

Registered number 00209606

Avon Insurance plc Annual Report 2020



Board of Directors

Chief Executive
Lindsay Sinclair

Joanne Cribb
Richard Morley



Strategic Report

Avon Insurance plc's (The Company's) business model is to operate a closed book of business following the decision to close to new business in 2013. The Company's profit continues to be underpinned by the personal accident book together with the investment performance of the Company's fixed interest securities. Since the outbreak of the Coronavirus in early 2020 the Company has successfully maintained its ability to service its customers despite challenging conditions.

Gross written premium for the year was £21.5m compared to £22.9m in 2019. During the year the Company made a profit on ordinary activities before taxation of £9.8m (2019: £10.0m) and paid a dividend of £8.0m in 2020 (2019: £9.0m).

The claims run-off from the Broker and Intermediary business continues to be managed as part of The National Farmers Union Mutual Insurance Society Limited's (the ultimate parent company's) outstanding claims.

Avon Insurance plc has complied with all Solvency II regulatory requirements throughout the reporting period. Eligible Own Funds available to cover the Solvency Capital Requirement (SCR) as at 31 December 2020 (unaudited) is estimated at £31.3m (2019: £31.7m), representing a £25.9m excess (2019: £26.3m excess) over the SCR at 31st December 2020 of £5.4m (2019: £5.4m). During a year which has seen substantial market fluctuations the impact on the Company's solvency position has been limited due to the nature of assets held by the Company and the reinsurance arrangements the Company has in place.

Principal Risks And Uncertainties

The management of the business and the execution of the Company's strategy are subject to a number of risks. The key business risks and uncertainties affecting the Company are Insurance risk and Financial risk alongside other risks relating to the competitive environment, technology and the skill base and performance of its employees. The risk associated with the outbreak of Coronavirus has been considered by The National Farmers Union Mutual Insurance Society Limited (the Group), further details are shown in the Group Annual Report.

Insurance Risk

The insurance risk with any one contract is twofold, firstly the uncertainty that an insured event will occur and secondly the uncertainty of the amount of the resulting claim. By the very nature of an insurance contract, this is an estimate and therefore unpredictable. Further details can be found in Risk Management Note 3 on pages 19-20.

These risks are managed through the Company's underwriting strategy, adequate reinsurance arrangements and proactive claims handling.

The run off book is partially reinsured by the Company's ultimate parent company, The National Farmers Union Mutual Insurance Society Limited.

The key components of financial risk are interest rate, credit and liquidity risk.

Interest Rate Risk

The financial assets of Avon Insurance plc are held in fixed interest stocks and gilts and as such their market value is sensitive to interest rate changes. The investment portfolio is considered at Group level at the quarterly Board Investment Committee meetings.

Credit Risk

For the Personal Accident business, there is no premium credit risk exposure as monthly premiums are paid in advance of cover.

The creditworthiness of reinsurers are reviewed by the Group Reinsurance Security Forum. The Company considers that both its liquidity and capital position are sufficient to cover any default by a reinsurer. In terms of the claims run-off from the Broker and Intermediary business, an element of credit risk is carried by the parent company via reinsurance.

Liquidity Risk

Liquidity positions are considered at a Group level at quarterly Board Investment Committee meetings. Corporate governance matters are dealt with at Group level and are reported in detail in the parent company's Annual Report "Governance section".

Brexit

Following the UK's departure from the EU, and the agreed trade deal, the impact on the Company's results is not expected to be significant.

Climate change

Climate change is an emerging risk and is considered at a Group level. Emerging risks which may have the potential to change the risk profile of the Group in 2021 or beyond are being monitored in order to determine the relevance and impact. Further details of climate change risk and the Group's strategy to help drive the transition to a low carbon economy through initiatives that improve the Group's sustainability and streamline its energy and carbon reporting can be found in the parent company's Annual Report "Risk and Risk Management section".

Key Performance Indicators

	2020	2019
	£m	£m
Gross Written Premium	21.5	22.9
Profit before tax	9.8	10.0

Future Outlook

Over the coming years Avon Insurance plc will continue to focus on providing good levels of customer service to its existing customer base and maximising the financial return to the Group while meeting its regulatory obligations.

Section 172

Section 172 of the Companies Act 2006 requires directors to act in the way which they consider, in good faith, would be most likely to promote the success of the Company for the benefit of its members as a whole. In doing this, directors should take into account factors which will affect the success of the Company such as the long term consequences of any decision, the interests of employees, the needs of its customers, relationships with suppliers, regulators and other stakeholders and the wider community and the Company's reputation.

The Company's key stakeholders and the principal ways it engages with them are:

- People – The Board engages with employees through the annual engagement survey. In addition, the Group has formal and informal consultation forums, which directors participate in, which support workforce engagement with effective communication and help provide an employee voice. Through these groups the workforce is involved in the review and development of workforce policies and procedures and two-way dialogue is encouraged.
- Policyholders – the Board regularly considers the impact of its actions on its policyholders.
- Suppliers – The Group works with its suppliers to ensure performance and to identify opportunities for enhanced value and innovation. Business Relationship Managers hold regular meetings with key suppliers to ensure there is regular engagement in line with our procurement policies and practices.
- Regulators – There is regular dialogue by directors with all relevant regulators concerning regulatory matters relevant to the business.
- Shareholders – There is regular dialogue with the shareholders of the Company; the Company is a wholly owned subsidiary of The National Farmers Union Mutual Insurance Society Limited (NFU Mutual). Regular reports on performance and other relevant matters are provided directly to NFU Mutual.
- Communities – The Board receives reports, as appropriate, on the Responsible Business activities and its impact on the environment.

The relevance of each stakeholder group will be different for each issue considered by the Board. Therefore, it is important that the Board understands the needs of each stakeholder group during its discussions and as part of its decision making. Together with the consideration of the long term consequences and the maintenance of our reputation for high standards of business conduct, this is integral to the way the Board operates.

The views of stakeholders are heard by the Board through information provided by management and by Directors' direct engagement with stakeholders. Consideration of stakeholders is at the heart of what we do as a business. The Group's customers are at the heart of its strategy and the strategic objectives directly link into the requirements under s.172.

- To deliver Sustainable Profitable Growth – requires the Group to consider the long term consequences of decisions and the needs of our customers.
- To be a Great Company to do Business With – requires the Group to put its customers at the heart of what we do; it also ensures that suppliers and business partners are fully considered.
- To be a Great Place to Work – requires the Group to consider the needs and expectations of employees, including their engagement.

The Strategic Report has been approved by the Board of Directors and signed on its behalf by:



Lindsay Sinclair
Chief Executive
Stratford-upon-Avon 25 March 2021



Richard Morley
Director

Directors' Report

Principal Activities

The principal activity of the Company is the transaction of Personal Accident insurance business.

Directors

The names of the current Directors are listed on the front cover.

Qualifying third party indemnity provision has been in place for all Directors of Avon Insurance plc throughout 2020 and at the time of the Directors' Report and financial statements being approved.

Dividends

During the year the Company paid a dividend of £8.0m (2019: £9.0m).

Diversity

The Company is committed to providing an inclusive environment at all levels of the organisation. HR Policies are considered at Group level. The Group has been awarded Disability Confident Employer status, in recognition of its HR policies and processes being fair in the way it treats people with disabilities. Further details can be found in the parent company's Annual Report "Directors Report".

Principal Risks And Uncertainties

The principal risks and uncertainties faced by the Company are discussed in the Strategic Report.

Going Concern basis of Accounting

The accounts have been prepared on a going concern basis.

The Directors have reviewed the Company's business activities, financial position, principal risks and uncertainties, financial commentary as set out in the Strategic Report on pages 1 and its liquidity and operational resilience as part of the NFUM Group response to the outbreak of Coronavirus in early 2020. Further details are shown in the Group Annual Report.

The Company is included within the Group's Own Risk & Solvency Assessment (ORSA) to demonstrate an integrated approach to strategic planning, risk management and capital management and has the support of the Group.

The Directors consider that the Company has adequate resources and continues to have a strong solvency ratio which remains within the Company's risk appetite to continue in operation and are satisfied that it is appropriate to continue

to adopt the going concern basis in preparing the financial statements.

Statement Of Directors' Responsibilities

The directors are responsible for preparing the Annual Report and the financial statements in accordance with applicable law and regulations.

Company law requires the Directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law), including FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland".

Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing these financial statements, the directors are required to:

- select suitable accounting policies and then apply them consistently;
- state whether applicable United Kingdom Accounting Standards, comprising FRS 102, have been followed, subject to any material departures disclosed and explained in the financial statements;
- make judgements and accounting estimates that are reasonable and prudent; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The Directors are responsible for keeping adequate accounting records that are sufficient to show and explain the Company's transactions and disclose with reasonable accuracy at any time the financial position of the Company and enable them to ensure that the financial statements comply with the Companies Act 2006. The Directors are also responsible for safeguarding the assets of the Company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

There are no post balance sheet events that require disclosure in the financial statements, we have considered the likely future events in the strategic report.

Statement of Disclosure Of Information To Independent Auditors

The auditors, Deloitte LLP, appointed in June 2018, have indicated their willingness to continue in office and a resolution that they be reappointed will be proposed at the Annual General Meeting.

Each of the directors at the date of approval of this report confirms that:

- so far as the director is aware, there is no relevant audit information of which the Company's auditors are unaware; and
- the director has taken all the steps that they ought to have taken as director in order to make them self-aware of any relevant audit information and to establish that the Company's auditors are aware of that information:

The confirmation is given and should be interpreted in accordance with the provisions of s418 of the Companies Act 2006.

The Directors' Report has been approved by the Board of Directors and signed on its behalf by:



Lindsay Sinclair
Chief Executive



Richard Morley
Director

Stratford-upon-Avon 25 March 2021

Independent auditor's report to the members of Avon Insurance plc

Report on the audit of the financial statements

1. Opinion

In our opinion the financial statements of Avon Insurance plc (the 'company'):

- give a true and fair view of the state of the company's affairs as at 31 December 2020 and of its profit for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice, including Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland"; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

We have audited the financial statements which comprise:

- the profit and loss account;
- the balance sheet;
- the statement of changes in equity;
- the cash flow statement; and
- the related notes to the financial statements 1 to 21, excluding the capital adequacy disclosures calculated in accordance with the Solvency II regime which are marked as unaudited.

The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" (United Kingdom Generally Accepted Accounting Practice).

2. Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the auditor's responsibilities for the audit of the financial statements section of our report.

We are independent of the company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the Financial Reporting Council's (the 'FRC's') Ethical Standard as applied to public interest entities, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We confirm that the non-audit services prohibited by the FRC's Ethical Standard were not provided to the company.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

3. Summary of our audit approach

Key audit matters

The key audit matter that we identified in the current year was the valuation of general insurance incurred but not reported ('IBNR') claims.
Within this report, key audit matters are identified as follows:

- ⌂ Similar level of risk
-

Materiality	The materiality that we used in the current year was £941k which was determined on the basis of 3% of net assets.
Scoping	The company consists of one operating unit and we have therefore performed audit procedures on the financial statements as a whole. Audit work to respond to the risks of material misstatement was performed directly by the audit engagement team.
Significant changes in our approach	There were no significant changes in our approach.

4. Conclusions relating to going concern

In auditing the financial statements, we have concluded that the directors' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

The company forms part of the general insurance operating segment of the NFU Mutual group (group) and therefore the going concern of the company is closely linked to the group. Our evaluation of the directors' assessment of the company's ability to continue to adopt the going concern basis of accounting has therefore been performed at the NFUM group level. Our evaluation of the directors' assessment of the group's and parent company's ability to continue to adopt the going concern basis of accounting includes the following procedures:

- Enquiring of senior management in relation to their going concern assessment including impacts of Covid-19 and Brexit, the steps they will take in the event that economic and other factors deteriorate further due to government imposed lockdowns;
- Challenging management's key assumptions underpinning the going concern basis of accounting, by assessing the reasonableness of significant movements in forecast cash flows and considering their consistency with other available information and our understanding of the group businesses. This included assessing management's stress and scenario testing and performing reverse stress testing. We also challenged whether the future forecasts and assumptions were used consistently across the preparation of the financial statements;
- Evaluating the historical accuracy of forecasts made by management by comparing them to actual results;
- Assessing the group's operational resilience, business continuity plans, monitoring of outsourced operations, and ability to continue to serve customers, comply with regulations and maintain appropriate internal controls as this relates to ability to continue as a going concern;
- Evaluating the appropriateness of disclosures in the 2020 financial statements relating to going concern and the principal risks and uncertainties that the group and parent company faces, with particular focus on Covid-19 and Brexit.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the directors with respect to going concern are described in the relevant sections of this report.

5. Key audit matters

Key audit matters are those matters that, in our professional judgement, were of most significance in our audit of the financial statements of the current period and include the most significant assessed risks of material misstatement (whether or not due to fraud) that we identified. These matters included those which had the greatest effect on: the overall audit strategy; the allocation of resources in the audit; and directing the efforts of the engagement team.

These matters were addressed in the context of our audit of the financial statements as a whole, and in forming our opinion thereon, and we do not provide a separate opinion on these matters.

5.1. Valuation of general insurance incurred but not reported ('IBNR') claims

Key audit matter description	The general insurance claims outstanding liabilities at year end include the estimated cost of settling general insurance claims incurred at the balance sheet date. This balance comprises of estimates for claims that have been reported to the company and those claims that have been "Incurred But Not Reported". As a result of the significant judgement required in estimating the future costs of claims, this was an area of focus in our audit. Both reported claims and IBNR consist of the actuarial best estimate plus an additional reserve for prudence. The IBNR best estimate is inherently subject to greater uncertainty than reported claims. We have focused our audit work on the valuation of IBNR for personal accident insurance and Avon's historical book of business underwritten prior to 2003. The directors apply significant judgement in selecting the assumptions and methodology used to estimate how claims will develop in the future. The company's accounting policy for IBNR is disclosed in note 2.b. to the financial statements and the movement in insurance liabilities is disclosed in note 6.
How the scope of our audit responded to the key audit matter	We obtained an understanding of the relevant controls in place to mitigate the risk of inappropriate assumptions being used in valuing the IBNR best estimate. We considered the method/model, assumptions and data used in the valuation of IBNR best estimate as part of our risk assessment. We evaluated the methodology and the key assumptions used against recognised actuarial practices and by applying our industry knowledge and experience for reserves. We evaluated and challenged management's selection of documented methodology and assumptions. We assessed the consistency of the claims estimation process and management's reserving principles. We also performed the following wider audit procedures as part of testing the IBNR claims reserves: We tested the mechanical accuracy of the model used to determine the IBNR claims reserves and agreed a sample of key data inputs back to underlying source data. We tested the accuracy and completeness of data used in the IBNR claims reserving and agreed a sample of key data inputs back to underlying sources. We assessed the impact of Covid-19 on the valuation of management's IBNR claims reserves. We increased our focus on the evaluation of the audit evidence obtained regarding the key assumptions adopted by management. This included both corroborative and contradictory audit evidence from our knowledge of the industry around IBNR claims reserving, other available information from other wider audit procedures carried out and our understanding of the company. We performed a 'stand back' test and considered whether management's best estimate reserve was within an acceptable reasonable range. We also assessed whether the disclosures in relation to the overall IBNR claims reserves are reasonable.
Key observations	We found that management's methodology for determining IBNR claims reserves assumptions and the key assumptions to be reasonable. We concluded that the overall IBNR claims reserves and the related disclosures are reasonable.

6. Our application of materiality

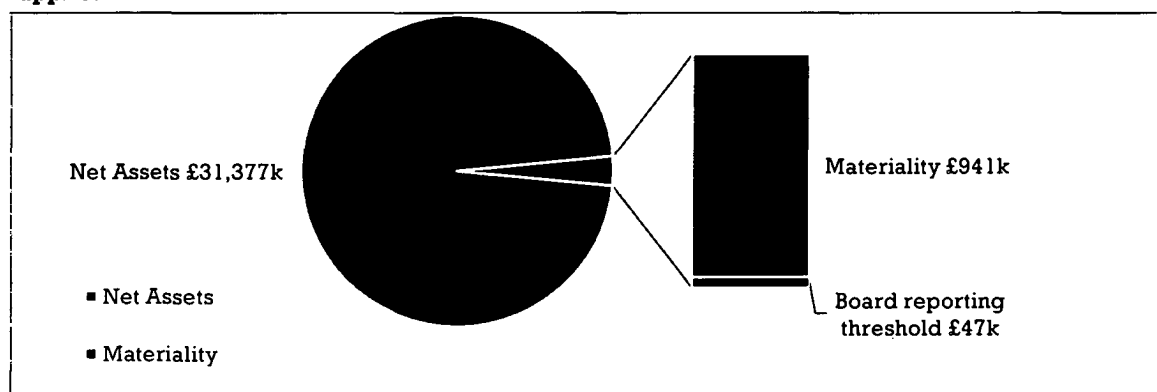
6.1. Materiality

We define materiality as the magnitude of misstatement in the financial statements that makes it probable that the economic decisions of a reasonably knowledgeable person would be changed or influenced. We use materiality both in planning the scope of our audit work and in evaluating the results of our work.

Based on our professional judgement, we determined materiality for the financial statements as a whole as follows:

Materiality	£941k (2019: £940k)
--------------------	---------------------

Basis for determining materiality	3% of net assets (2019: 3% of net assets)
Rationale for the benchmark applied	We have used net assets as a base for our materiality to reflect the capital strength of the company which is of interest to the users of insurance company financial statements.



6.2. Performance materiality

We set performance materiality at a level lower than materiality to reduce the probability that, in aggregate, uncorrected and undetected misstatements exceed the materiality for the financial statements as a whole. Avon performance materiality was set at 70% of materiality for the 2020 audit (2019: 70%). In determining performance materiality we have considered the quality of the control environment, the results of our risk assessment procedures performed, and the low number of corrected and uncorrected misstatements identified in the prior year audit as well as the limited impact of remote working arrangements in light of Covid-19 and government imposed lockdown restrictions.

6.3. Error reporting threshold

We agreed with the Board of Avon that we would report to the Board all audit differences in excess of £47k (2019: £47k), as well as differences below that threshold that, in our view, warranted reporting on qualitative grounds. We also report to the Board on disclosure matters that we identified when assessing the overall presentation of the financial statements.

7. An overview of the scope of our audit

Avon Insurance plc does not have any components or subsidiaries and we have performed our audit at the legal entity level. Our audit was scoped by obtaining an understanding of the entity and its environment, including internal controls, and assessing the risks of material misstatement. Audit work to respond to risks of material misstatement was performed directly by the audit engagement team.

8. Other information

The other information comprises the information included in the annual report, other than the financial statements and our auditor's report thereon. The directors are responsible for the other information contained in the annual report.

Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the course of the audit, or otherwise appears to be materially misstated.

If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based

on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

9. Responsibilities of directors

As explained more fully in the directors' responsibilities statement, the directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the directors determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the directors are responsible for assessing the company's ability to continue as a going concern, disclosing as applicable, matters related to going concern and using the going concern basis of accounting unless the directors either intend to liquidate the company or to cease operations, or have no realistic alternative but to do so.

10. Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

A further description of our responsibilities for the audit of the financial statements is located on the FRC's website at: www.frc.org.uk/auditorsresponsibilities. This description forms part of our auditor's report.

11. Extent to which the audit was considered capable of detecting irregularities, including fraud

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below.

11.1. Identifying and assessing potential risks related to irregularities

In identifying and assessing risks of material misstatement in respect of irregularities, including fraud and non-compliance with laws and regulations, we considered the following:

- the nature of the industry and sector, control environment and business performance including the design of the company's remuneration policies, key drivers for directors' remuneration, bonus levels and performance targets;
- results of our enquiries of management, internal audit, and the Avon Board about their own identification and assessment of the risks of irregularities;
- any matters we identified having obtained and reviewed the company's documentation of their policies and procedures relating to:
 - identifying, evaluating and complying with laws and regulations and whether they were aware of any instances of non-compliance;
 - detecting and responding to the risks of fraud and whether they have knowledge of any actual, suspected or alleged fraud;
 - the internal controls established to mitigate risks of fraud or non-compliance with laws and regulations;
- the matters discussed among the audit engagement team involving relevant internal specialists, including, tax, financial instruments and IT specialist teams regarding how and where fraud might occur in the financial statements and any potential indicators of fraud.

As a result of these procedures, we considered the opportunities and incentives that may exist within the organisation for fraud and identified the greatest potential for fraud in the valuation of general insurance incurred but not reported ('IBNR') claims. In common with all audits under ISAs (UK), we are also required to perform specific procedures to respond to the risk of management override.

We also obtained an understanding of the legal and regulatory frameworks that the company operates in, focusing on provisions of those laws and regulations that had a direct effect on the determination of material amounts and disclosures in the financial statements. The key laws and regulations we considered in this context included the UK Companies Act and pension and tax legislation.

In addition, we considered provisions of other laws and regulations that do not have a direct effect on the financial statements but compliance with which may be fundamental to the company's ability to operate or to avoid a material penalty. These included the company's regulatory solvency requirements regulated by the Prudential Regulation Authority (PRA) and the Financial Conduct Authority (FCA).

11.2. Audit response to risks identified

As a result of performing the above, we identified the valuation of general insurance incurred but not reported ('IBNR') claims as a key audit matter related to the potential risk of fraud. The key audit matters section of our report explains the matter in more detail and also describes the specific procedures we performed in response to the key audit matter.

In addition to the above, our procedures to respond to risks identified included the following:

- reviewing the financial statement disclosures and testing to supporting documentation to assess compliance with provisions of relevant laws and regulations described as having a direct effect on the financial statements;
- enquiring of management, the Avon Board and legal counsel concerning actual and potential litigation and claims;
- performing analytical procedures to identify any unusual or unexpected relationships that may indicate risks of material misstatement due to fraud;
- reading minutes of meetings of those charged with governance, reviewing internal audit reports and reviewing correspondence with HMRC, PRA and FCA; and
- in addressing the risk of fraud through management override of controls, testing the appropriateness of journal entries and other adjustments; assessing whether the judgements made in making accounting estimates are indicative of a potential bias; and evaluating the business rationale of any significant transactions that are unusual or outside the normal course of business.

We also communicated relevant identified laws and regulations and potential fraud risks to all engagement team members including internal specialists, and remained alert to any indications of fraud or non-compliance with laws and regulations throughout the audit.

Report on other legal and regulatory requirements

12. Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the strategic report and the directors' report for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the strategic report and the directors' report have been prepared in accordance with applicable legal requirements.

In the light of the knowledge and understanding of the company and its environment obtained in the course of the audit, we have not identified any material misstatements in the strategic report or the directors' report.

13. Matters on which we are required to report by exception

13.1. Adequacy of explanations received and accounting records

Under the Companies Act 2006 we are required to report to you if, in our opinion:

- we have not received all the information and explanations we require for our audit; or
- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns.

We have nothing to report in respect of these matters.

13.2. Directors' remuneration

Under the Companies Act 2006 we are also required to report if in our opinion certain disclosures of directors' remuneration have not been made.

We have nothing to report in respect of this matter.

14. Other matters which we are required to address

14.1. Auditor tenure

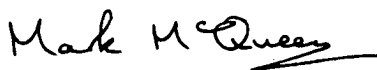
Following the recommendation of the Avon Board, we were appointed by the board of directors on 20 June 2018 to audit the financial statements for the year ending 31 December 2018 and subsequent financial periods. The period of total uninterrupted engagement including previous renewals and reappointments of the firm is 3 years covering the years ending 31 December 2018 to 31 December 2020.

14.2. Consistency of the audit report with the additional report to the Avon Board

Our audit opinion is consistent with the additional report to the Avon Board we are required to provide in accordance with ISAs (UK).

15. Use of our report

This report is made solely to the company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's members as a body, for our audit work, for this report, or for the opinions we have formed.



Mark McQueen (Senior Statutory Auditor)

For and on behalf of Deloitte LLP

Statutory Auditor

London, United Kingdom

25 March 2021

Profit & Loss Account

Technical Account

For the year ended 31 December	2020	2019
	£m	£m
<i>Gross premiums written (note 5)</i>	21.5	22.9
	21.5	22.9
<i>Outwards reinsurance premiums</i>	(8.3)	(8.4)
Net premiums written	13.2	14.5
<i>Change in the gross provision for unearned premium</i>	0.1	-
<i>Change in the provision for unearned premiums, reinsurers' share</i>	-	(0.1)
Change in the net provision for unearned premiums	0.1	(0.1)
Earned premiums, net of reinsurance	13.3	14.4
Total technical income	13.3	14.4
<i>Gross claims paid</i>	3.9	4.8
<i>Reinsurers' share</i>	(1.8)	(2.5)
Net claims paid	2.1	2.3
<i>Change in gross provision for claims</i>	(2.3)	(2.1)
<i>Change in reinsurers' share</i>	2.3	2.3
Change in the net provisions for claims	-	0.2
Claims incurred, net of reinsurance	2.1	2.5
<i>Net operating expenses (note 7)</i>	3.3	3.7
Total technical charges	5.4	6.2
Surplus on the technical account - general business	7.9	8.2

Profit & Loss Account**Non-Technical Account**

For the year ended 31 December	2020	2019
	£m	£m
<i>Surplus on the Technical Account - General Business</i>	7.9	8.2
<i>Investment income (note 8)</i>	0.7	0.9
<i>Unrealised gain on investments (note 8)</i>	1.2	0.9
<i>Profit on ordinary activities before taxation</i>	9.8	10.0
<i>Taxation on profits on ordinary activities (note 11)</i>	(1.8)	(1.9)
<i>Profit for the financial year</i>	8.0	8.1

All results are derived from continuing operations.

The Company has no other comprehensive income other than in the profit above, and therefore no separate statement of other comprehensive income has been presented.

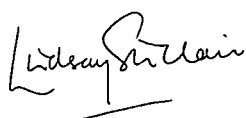
Balance Sheet

Assets		
As at 31 December	2020	2019
	£m	£m
Investments		
<i>Debt securities & other fixed interest securities (note 13)</i>	21.0	19.8
<i>Deposits with credit institutions</i>	7.0	12.0
Other financial investments (note 13)	28.0	31.8
Reinsurers' share of technical provisions		
<i>Provision for unearned premiums</i>	0.3	0.3
<i>Claims outstanding</i>	31.0	33.3
	31.3	33.6
Debtors		
<i>Due from policyholders</i>	0.1	-
<i>Other debtors and taxation</i>	0.1	0.1
	0.2	0.1
<i>Cash at bank and in hand</i>	11.2	6.2
Prepayments & accrued interest		
<i>Accrued interest & rent</i>	0.2	0.2
Total assets	70.9	71.9

Balance Sheet

Liabilities		
As at 31 December	2020	2019
	£m	£m
Capital & Reserves		
Called up share capital (note 15)	20.0	20.0
Profit & loss account	11.4	11.4
Shareholders' funds attributable to equity interests	31.4	31.4
Technical provisions		
Provision for unearned premiums	0.7	0.8
Claims outstanding	34.5	36.8
	35.2	37.6
Creditors		
Creditors arising out of direct insurance operations	0.6	0.4
Creditors arising out of reinsurance operations	0.6	0.6
Due to group undertakings	2.4	0.1
	3.6	1.1
Other creditors including taxation & social security		
Corporation tax	-	1.0
Provisions and other liabilities	0.1	0.2
Other taxation	0.6	0.6
	0.7	1.8
Total liabilities	70.9	71.9

These financial statements on pages 12-28 were approved and authorised for issue by the Directors on 25 March 2021 and were signed on their behalf by:



Lindsay Sinclair
Chief Executive



Richard Morley
Director

Stratford-upon-Avon, 25 March 2021
Avon Insurance plc Registered Number 00209606

Statement of Cash Flows

For the year ended 31 December	2020 £m	2019 £m
Net cash from operating activities (note 19)	10.1	10.5
Interest & dividend income	0.7	0.9
Taxation paid	(2.8)	(1.5)
Net cash generated from operating activities	8.0	9.9
Cash flow from investing activities		
Purchase of debt securities and other fixed/variable interest securities	(4.4)	(0.6)
Proceeds from the sale of debt securities and other fixed/variable interest securities	4.4	2.3
Net cash from investing activities	-	1.7
Cash flow from financing activities		
Equity dividends paid	(8.0)	(9.0)
Net cash used in financing activities	(8.0)	(9.0)
Net increase in cash & cash equivalents	-	2.6
Cash & cash equivalents at the beginning of the year	18.2	15.6
Cash & cash equivalents at the end of the year	18.2	18.2
Cash & cash equivalents consist of		
Cash at bank & in hand	11.2	6.2
Deposits with credit institutions	7.0	12.0
Cash & cash equivalents	18.2	18.2

Statement of Changes in Equity

For the year ended 31st December 2020

	Called Up Share Capital £m	Profit And Loss Account £m	Total 2020 £m	Total 2019 £m
Balance at 1st January	20.0	11.4	31.4	32.3
Profit for the financial year	-	8.0	8.0	8.1
Dividends paid	-	(8.0)	(8.0)	(9.0)
Balance at 31st December	20.0	11.4	31.4	31.4

Notes to Financial Statements

For the year ended 31st December 2020

1 General Information

Avon Insurance plc is a public limited company incorporated in the United Kingdom. The registered address of Avon Insurance plc is: Tiddington Road, Stratford-upon-Avon, Warwickshire, CV37 7BJ.

2 Compliance Statement & Accounting Policies

Statement Of Compliance

The financial statements have been prepared in accordance with the requirements of The Large and Medium-sized Companies and Groups (Accounts and Reports) Regulations 2008 ("SI 2008/410") relating to insurance groups, and in accordance with the United Kingdom Accounting Standards, The Financial Reporting Standard applicable in the United Kingdom and Republic Of Ireland ("FRS 102") and Financial Standard 103 "Insurance Contracts" ("FRS 103") issued by the Financial Reporting Council. The financial statements comply with the provision of the Companies Act 2006.

Basis Of Preparation

The financial statements have been prepared on a going concern basis under the historical cost convention with the exception of investments which are stated at fair value. The going concern assessment has taken into account the impact of the Coronavirus outbreak in 2020 and details can be found in the Directors' Report on page 3. These financial statements have been prepared as separate financial statements.

The principal accounting policies applied in the preparation of these financial statements are set out below. These policies have been consistently applied to all the years presented, unless otherwise stated.

a) Translation And Conversion Of Foreign Currencies

All material assets and liabilities in foreign currencies have been translated at the rates of exchange ruling at the end of the year. Exchange differences are taken to the Profit and Loss account.

b) General Insurance Business

Premiums written relate to business inception during the year, together with any differences between booked premiums for prior years and those previously accrued, less an allowance for cancellations. Related reinsurance premiums are accounted for when paid or payable.

The balance on the Technical Account – General Business is determined after making provision for unearned premiums, unexpired risks and outstanding claims. Unearned premiums represent the proportion of premiums written in the year that relate to unexpired terms of policies in force at the balance sheet date.

Provision for unearned premiums is calculated on a 365th inception basis. Provision for unexpired risks is maintained, when required, to cover the estimated excess of liabilities over the associated unearned premium after taking into account future investment return. Claims incurred comprise claims and related expenses paid in the year and changes in the provisions for outstanding claims, including provisions for claims incurred but not reported and related expenses, together with any other adjustments to claims from previous years. Where applicable, deductions are made for salvage and other recoveries.

Claims provisions

Provision is made at the year end for the estimated cost of claims incurred but not settled at the balance sheet date, including the cost of claims incurred but not yet reported to the Company. The provision calculated takes account of handling costs, salvage and other known recoveries, anticipated inflation, legal costs and trends in settlement. The provision also includes the estimated excess of liabilities over the associated unearned premium after taking into account future investment return.

Notified outstanding claims reserves

The cost of notified but not settled claims are estimated on an individual case by case basis by claims handlers using their experience of past settlements and known and expected legislative changes.

Incurred but not reported claims reserves

The estimation of claims incurred but not reported (IBNR) is generally subject to a greater degree of uncertainty. Classes of business, such as employers' liability, where the IBNR proportion of the total reserve

is high will typically display greater variations between initial estimates and final outcomes because of the greater degree of difficulty of estimating these reserves. IBNR claims are estimated using statistical techniques, which use past trends to forecast separately the expected number of claims and the expected average cost of claims. Separate allowance is made for large claims. An allowance is made for expected changes in future trends, such as changes in Company processes, changes in the legal environment, changes in mix of business and changes in expected claims inflation. In addition, exposure based techniques are adopted to estimate reserves required for new sources of loss not significantly evident in historic data. Provisions are calculated gross of any reinsurance recoveries. A separate estimate is made of the amount that will be recoverable from reinsurers based upon the gross provisions and having due regard to collectability.

IBNR estimate assumptions:

- Latent claims IBNR is assessed using a frequency / severity approach, taking into account the likely reinsurance recoveries and potential future inflation.
- Given the nature of the exposure and the size and status of the book, under United Kingdom Generally Accepted Accounting Practice (UK GAAP) an appropriate level of prudence is included in the booked reserves.

Reinsurance

Claims outstanding and IBNR for all reinsured policies are shown gross with equal and opposite recoveries attributable to the reinsurer.

Reinsurance recoveries

Reinsurance recoveries in respect of estimated claims incurred but not reported are assumed to be consistent with the historical pattern of such recoveries, adjusted to reflect changes in the nature and extent of the Company's reinsurance programme over time. An assessment is also made of the recoverability of reinsurance recoveries having regard to market data on the financial strength of each of the reinsurance companies.

c) Investment Return

Investment return comprises investment income, including investment gains and losses and movements in unrealised gains and losses, net of investment expenses and charges. Realised gains and losses on investments carried at market value are calculated as the difference between net sales proceeds and purchase price. Movements in unrealised gains and losses on investments represent the difference between the valuation at the balance sheet date and their purchase price or, if they have been previously valued, their valuation at the last balance sheet date, together with the reversal of unrealised gains and losses recognised in earlier accounting periods in respect of investment disposals in the current period. Movement in unrealised gains and losses in investments are included in the Profit and Loss Account. Gains and losses on realisation of investments are included within investment income or investment expenses in the Non-Technical Account. Unrealised gains and losses are also included within the Non-Technical Account. The longer term rate of investment return is an estimate of the long term trend investment return of the relevant category of investment having regard to past performance, current trends and future expectations.

d) Taxation

United Kingdom and overseas taxation charged in the Non-Technical Account is based on profits and income including realised gains and losses on all investments for the year as determined in accordance with the relevant tax legislation, together with adjustments in respect of earlier years. Deferred tax is calculated on material timing differences between taxable profits and total income as stated in the financial statements that arise from the inclusion of income and expenses in tax assessments in different periods from those in which they are recognised in the financial statements. Deferred tax is calculated using the tax rates that have been enacted or substantively enacted by the balance sheet date and are expected to apply to the reversal of the timing difference.

e) Retirement Benefits Scheme

The Group operates the Retirement Benefit Scheme (RBS) of The National Farmers Union Mutual Insurance Society Limited which provides members with benefits on a Defined Contribution basis. The cost of providing benefits is determined using the Projected Unit Credit Method with actuarial valuations being carried out at each balance sheet date. Payments to defined contribution retirement benefit schemes are charged as an expense when paid.

f) Financial Instruments

Financial assets and financial liabilities are recognised on the Group's Balance Sheet when the Group becomes a party to contractual provisions of the instrument.

Debtors

Trade debtors are measured at initial recognition at the value transferred. Subsequent measurements are made having an appropriate allowance for estimated irrecoverable amounts.

Investments

Investments are shown at market value. Investments are recognised and derecognised on the trade date where a purchase or sale of an investment is under a contract whose terms require delivery of the investment within the timeframe established by the market concerned, and are initially measured at cost. Movements in investment value are recognised at fair value through the profit and loss non-technical account.

Cash and cash equivalents

Cash and cash equivalents comprise cash on hand, demand deposits and other short-term highly liquid investments that are readily convertible to a known amount of cash and are subject to an insignificant risk of change in value.

Creditors

Trade creditors are valued at the initial value of the transaction, and derecognised at the date payment is made.

g) Exemptions

The Company has taken advantage of the exemption from disclosing the Company's key management personnel compensation, as required by FRS 102 paragraph 33.7. The Company has also taken advantage of the exemption set out in FRS 102 paragraph 33.1A, not to disclose transactions with other Group Companies.

h) Use of judgements, estimates and assumptions

In the preparation of the financial statements the Company has considered material judgements, estimates or assumptions in the process of applying the company's accounting policies as shown in note 2, principally relating to claims provisioning.

3 Risk Management

The risk management strategy forms an integral part of ensuring that risks are managed in alignment with Avon Insurance plc's and the parent company, The National Farmers Union Mutual Insurance Society Limited's objectives and business strategies and to maintain the financial stability of our policyholders, our reputation, employees, and assets.

Key financial risks faced by Avon Insurance plc as a result of its activities are as follows:

Market Risk

Market risk is dealt with at Group level as well as by Avon Insurance plc. The Groups Market Risk Policy sets out the minimum principles and framework for matching liabilities with appropriate assets. Assets and liabilities for all classes of business are broadly matched in order to reduce the degree to which assets and liability values diverge when investment markets change.

The Board delegates authority to the Board Investment Committee by setting limits of authority for market dealing by the Group. The Board Investment Committee meets quarterly. At these, senior management meet to discuss compliance issues, matching positions, solvency, liquidity management, investment return, mix and concentration across the Group.

Insurance Risk

For a portfolio of insurance contracts the principal risk that Avon Insurance plc faces is that the actual claims and benefit payments exceed the carrying amount of the insurance liabilities. This could occur because the frequency or severity of claims and benefits are greater than estimated. Insurance events are random and the actual number and amount of claims will vary from year to year from the level established using statistical techniques. Experience shows that the larger the portfolio of similar insurance contracts, the smaller the relative variability about the expected outcome will be. Factors that aggravate insurance risk include lack of risk diversification in terms of class and amount of risk, geographical location, and type of industry covered. Avon Insurance plc is exposed at any given time to latent risk which, by its very nature is uncertain and in many cases is only expected to emerge in the long term. Therefore, a material element of the Company's overall reserves exists in order to cover these risks. The Company assesses its exposure to latent risk regularly and uses statistical methods and specific inputs including external third party experts to estimate the value of this exposure. Uncertainty over value and timing does, however, mean that final outcomes could be significantly different from current estimates.

Avon Insurance plc manages these risks through its underwriting strategy, adequate reinsurance arrangements, and proactive claims handling. The underwriting strategy attempts to ensure that the underwritten risks are well controlled in terms of class and amount of risk, and geography.

Operational Risk

A Group level committee is in place whose remit is to oversee the effectiveness of operational risk management and act as an escalation point for significant operational risk issues, which covers operational risks such as Business Continuity, Compliance and Legal and Financial Crime.

Interest Rate Risk

The financial assets of Avon Insurance plc are held in fixed interest stocks and gilts and as such are sensitive to interest rate changes. The investment portfolio is considered at Group level at the quarterly Board Investment Committee meetings.

Liquidity Risk

To manage this risk cash positions are monitored closely, in addition a significant portion of the fund is held in highly liquid assets such as government bonds. As well as these sources of liquidity one advantage of being part of a group is that cash may be moved within the Group to manage short-term cash flow issues.

Analysis Of Claims Development – Gross Of Reinsurance

The table below reflects the cumulative incurred claims including both claims notified and incurred but not reported ('IBNR') for each successive accident year at each Balance Sheet date, together with the cumulative payments to date. The Company aims to maintain appropriate reserves in order to protect against adverse future claims experience and developments. A net claims triangulation hasn't been provided as the Avon General business (claims run-off from the Broker and Intermediary business) is fully reinsured through the parent company and represents the majority of the year end claims provision.

	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	Total
Estimate of Ultimate Claims Costs £m											
At end of Reporting Year	7.8	8.2	8.6	7.6	8.8	6.1	3.8	3.5	2.8	3.1	
One year later	5.6	5.5	5.5	5.0	7.6	5.0	3.8	3.5	3.3		
Two years later	5.6	5.1	4.7	4.7	7.2	5.5	4.1	4.0			
Three years later	5.4	4.8	4.5	4.8	7.3	5.8	4.2				
Four Years later	5.2	5.2	4.6	4.5	7.1	6.0					
Five years later	5.3	5.2	4.6	4.6	7.1						
Six years later	5.3	5.2	4.7	4.6							
Seven years later	5.3	5.2	4.7								
Eight years later	5.3	5.2									
Nine years later	5.3										
Current estimate of cumulative claims	5.3	5.2	4.7	4.6	7.1	6.0	4.2	4.0	3.3	3.1	47.5
Cumulative payments to date	(5.3)	(5.1)	(4.6)	(4.5)	(7.1)	(5.8)	(3.7)	(3.0)	(2.2)	(1.0)	(42.3)
Liability Recognised in Balance Sheet	-	0.1	0.1	0.1	-	0.2	0.5	1.0	1.1	2.1	5.2
Reserve in respect of prior years											28.6
Other Reserves											0.7
Total Reserve included in the Balance Sheet											34.5
Total Reserve included in the Balance Sheet, Net of Reinsurance											3.5

4 Capital Management Policies

Avon Insurance plc is a wholly owned subsidiary with 100% of called up share capital owned by the parent company The National Farmers Union Mutual Insurance Society Limited, and is part of the NFUM Group.

Avon Insurance plc's capital takes the form of both share capital and retained reserves, both classed as tier 1 capital. Avon Insurance plc is a regulated insurance company which from 1 January 2016 calculates its Solvency II capital requirement via the use of the Standard Formula (previously under Solvency I). Avon Insurance plc is required to hold sufficient capital to meet the Solvency II capital requirements, and has complied with all externally imposed capital requirements throughout the year.

The NFUM Group has an established Own Risk and Solvency Assessment (ORSA) process which incorporates Avon Insurance plc, and which ensures compliance with the requirements to hold adequate capital to cover all types of risk faced by the business. To support the protection of existing Own Funds, the Group has established processes and policies in specific areas such as Investment Strategy and Risk Management.

Avon Insurance plc's capital position remains strong. The Own Funds of Avon Insurance plc solely comprises of the excess of assets over liabilities represented by its accumulated retained profits and share capital, as measured under Solvency II. Own Funds available to cover the Solvency II Capital Requirement (SCR) as at 31 December 2020 is £31.3m (2019: £31.7m) which is based on the unaudited Q4 submission of Quantitative Reporting Templates to the regulator (QRT).

The effects on the value of the total equity caused by the difference in valuation and recognition methods between balance sheet and Solvency II regulatory requirements are summarised below.

	2020 £m	2019 £m
Total Equity - Statutory	31.4	31.4
Valuation Method adjustments		
Net technical reserves	(0.1)	0.3
Deferred tax	-	-
Own Funds - Solvency II	31.3	31.7

5 Segmental Information

All business is transacted in the UK.

a) Gross Written Premiums, Reinsurance Balance And Profit Before Tax

The gross premium income for the year by major class of business was as follows:

	Gross Written Premiums		Reinsurance Balance		Profit Before Tax	
	2020 £m	2019 £m	2020 £m	2019 £m	2020 £m	2019 £m
<i>Accident & Health</i>	20.7	22.1	(6.7)	(6.8)	8.0	8.4
<i>Fire & Other Damage to Property</i>	0.8	0.8	(2.1)	(1.5)	(0.1)	(0.2)
<i>Non-Technical Account</i>	-	-	-	-	1.9	1.8
	21.5	22.9	(8.8)	(8.3)	9.8	10.0

The reinsurance balance represents the charge to the technical account from the aggregate of all items relating to outwards reinsurance business.

b) Gross Premium Earned

	2020	2019
	£m	£m
Continuing operations		
<i>Accident & Health</i>	20.8	22.1
<i>Fire & Other Damage to Property</i>	0.8	0.8
	21.6	22.9

c) Gross Claims Incurred

	2020	2019
	£m	£m
<i>Accident & Health</i>	2.8	3.2
<i>Fire & Other Damage to Property</i>	(0.7)	(0.4)
<i>Motor</i>	(0.5)	(0.1)
	1.6	2.7

d) Gross Operating Expenses

	2020	2019
	£m	£m
<i>Accident & Health</i>	3.1	3.5
<i>Fire & Other Damage to Property</i>	0.2	0.2
	3.3	3.7

e) Outwards Reinsurance Premium

	2020	2019
	£m	£m
Continuing operations		
<i>Accident & Health</i>	7.5	7.6
<i>Fire & Other Damage to Property</i>	0.8	0.8
	8.3	8.4

6 Movement In Insurance Liabilities

A positive run off deviation of £0.6m (2019: £0.7m) for Accident and Health was experienced in the year with all other classes of business reporting a net positive deviation of £1.1m (2019: positive deviation of £1.1m).

	2020			2019		
	Gross £m	Reinsurance £m	Net £m	Gross £m	Reinsurance £m	Net £m
Total at the beginning of the year	36.8	33.3	3.5	38.9	35.6	3.3
Movement in Liabilities;						
Gross arising from Current Year General Insurance Claims	1.0	-	1.0	0.9	-	0.9
Gross arising from Prior Year General Insurance Claims	(2.9)	-	(2.9)	(2.3)	-	(2.3)
Reinsured Claims Outstanding Movement	-	(1.9)	1.9	-	(1.6)	1.6
Claims incurred but not reported reserve movements	(0.4)	(0.4)	-	(0.5)	(0.7)	0.2
Unexpired Risk Reserve Movements	-	-	-	(0.2)	-	(0.2)
Total at the end of the year	34.5	31.0	3.5	36.8	33.3	3.5

7 Net Operating Expenses

	2020 £m	2019 £m
Acquisition costs	1.6	2.1
Expenses	1.6	1.5
Reinsurance commission & profit participation	0.1	0.1
	3.3	3.7

8 Investment Return

	2020 £m	2019 £m
Income from other investments	0.5	0.7
Net gains on realisation of investments	0.2	0.2
Investment income	0.7	0.9
Movement in unrealised investment gains	1.2	0.9
Investment return for the year	1.9	1.8

9 Director and Employee Information

	2020	2019
	£k	£k
<i>Directors' aggregate emolument</i>	25.2	24.5
<i>Retirement benefit to past NED's</i>	48.3	39.2
	73.5	63.7

Directors' aggregate emoluments in 2020 were £25,219 (2019: £24,458). Emoluments of Directors are apportioned in the year of appointment and resignation. The highest paid Director in the year received total emoluments of £16,025 (2019: £16,073). Pension contributions made in respect of serving directors in 2020 were £1,055 (2019: £979). The employees of the Company do not have contracts of service with Avon Insurance plc but with the Group company, The National Farmers Union Mutual Service Company Limited. There is a pension commitment of £48,329 (2019: £39,224), 25% of Group total that is charged to Avon Insurance plc regarding retirement benefits to past directors.

The average monthly number of employees involved is:

	2020	2019
<i>Admin & finance</i>	11	11
<i>Claims</i>	3	3
	14	14

A recharge of staff costs is made from The National Farmers Union Mutual Service Company Limited for the services of the above employees.

Staff costs were:

	2020	2019
	£m	£m
<i>Wages & salaries</i>	0.5	0.5
	0.5	0.5

10 Profit On Ordinary Activities Before Taxation

Profit on ordinary activities before taxation is stated after:

	2020	2019
	£k	£k
Fees payable to the Company's auditors for audit of financial statements	27.6	25.4
Audit related assurance services	69.3	62.9

11 Taxation On Profits On Ordinary Activities

The tax assessed for the year is the same as (2019: same as) the standard rate of Corporation Tax in the UK for the year ended 31 December 2020 of 19% (2019: 19%).

	2020	2019
	£m	£m
Profit on ordinary activities before tax	9.8	10.0
Profit on ordinary activities multiplied by corporation tax in the UK of 19% (2019: 19%)	1.8	1.9
Effects of		
Non-taxable dividend received	-	-
Total tax charge for the year	1.8	1.9

Since 1 April 2017 the UK Corporation Tax rate has been 19%.

12 Dividends

	2020	2019
	£m	£m
Equity Shares		
<i>Dividend paid of £0.40 per share (2019: £0.45 per share)</i>	8.0	9.0

13 Investments

	2020		2019	
	Valuation	Cost	Valuation	Cost
	£m	£m	£m	£m
<i>Debt securities and other fixed interest securities</i>	21.0	18.6	19.8	18.6
<i>Deposits with credit institutions</i>	7.0	7.0	12.0	12.0
	28.0	25.6	31.8	30.6

14 Financial Instruments – Fair Value Methodology

Investments carried at fair value have been categorised using a fair value hierarchy as detailed below:

Level 1 –

Quoted market prices in active markets. Inputs to level 1 fair value are quoted prices (unadjusted) in active markets for identical assets. An active market is one in which transactions for the asset occurs with sufficient frequency and volume to provide pricing information on an ongoing basis. Instruments included in level 1 comprise primarily FTSE or equivalent listed equity instruments.

Level 2 –

Internal models or broker quotes with observable market parameters. Inputs to level 2 fair values are inputs other than quoted prices included within level 1 that are observable for the asset, either directly or indirectly. Level 2 includes both quoted prices for similar assets in an active market or an inactive identical market and models using observable inputs or inputs derived from or corroborated by observable market data.

Where it is determined that there is no active market, fair value is established using a valuation technique. Level 2 valuation techniques include the following:

- Quoted prices for similar assets in active markets.
- Inputs that are derived principally from, or corroborated by, observable market data by correlation or other means.

Determining whether a market is active requires the exercise of judgement and is determined based upon the facts and circumstances of the market for the instrument being measured. The techniques above maximise the use of observable market data where it is available and rely as little as possible on entity specific estimates. The relative weightings given to differing sources of information and the determination of non-observable inputs to valuation models can require the exercise of significant judgement.

Level 3 –

Internal models with significant unobservable market parameters. Inputs to level 3 fair values are based on unobservable inputs for the assets at the last measurement date. If all significant inputs required to fair value an investment are observable then the instrument is included in level 2, if not it is included in level 3.

Avon Insurance plc does not hold any investments that have been categorised as level 3.

	2020			2019		
	£m			£m		
	Level 1	Level 2	Total	Level 1	Level 2	Total
Debt Securities & other fixed/variable income securities	4.8	16.2	21.0	5.0	14.8	19.8
	4.8	16.2	21.0	5.0	14.8	19.8

15 Called Up Share Capital

The authorised capital at 31st December 2020 was £100m (2019: £100m) divided into shares of £1 each, of which £20m (2019: £20m) were issued and fully paid.

16 Reserves Within Equity

Share Capital

The share capital of Avon Insurance plc is wholly owned by NFU Mutual Management Company (MANCO), with the ultimate parent company being The National Farmers Union Insurance Society Limited. There were no share issues during 2020.

Profit and Loss Account

The profit and loss account is a reserve to record the cumulative balance of retained profits or losses and any dividends that are paid.

17 Retirement Benefit Schemes

The National Farmers Union Mutual Insurance Society Limited operates the NFU Mutual Retirement Benefit Scheme (RBS) which provides membership with benefits on a Defined Benefits and Defined Contribution basis that covers all material obligations to provide pensions to retired and current employees. The Defined Benefit Scheme is closed to new employees. The Defined Benefit scheme closed to future accrual with effect from 31 December 2016, but retains salary linkage for active members. The assets of the two sections of the scheme are held in separate trustee-administered funds and cover all material obligations to provide pensions to retired and current employees.

New starters have the option of joining the Defined Contribution scheme. As the NFU Mutual Retirement Benefit Scheme admits new members in a Defined Contribution basis and not a Defined Benefit basis, the current service cost in respect of Defined Contribution members will typically increase (as a percentage of pensionable pay) as the average age of the active membership increases.

The most recent valuation carried out was at 31 December 2017. At this date the assets of both schemes were in excess of the amount required to cover the benefits that had accrued to members after allowing for future increases in earnings. Following ongoing consultations with the trustees of the RBS and the Group, the Group agreed to commence contributions to the scheme with affect from 1 January 2016. Prior to this date it was agreed that contributions would be suspended. Funding levels are monitored on an annual basis and are not expected to change in 2021. The current deficit of the scheme, calculated by the independent firm of actuaries, is £5.8m (2019: £62.8m surplus) and is accounted for by The National Farmers Union Mutual Insurance Society Limited.

18 Deferred Taxation

	2020	2019
	£m	£m
Balance at 1 January	-	-
Charge for the year	-	-
Balance at 31 December	-	-

There is no un-provided Deferred Taxation. The amount is included within Other Debtors on the Balance Sheet. Deferred taxes at the balance sheet date have been measured using these enacted tax rates.

19 Cash Flow Statement

a) Reconciliation of Profit before Tax to Net Cash Inflow from Operating Activities

	2020	2019
	£m	£m
Profit for the financial year	8.0	8.1
<i>Adjustments for</i>		
<i>Investment income</i>	(0.7)	(0.9)
<i>Tax charge on ordinary activities</i>	1.8	1.9
Operating profit	9.1	9.1
<i>(Increase) / Decrease in debtors, prepayments and accrued income</i>	(0.1)	2.1
<i>Increase in creditors, accruals and deferred income</i>	2.4	-
<i>(Decrease)/Increase in net technical provisions</i>	(0.1)	0.2
<i>Unrealised investment gain</i>	(1.2)	(0.9)
Net cash inflow from operating activities	10.1	10.5

b) Analysis of changes in cash and cash equivalents

	As at 1 January 2020	Cash Flow 2020	As at 31 December 2020
	£m	£m	£m
<i>Cash at bank and in hand</i>	6.2	5.0	11.2
<i>Deposits with credit institutions</i>	12.0	(5.0)	7.0
Total cash and cash equivalents	18.2	-	18.2

20 Related Parties

The Company has taken advantage of the exemption set out in FRS 102 paragraph 33.1A, not to disclose transactions with other Group Companies.

21 Ultimate Parent Company

The immediate parent company is NFU Mutual Management Company Limited, which is incorporated in England and Wales. The Company's ultimate controlling undertaking and parent company is The National Farmers Union Mutual Insurance Society Limited, which is incorporated in England and Wales. The National Farmers Union Mutual Insurance Society Limited is the only parent undertaking to consolidate these financial statements at 31 December 2020. The consolidated financial statements of the National Farmers Union Mutual Insurance Society Limited are available from the Secretary at the following address:
Tiddington Road, Stratford-upon-Avon, Warwickshire, CV37 7BJ.

The National Farmers Union Mutual Insurance Society Limited

Date
26/04/2021

Company Profile

Company Number
111982

Main Details

Name: The National Farmers Union Mutual Insurance Society Limited
QuickRef: THNAFAUM
Country: United Kingdom
Region: England and Wales
Company Number: 111982
Incorporated: 30/09/1910
Company Type: Limited by Guarantee
Company Status: Active
Dissolved:

Primary Addresses

Registered Office: Tiddington Road, Stratford upon Avon, Warwickshire, CV37 7BJ
Presenter: Group Legal, NFU Mutual, Tiddington Road, Stratford upon Avon, Warwickshire, CV37 7BJ

Statutory Advisors

Auditors: PricewaterhouseCoopers, 8 Princes Parade, Liverpool, L3 1QJ

Board & General Meetings

General Meetings: Tiddington Road, Stratford upon Avon, Warwickshire, CV37 7BJ

Other Addresses

Bank: Barclays Bank PLC, Market Cross, Stratford upon Avon
Client: The National Farmers Union Mutual Insurance Societ, Tiddington Road, Stratford-upon-Avon, Warwickshire, CV37 7BJ

Accounting Dates

	Last Period End	Current Period End	Last Extended
Accounting Dates:	31/12/2007	31/12/2008	

Appointments

Board Positions			
Name	QuickRef	Position	Appointed
Ainslie, Ross Robert	AINSLIE-RR	Director	01/03/2021
Bailie, Jonathan Robert	BAILIE-JR	Director	19/03/2018
Bower, Steven Mark	BOWERSM	Director	01/07/2010
Capper, Alison Mary	CAPPER-AM	Director	09/04/2018
Creechan, James Damian	CREECHJD	Secretary	01/06/2002
Duffin, Brian James	DUFFIN-B	Director	01/01/2014
Fairhead, Alan Charles	FAIRHEA-AC	Director	01/11/2020
Kennedy, Harriet Christine	KENNEDY-HC	Director	14/11/2014
McLaren, James Crawford	MCLARJC	Director	01/01/2012
Morley, Richard David	MORLEY-RD	Director	26/10/2018
Roper, David Andrew	ROPER-DA	Director	01/09/2019
Turner, Nicholas James	TURNER-NJ	Director	01/07/2013

Avon Insurance plc

Date
26/04/2021

Company Profile

Company Number
209606

Main Details

Name: Avon Insurance plc
QuickRef: AVON
Country: United Kingdom
Region: England and Wales
Company Number: 209606
Incorporated: 11/11/1925
Company Type: Public Limited Company
Company Status: Active
Dissolved:

Primary Addresses

Registered Office: Tiddington Road, Stratford-upon-Avon, Warwickshire, CV37 7BJ, United Kingdom
Presenter: Group Legal Department, NFU Mutual, Tiddington Road, Stratford-upon-Avon, Warwickshire, CV37 7BJ

Statutory Advisors

Auditors: PricewaterhouseCoopers LLP, 3 Temple Court, 35 Bull Street, Birmingham, B4 6JT

Board & General Meetings

Board Meetings: Tiddington Road, Stratford on Avon, Warwickshire, CV37 7BJ
General Meetings: Tiddington Road, Stratford-upon-Avon, Warwickshire, CV37 7BJ

Other Addresses

Bank: Barclays Bank PLC, Market Cross, Stratford upon Avon
Client: Avon Insurance PLC, Tiddington Road, Stratford-upon-Avon, Warwickshire, CV37 7BJ

Accounting Dates

	<i>Last Period End</i>	<i>Current Period End</i>	<i>Last Extended</i>
Accounting Dates:	31/12/2007	31/12/2008	

Appointments

Board Positions			
Name	QuickRef	Position	Appointed
Creechan, James Damian	CREECHJD	Secretary	18/11/1999
Cribb, Joanne	CRIBB-J	Director	08/03/2016
Morley, Richard David	MORLEY-RD	Director	08/04/2016
Turner, Nicholas James	TURNER-NJ	Director	01/04/2021