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288a

Please complete in typescript,
or in bold black capitals.

CHFP025

APPOINTMENT of director or secretary (NOT for resignation (use Form 288b) or change of particulars (use Form 288c))

Company Number 267189

Company Name in full Haymarket Interactive Limited

Date of appointment Day Month Year 2 8 0 1 2 0 0 4
†Date of Birth Day Month Year 0 4 0 9 1 9 6 1

Appointment form Appointment as director

x as secretary Please mark the appropriate box. If appointment is as a director and secretary mark both boxes.

NAME *Style / Title

Mr

*Honours etc

Notes on completion
appear on reverse.

Forename(s)

William Geoffrey

Surname

Pecover

Previous
Forename(s)

Previous
Surname(s)

Usual residential
address ††

12 Hawkwood Lane



Post town

Greenwich

Postcode

CT06830

County / Region

Connecticut

Country

USA

†Nationality

British

†Business occupation

Publisher

†Other directorships
(additional space overleaf)

Please see attached sheet

I consent to act as ** director / Secretary of the above named company

Consent signature

William Pecover

Date

22.3.04.

* Voluntary details.

† Directors only.

**Delete as appropriate

A director, secretary etc must sign the form below.

Signed

S J Fre

Date

24.3.04

(** a director / secretary / administrator / administrative receiver / receiver manager / receiver)

You do not have to give any contact information in the box opposite but if you do, it will help Companies House to contact you if there is a query on the form. The contact information that you give will be visible to searchers of the public record.

Lewis Silkin
12 Gough Square
London
EC4A 3DW

Ref: AJC/JWR/67789.17

Tel 020 7074 8000

DX number DX: 182

DX exchange Chancery Lane

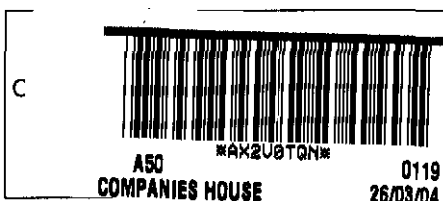
When you have completed and signed the form please send it to the Registrar of Companies at:

Companies House, Crown Way, Cardiff, CF14 3UZ DX 33050 Cardiff
for companies registered in England and Wales or

Companies House, 37 Castle Terrace, Edinburgh, EH1 2EB

for companies registered in Scotland

DX 235 Edinburgh



Company Number

267189

† Directors only.

† Other directorships

NOTES

Show the full forenames, NOT INITIALS. If the director or secretary is a corporation or Scottish firm, show the name on surname line and registered or principal office on the usual residential line.

Give previous forenames or surname(s) except:

- for a married woman, the name by which she was known before marriage need not be given.
- for names not used since the age of 18 or for at least 20 years

A peer or individual known by a title may state the title instead of or in addition to the forenames and surname and need not give the name by which that person was known before he or she adopted the title or succeeded to it.

Other directorships.

Give the name of every company incorporated in Great Britain of which the person concerned is a director or has been a director at any time in the past five years.

You may exclude a company which either is, or at all times during the past five years when the person concerned was a director, was

- dormant
- a parent company which wholly owned the company making the return, or
- another wholly owned subsidiary of the same parent company.

Please complete in typescript,
or in bold black capitals.

CHFP010

List of other directorships Schedule to form 288a

Company Number

267189

Company Name in full

HAYMARKET INTERACTIVE LTD

Name

WILLIAM GEOFFREY PECOVER

Company Name	Resignation
HAYMARKET BUSINESS PUBLICATIONS LIMITED	
HAYMARKET CUSTOMER PUBLISHING LIMITED	
HAYMARKET INTERACTIVE LIMITED	
HAYMARKET MANAGEMENT PUBLICATIONS LIMITED	01/11/2001
HAYMARKET MARKETING PUBLICATIONS LIMITED	01/11/2001
HAYMARKET MEDICAL PUBLICATIONS LTD	01/11/2001
HAYMARKET WORLDWIDE LIMITED	
MANAGEMENT PUBLICATIONS LIMITED	