions of the brewery loan are complied with, no interest is charged, otherwise interest is charged at 4% over bank base rate.

Non-director loans are secured by a third legal charge over the land and buildings and are included in other creditors

39,089

421,700

1,580,190

24,018

421,700

1,377,374

NOTES TO THE FINANCIAL STATEMENTS - continued FOR THE YEAR ENDED 31 OCTOBER 2010

15 CALLED UP SHARE CAPITAL

	Allotted, iss	ued and fully paid			
	Number	Class	Nominal value	2010 £	2009 £
	14,000	Ordinary	50p	7,000	7,000
16	RESERVE	s			
			Profit		
			and loss	Revaluation	T ()
			account £	reserve £	Totals £
	At 1 Novem	aber 2009	(6,063,844)	7,605,046	1,541,202
	Deficit for t	he year	(1,384,706)		(1,384,706)
	Revaluation	adjustment	·	(1,625,000)	(1,625,000)
	At 31 Octob	per 2010	(7,448,550)	5,980,046	(1,468,504)

17 ULTIMATE PARENT COMPANY

The ultimate parent company is Sporting Club St Helens Limited which is registered in England and Wales and has been the ultimate controlling party since 5 August 2009. E McManus was the ultimate controlling party until 5 August 2009, when there was a further issue of shares by the ultimate parent company.

18 TRANSACTIONS WITH DIRECTORS

The directors did not receive any remuneration or expenses during the year. Any merchandise or other goods purchased from the company was on an arms length basis and on normal commercial terms

19 RELATED PARTY DISCLOSURES

At the year end the company was owed £4,698 (2009 £4,698) from St Helens Town Limited, a fellow subsidiary company

In addition the company pays nominal expenses on behalf of Sporting Club St Helens Limited

The balance owed to Sporting Club St Helens Limited is stated in Note 11.

Included in other creditors falling due after more than one year are loans from directors as follows

	2010	2009
	£	£
K Marren	50 010	-
F Lyons	325,000	-
A J Bell	400,000	-
M Coleman	75,000	-
	850,010	

The loans did not attract interest

NOTES TO THE FINANCIAL STATEMENTS - continued FOR THE YEAR ENDED 31 OCTOBER 2010

20 RECONCILIATION OF MOVEMENTS IN SHAREHOLDERS' FUNDS

	2010	2009
	£	£
Loss for the financial year	(1,384,706)	(861,810)
Other recognised gains and losses		
relating to the year (net)	(1,625,000)	-
		
Net reduction of shareholders' funds	(3,009,706)	(861,810)
Opening shareholders' funds	1,548,202	2,410,012
	(1.461.504)	. 540.000
Closing shareholders' funds	(1,461,504)	1,548,202
		