Mondelez UK Limited

Annual report and Financial statements

For the year ended 31 December 2019

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| Content | s |  |
|---------|---|--|

|   | Page    |
|---|---------|
| Strategic report                            | 1 - 3   |
| Directors' report                           | 4 - 10  |
| Independent auditors' report to the members | 11 - 13 |
| Statement of comprehensive income           | 14      |
| Statement of financial position             | 15      |
| Statement of changes in equity              | 16      |
| Notes to the Financial statements           | 17 - 34 |

Strategic report
For the year ended 31 December 2019

The directors present their Strategic report for the year ended 31 December 2019.

#### Principal activities and business review

The company operates as a sales company of Mondelez products to United Kingdom markets and customers. These markets include the retail, food service and vending beverage sectors. The company operates within the Mondelez group of companies with the aim of facilitating the group delivery of its strategic goals and achieving sustainable and profitable growth.

2019 was a strong year in which we delivered strong volume growth. Share gains of the snacking market was the primary driver in turnover growth of 3.04% (2018 - 1.27%), achieved thanks to strong customer relations, marketing and innovation. This was seen across our key brands, channels and customers whilst our marketing activity also drove strong consumer loyalty.

On 28 April 2017 the French investment company Eurazeo acquired the Terry's chocolate brands in the UK. Mondelez UK Limited acted as a distributor of these brands until 31 July 2019, when the distribution agreement ended.

The company is a private company limited by shares and is incorporated in England, part of the United Kingdom. The address of its registered office is Uxbridge Business Park, Sanderson Road, Uxbridge, Middlesex, UB8 1DH.

#### **Mondelez Section 172 statement**

Under section 172 of the UK Companies Act 2006 ('Section 172') directors must act in the way that they consider, in good faith, would be most likely to promote the success of their company. In doing so, our directors must have regard to stakeholders and the other matters set out in Section 172. As part of the group, our global purpose is 'Snacking Made Right', which means offering the right snack, for the right moment, made in the right way.

The right snack: Giving people a wide range of high-quality snacks so they can make great informed choices. From indulgent treats to wholesome bites, we want to create snacks that people truly love and feel good about.

For the right moment: Making it easy for people to enjoy snacks wherever they are in the world, whatever time of day and to do so mindfully. Our understanding of consumer needs and the connection to our brands is unrivalled. We're committed to helping our consumers savour the moment and enjoy every bite. While enjoying the snacks they know and love, we are taking steps to help them snack mindfully.

Made the right way: Taking the lead in making sure our snacks are not only right for people but also right for the planet – from the raw materials we rely on to the communities we live in and work with and the climate we all need to care for. Our goal is to make a positive impact on our planet. To advance our sustainability efforts and create a future where people and the planet thrive, our goals include:

- By 2025, source 100% of our cocoa from Cocoa Life, our global cocoa sustainability program;
- By 2025, use 100% recyclable packaging; and
- By 2025, reduce end-to-end CO2 emissions, water usage in priority locations and food waste.

We're also doing what's right for people across our supply chain; we are committed to doing business in the right way and to our responsibility to respect human rights as well as advocating for labour improvements.

Our comprehensive governance structure provides the foundation for our sustainability efforts at all levels of our organisation. The Governance Committee is directly responsible for overseeing social responsibility, including well-being and environmental and social sustainability. We take a disciplined approach to our sustainability initiatives, are committed to remaining transparent and proactive about our progress, and track, report on and hold people accountable for achieving our goals.

Strategic report (continued)
For the year ended 31 December 2019

#### Mondelez Section 172 statement (continued)

The group Chief Executive Officer and senior executives across our businesses drive home the central message of our Code of Conduct— that integrity and growth go hand-in-hand. To support the right behaviours throughout the company, we have a Business Integrity group led by our Chief Business Integrity Officer.

In light of our purpose, our directors take steps to understand the needs and priorities of each stakeholder group and do so via a number of mediums, including by direct engagement or via their delegated committees and forums. The relevance of each stakeholder may change depending on the matter at hand. In the Directors' report we provide a summary of how we have achieved this.

#### Results and dividends

The profit for the financial year amounted to £27,928,000 (2018 - £34,824,000), and at year end the company had net assets of £2,251,302,000 (2018 - £2,314,284,000).

During the year, dividends of £91,420,000 were paid (2018 - £200,000,000).

#### **Key performance indicators**

The key performance indicators during the year relating to continuing operations are set out in the table below:

|                 | 2019  | 2018  |
|-----------------|-------|-------|
| Growth in sales | 3.04% | 1.27% |
| Gross margin    | 9.06% | 8.66% |

Gross margin is the ratio of gross profit to sales expressed as a percentage.

# Principal risks and uncertainties

The company's operations expose it to a variety of financial risks that include price risk, the effects of foreign currency exchange rates, credit risks, liquidity, interest rates and cash flow. The directors have not delegated the responsibility of monitoring financial risk management to a sub-committee of the board. The risk management procedures are implemented by the company's finance department and approved by the parent company. The department has specific guidelines to manage financial risk. The company does not use financial instruments speculatively.

# Price risk and foreign currency exchange risk

The company has limited exposure to price risk and foreign currency exchange risk due to the operating model in place that governs charges between group companies.

#### Credit risk

The company has implemented policies that require appropriate credit checks on potential and existing customers, before sales are made. The amount of any exposure to any individual counterparty is subject to a limit which is reassessed regularly.

#### Liquidity risk

The company manages liquidity risk by monitoring the balance sheet position, net intercompany balance and funding requirements from group to ensure that the company has access to sufficient available funds for operations and planned expansions.

Strategic report (continued)
For the year ended 31 December 2019

# Principal risks and uncertainties (continued)

Interest rate and cash flow risk

Louise Stigant

The company has interest bearing assets and interest bearing liabilities. The interest bearing assets are cash balances and intercompany loans. Interest is earned at variable rates. The interest bearing liabilities are intercompany loans. Interest is charged at variable rates. Interest rate risk is managed by the group treasury team who monitor all risk bearing funds.

As a subsidiary of Mondelez International Inc., the directors also consider the business risk and uncertainties to be minimal and are further detailed in the Financial statements of the ultimate parent company, which are publicly available.

This report was approved by the board of directors on board by:

10th September 2020

and signed on behalf of the

L A Stigant

Director

# Directors' report For the year ended 31 December 2019

The directors present their Annual report and the audited Financial statements of the company for the year ended 31 December 2019.

#### **Directors**

The directors who served the company during the year and to the date of the Financial statements being approved, unless otherwise stated were as follows:

J Briscoe (resigned 31 July 2020) C J Callanan (appointed 27 August 2020) J O Morris (appointed 27 August 2020) C Parkes M H Stananought L A Stigant

#### Results and dividends

Particulars of results and dividends are detailed in the Strategic report.

# **Future developments**

Mondelez International has a strong track record of delivering results and continues to strive for sustainable growth. The key elements to the company's strategy for growth are its brands, people, values and vision. The company aims to achieve this by:

- 1. Continuing the further development of its brand portfolio and focusing on its core power brands where a competitive advantage can be achieved.
- 2. Recruiting talented and dedicated employees who are focused and passionate about their work.
- 3. Maintaining specific values of innovation, quality, safety, respect for communities and the environment, integrity and openness.
- 4. Sharing the global vision of its ultimate parent company, Mondelez International Inc., to help people around the world eat and live better.

None of the future developments are expected to impact the company's ability to continue as a going concern.

#### Going concern

The company meets its day-to-day working capital requirements through the group's treasury arrangements. As at 31 December 2019 the company had net current liabilities of £123,040,000 (2018 - £69,869,000). Hence the directors have obtained a letter of support from Mondelez UK Holdings & Services Limited and therefore have reasonable expectation that the company has adequate resources to continue in operational existence for the foreseeable future and for at least 12 months from the point of approving this Annual report and Financial statements. The company therefore continues to adopt the going concern basis in preparing the Annual report and Financial statements.

Directors' report (continued)
For the year ended 31 December 2019

#### Going concern (continued)

The severity, magnitude and duration of the current COVID-19 pandemic is uncertain, rapidly changing and hard to predict. In 2020, COVID-19 has, and will continue to, significantly impact economic activity and markets around the world, and it has the potential to negatively impact our business. Our internal review, based on experience to date and a reserved expectation for the months to come, does not highlight significant operating constraints, adverse trading concerns or restrictive working capital demands. We swiftly took steps to adjust our operations and take precautionary measures to protect employees. We implemented home working where people were able and have introduced onsite temperature testing and segregation where applicable. This has given protection to our employees and ensured we have continued to operate effectively and efficiently. The ultimate impact of these disruptions depends on events beyond our knowledge or control, including the duration and severity of any outbreak and actions taken by parties other than us to respond to them. We can expect group trading transactions and balances to continue to be honoured for the foreseeable future and we continue to have access to internal group finance should it be required; but it is not forecast that we will be dependent on this financial support to continue as a going concern. We remain vigilant in this rapidly changing environment and versatile when adapting to challenges. Any new dramatic change has the potential to negatively impact on our business operations and financial performance.

Whilst the terms on which the United Kingdom might continue to trade with the European Union are not fully determined and it is difficult to evaluate the potential impact on the business and the wider economy, the directors consider that they have taken all reasonable steps necessary to mitigate the associated risks and have confirmed that in the event of any financial ramifications, the company would continue to be supported by the Mondelez International Inc. group. During the transition period, we continue to take protective measures in response to the potential impacts on our results of operations and financial condition.

# Stakeholder engagement

#### **Employees**

Our annual all-colleague survey shares insights to what is important to colleagues; what is working and where we need to improve. We communicate the outcomes openly within 4 weeks of the survey. Our colleagues feel extremely proud to work at Mondelez, find purpose and meaning in the work they do and have a deep connection on how their work contributes to our success as an organisation, and excited about the company's future. We identified the areas we need to work on which have informed our plans including: simplification and ease of getting things done, supporting openness and feeling comfortable to challenge the status quo, and a desire for more active career conversations and aspirations.

We have built on our strengths by further building on recognition and celebration in our business, through platforms such as the 'Bravos'; our "always-on" peer to peer recognition which generated >10,000 recognition awards in the first 3 months. The pride that colleagues have in our people and our brands are celebrated ongoing through our Internal Communications vehicles; with brand launch events an integral part of our internal marketing. Our internal communications platforms connect colleagues on our plans and offer opportunities for dialogue both in person and virtually – driving reach and transparency leadership and communication.

Colleague well-being has always been at the heart of our business, with a strong recognition that a comprehensive offering can provide benefits to our people and the business outcomes. In 2018, we implemented a new employee well-being offering which was fit for purpose, proactive and which put employee experience at the heart - BOOST focusses on physical health, mental health, exercise and nutrition under our four key pillars - Stay Well, Find Balance, Keep Active and Eat Better. The programme has since been recognised by our industry partners winning IGD Award for Employee Well-being Award.

Directors' report (continued)
For the year ended 31 December 2019

# Stakeholder engagement (continued)

#### Employees (continued)

Diversity and inclusion is central to our agenda in the UK. Our employee 'Inclusion@MDLZ' programmes support openness in the business and we are creating a work environment where everyone belongs, can be themselves and flourish wherever they are from, whatever their background, beliefs, preference or style. Our inclusion agenda uses the power of difference; in service of more powerful business outcomes, to support everyone to feel safe and confident in who they are and promoting inclusion not exclusion. These groups include: Families@MDLZ, LGBTI+, GENDA, Greenbite (environmental action group). We are also partners in the 'Diversity in Grocery' programme being co-host in 2019 and 2020.

Our 'Growing Here Weeks' which run annually offer a huge number of personal and business focused development opportunities, open to all in support of career development and aspirations. One of our values is 'grow every day' and this is further enabled through our online suite of learning tools including the 'Mondelez University'. We promote learning everyday through; everyday experiences, expertise of others, formal courses (70/20/10).

We give full consideration to applications for employment from disabled persons where the requirements of the job can be adequately fulfilled by a disabled person. Where existing employees become disabled, it is our policy wherever practicable to provide continuing employment under normal terms and conditions and to provide training and career development and promotion to disabled employees wherever appropriate.

It is our policy to ensure that no employee or job applicant is treated less favourably than another on the grounds of religion, sexual orientation, disability, race, creed, colour, nationality, ethnic or national origins, sex or marital status.

We recognise the need to create and support a flexible working environment incorporating, where possible, family friendly policies.

We believe in and support the development of a working environment which encourages employee involvement in the business. Information about the company and its business is provided to all employees on matters likely to be of concern to them in team briefings, a company newsletter, an Annual report and by other communications. Consultative committees and other employee groups regularly receive information about the business.

Joint consultative committees discuss safety and pension matters. Particular issues are considered and dealt with by elected consultative working parties.

Employee involvement in the company's performance is encouraged through an employee bonus scheme.

#### Customers

Customer interests: We partner with a broad range of retailers such as independent stores, multiples, big box and online customers. We conduct regular interviews and surveys so we can understand our customers' needs, help them grow their business and gain feedback at all levels of our business. Our retail partners are constantly looking to increase their presence, drive share growth and of course deliver against their shopper needs, deliver value and continue to expand into growing channels such as online. The retailers we work with want products, promotions and events which help them differentiate from their competitors but are also increasingly focused on delivering against Health, Sustainability and Packaging needs.

Directors' report (continued)
For the year ended 31 December 2019

#### Stakeholder engagement (continued)

#### Customers (continued)

How we engage: Our retail partners work with many functions across our business including front line sales teams, supply chain and category development. Our retail partners can also access our online customer portals which provide them with the latest news, tools and resources. We engage with our customers in different ways focused on delivering growth and of course, to meet shopper needs such as:

- partnering on shopper activations to deliver great in-store experiences or to support retailer initiatives, for example around seasons, sampling and events;
- link to and support customer charities;
- initiatives to support people in the Food Manufacturing sector such as diversity and inclusion which helps drive personal development and growth; and
- support from field teams calling on 20,000 independent stores a year offering support and merchandising advice to retailers.

How have we improved our service: The feedback we get from customers is incredibly important to us and we carry out regular surveys, so we can continuously improve our customer offer. We have also held a number of customer engagement days where we come together to understand the needs of the consumer and work on opportunities, so we can meet those needs together. As a result, we've introduced new products that offer consumers greater choice on health and well-being as well as reducing plastic and packaging in our products. We're also working with our partners, so they can differentiate themselves and maximise their offer across the categories and channels, in which we operate.

#### Suppliers

We build winning relationships with suppliers to ensure reliable delivery of materials and services at the right time and the right quality. In 2020 we launched our new Supplier Partnership Excellence programme which is a key pillar of our Supply Chain agenda, focusing on how we deepen our collaboration and maximise the potential of our supplier relationships. We look to our supply partners to share the same passion for our consumers and our brands by helping us drive extraordinary value through innovative products and services with the highest quality standards at competitive costs. As a partner to Mondelez International Inc., we look to form winning relationships helping us to mutually grow every day. We want our supply partners to commit to 'Do what's Right in Business' by operating at the highest standards of Ethics, Integrity, Sustainability, Human Rights, Health & Safety and Consumer Driven Quality.

#### Community

By living our purpose to empower people to "snack right", we believe we can continue to have a positive impact on the lives of our consumers and the world around us, and we are using our scale to have a positive impact on those who help produce and those who consume our products. We contribute to our communities in the UK in a number of ways including via donations from The Cadbury Foundation to national and local charities such as: The British Paralympic Association, South Yorkshire Community Foundation, The Conservation Volunteers and Grocery Aid. In addition, we have a culture for volunteering with over 1,100 of our colleagues having volunteered this year. Our Health for Life programme in Birmingham reached a further 21,500 children, teachers, parents and local community members – inspiring them to lead healthier lifestyles through food growing, cooking and physical activity. We also engaged with over 500 A Level Maths and Science students to showcase our industry and the careers available related to Science Technology Engineering Mathematics subjects.

#### Environment

Our mission is to lead the future of snacking by making snacks that are sustainably sourced using less energy, water, packaging and waste and made with ingredients consumers know and trust. The future of our business depends on a sustainable value chain. We have global goals to which we hold ourselves accountable, we are continuing to make progress in our efforts and we are committed to being transparent and effective in sharing our progress. This includes the sustainable sourcing of key ingredients, as well as reducing our environmental footprint and protecting the rights of people across our value chain.

Directors' report (continued)
For the year ended 31 December 2019

# Stakeholder engagement (continued)

#### Environment (continued)

Of primary concern to us, our customers and our consumers is packaging waste, with a particular focus on plastic. To support the drive for a circular economy, we are members of the Consumer Goods Forum, Ellen MacArthur Foundation and the UK Plastics Pact. We launched Dairylea Lunchables with 75% recycled content at the end of 2019 as part of our 2025 packaging goals to make all our packaging recyclable. In the UK, our Cadbury Roses and Heroes tubs were redesigned to use 17% less plastic, also resulting in 30% fewer trucks to transport them saving CO2 emissions.

In sustainable sourcing, cocoa is the essence of our chocolate and vital to our business so we created Cocoa Life – an award winning programme working with cocoa farmers and their communities, co-creating solutions to make cocoa farming a business of choice and to build communities that take on their own development while conserving the natural resources. We have reached our goal to maintain 100% Roundtable on Sustainable Palm Oil, whilst continuing to push for further reforms. 100% of our palm oil is traceable to the mill from suppliers with aligned policies.

We subscribe to the United Nations Guiding Principles (UNGPs) on Business and Human Rights. Our Corporate Responsibility Guidelines and our Code of Conduct guide everything we do as we strive to ensure that human rights are respected within our own operations, as well as our supply chains. We have adopted the Consumer Goods Forum's Forced Labor Priority Industry Principles and the UN's Women's Empowerment Principles. In addition, we are a signatory of the CEO Action for Diversity & Inclusion pledge.

#### Statement of corporate governance

#### Ethics and governance

We adopted the Mondelez International Code of Conduct. The code applies to all of our employees, including our principal executive officer, principal financial officer, principal accounting officer, and persons performing similar functions. In addition, we adopted Corporate Governance Guidelines, charters for each of the Board's four standing committees and the Code of Business Conduct and Ethics for Non-Employee Directors.

To earn the trust of all our stakeholders we ensure strong compliance and governance throughout our company. We are committed to governing our company ethically and efficiently for long-term success. To this end, we have strong structures, policies and processes in place. Internal and external auditors monitor our compliance.

Our comprehensive governance structure provides the foundation for our sustainability efforts at all levels of our organisation. The Governance Committee is directly responsible for overseeing social responsibility, including well-being and environmental and social sustainability.

To support the right behaviours throughout the company, we have a Business Integrity group led by our Chief Business Integrity Officer.

We treat everyone with care and integrity in line with our "Do What's Right" value. This is underscored in our Code of Conduct and by our robust Compliance and Integrity Programme to help us train, monitor and address any issues in this area. Our Speaking Up policy empowers our colleagues to ask questions and raise concerns confidentially, and anonymously if they wish, via a telephone helpline and an online webline. We monitor all contacts and investigate concerns raised.

#### Financial risk management

Particulars of risk are detailed in the Strategic report.

# Qualifying indemnity provisions

Qualifying third party indemnity provisions and pension scheme indemnity provisions are in force for the company's directors as of the date of this report and were in force for the duration of 2019.

Directors' report (continued)
For the year ended 31 December 2019

#### Charitable donations

The Mondelez group of companies makes charitable contributions but these are facilitated by a fellow subsidiary entity of the Mondelez International Inc. and not directly by Mondelez UK Limited.

#### Statement of directors' responsibilities

The directors are responsible for preparing the Annual report and Financial statements in accordance with applicable law and regulation.

Company law requires the directors to prepare Financial statements for each financial year. Under that law the directors have prepared the Financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards, comprising FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland", and applicable law). Under company law the directors must not approve the Financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing the Financial statements, the directors are required to:

- select suitable accounting policies and then apply them consistently;
- state whether applicable United Kingdom Accounting Standards, comprising FRS 102, have been followed, subject to any material departures disclosed and explained in the Financial statements;
- make judgments and accounting estimates that are reasonable and prudent; and
- prepare the Financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The directors are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and to enable them to ensure that the Financial statements comply with the Companies Act 2006.

#### **Directors' confirmations**

Each of the directors, whose names are listed in the Directors' report confirm that, to the best of their knowledge:

- the company Financial statements, which have been prepared in accordance with United Kingdom Generally
  Accepted Accounting Practice (United Kingdom Accounting Standards, comprising FRS 102 "The Financial
  Reporting Standard applicable in the UK and Republic of Ireland", and applicable law), give a true and fair view of
  the assets, liabilities, financial position and profit of the company; and
- the Strategic report includes a fair review of the development and performance of the business and the position of the company, together with a description of the principal risks and uncertainties that it faces.

In the case of each director in office at the date the Directors' report is approved:

- so far as the director is aware, there is no relevant audit information of which the company's auditors are unaware;
   and
- they have taken all the steps that they ought to have been taken as a director in order to make themselves aware of any relevant audit information and to establish that the company's auditors are aware of that information.

Directors' report (continued) For the year ended 31 December 2019

# **Independent auditors**

Louise Stigant

The board of directors have chosen to reappoint PricewaterhouseCoopers LLP as auditors for the coming financial year.

This report was approved by the board of directors on board by:

10th September 2020

and signed on behalf of the

L A Stigant Director

#### Independent auditors' report to the members of Mondelez UK Limited

#### Report on the audit of the Financial statements

#### **Opinion**

In our opinion, Mondelez UK Limited's Financial statements:

- give a true and fair view of the state of the company's affairs as at 31 December 2019 and of its profit for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards, comprising FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland", and applicable law); and
- have been prepared in accordance with the requirements of the Companies Act 2006.

We have audited the Financial statements, included within the Annual report and Financial statements (the "Annual report"), which comprise: the Statement of financial position as at 31 December 2019; the Statement of comprehensive income and the Statement of changes in equity for the year then ended; and the Notes to the Financial statements, which include a description of the significant accounting policies.

#### **Basis for opinion**

We conducted our audit in accordance with International Standards on Auditing (UK) ("ISAs (UK)") and applicable law. Our responsibilities under ISAs (UK) are further described in the Auditors' responsibilities for the audit of the Financial statements section of our report. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

#### Independence

We remained independent of the company in accordance with the ethical requirements that are relevant to our audit of the Financial statements in the UK, which includes the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements.

#### Conclusions relating to going concern

We have nothing to report in respect of the following matters in relation to which ISAs (UK) require us to report to you where:

- the directors' use of the going concern basis of accounting in the preparation of the Financial statements is not appropriate; or
- the directors have not disclosed in the Financial statements any identified material uncertainties that may cast significant doubt about the company's ability to continue to adopt the going concern basis of accounting for a period of at least twelve months from the date when the Financial statements are authorised for issue.

However, because not all future events or conditions can be predicted, this statement is not a guarantee as to the company's ability to continue as a going concern.

# Reporting on other information

The other information comprises all of the information in the Annual report other than the Financial statements and our auditors' report thereon. The directors are responsible for the other information. Our opinion on the Financial statements does not cover the other information and, accordingly, we do not express an audit opinion or, except to the extent otherwise explicitly stated in this report, any form of assurance thereon.

Independent auditors' report to the members of Mondelez UK Limited (continued)

#### Report on the audit of the Financial statements (continued)

#### Reporting on other information (continued)

In connection with our audit of the Financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the Financial statements or our knowledge obtained in the audit, or otherwise appears to be materially misstated. If we identify an apparent material inconsistency or material misstatement, we are required to perform procedures to conclude whether there is a material misstatement of the Financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report based on these responsibilities.

With respect to the Strategic report and Directors' report, we also considered whether the disclosures required by the UK Companies Act 2006 have been included.

Based on the responsibilities described above and our work undertaken in the course of the audit, ISAs (UK) require us also to report certain opinions and matters as described below.

#### Strategic report and Directors' report

In our opinion, based on the work undertaken in the course of the audit, the information given in the Strategic report and Directors' report for the year ended 31 December 2019 is consistent with the Financial statements and has been prepared in accordance with applicable legal requirements.

In light of the knowledge and understanding of the company and its environment obtained in the course of the audit, we did not identify any material misstatements in the Strategic report and Directors' report.

#### Responsibilities for the Financial statements and the audit

#### Responsibilities of the directors for the Financial statements

As explained more fully in the Statement of directors' responsibilities set out on page 9, the directors are responsible for the preparation of the Financial statements in accordance with the applicable framework and for being satisfied that they give a true and fair view. The directors are also responsible for such internal control as they determine is necessary to enable the preparation of Financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the Financial statements, the directors are responsible for assessing the company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the directors either intend to liquidate the company or to cease operations, or have no realistic alternative but to do so.

# Auditors' responsibilities for the audit of the Financial statements

Our objectives are to obtain reasonable assurance about whether the Financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditors' report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these Financial statements.

A further description of our responsibilities for the audit of the Financial statements is located on the FRC's website at: www.frc.org.uk/auditorsresponsibilities. This description forms part of our auditors' report.

#### Use of this report

This report, including the opinions, has been prepared for and only for the company's members as a body in accordance with Chapter 3 of Part 16 of the Companies Act 2006 and for no other purpose. We do not, in giving these opinions, accept or assume responsibility for any other purpose or to any other person to whom this report is shown or into whose hands it may come save where expressly agreed by our prior consent in writing.

# Independent auditors' report to the members of Mondelez UK Limited (continued)

# Other required reporting

# Companies Act 2006 exception reporting

Under the Companies Act 2006 we are required to report to you if, in our opinion:

- we have not received all the information and explanations we require for our audit; or
- adequate accounting records have not been kept by the company, or returns adequate for our audit have not been received from branches not visited by us; or
- certain disclosures of directors' remuneration specified by law are not made; or
- the Financial statements are not in agreement with the accounting records and returns.

We have no exceptions to report arising from this responsibility.

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Steven Kentish (Senior Statutory Auditor) for and on behalf of PricewaterhouseCoopers LLP Chartered Accountants and Statutory Auditors Birmingham

Date: 10 September 2020

# Statement of comprehensive income For the year ended 31 December 2019

|   | Note | 2019<br>£000 | 2018<br>£000 |
|---|------|--------------|--------------|
| Turnover                                | 4    | 1,732,892    | 1,681,806    |
| Cost of sales                           |      | (1,575,884)  | (1,536,205)  |
| Gross profit                            |      | 157,008      | 145,601      |
| Administrative expenses                 |      | (122,232)    | (111,760)    |
| Operating profit                        | 5    | 34,776       | 33,841       |
| Interest receivable and similar income  | 8    | 2,070        | 1,280        |
| Interest payable and similar expenses   | 9    | (122)        | (26)         |
| Profit before taxation                  |      | 36,724       | 35,095       |
| Tax on profit                           | 10   | (8,796)      | (271)        |
| Profit for the financial year           |      | 27,928       | 34,824       |
| Other comprehensive income for the year |      | -            | -            |
| Total comprehensive income for the year |      | 27,928       | 34,824       |

All activities of the company are from continuing operations.

The notes on pages 17 to 34 form an integral part of these Financial statements.

# Mondelez UK Limited Registered number:00203663

# Statement of financial position As at 31 December 2019

|  | Note |           | 2019<br>£000 |           | 2018<br>£000 |
|--|------|-----------|--------------|-----------|--------------|
| Fixed assets                                   |      |           |              |           |              |
| Intangible assets                              | 12   |           | 112,588      |           | 122,378      |
| Investments                                    | 13   |           | 2,263,049    |           | 2,263,049    |
|  |      | -         | 2,375,637    | •         | 2,385,427    |
| Current assets                                 |      |           |              |           |              |
| Debtors  | 14   | 331,275   |              | 380,741   |              |
| Creditors: amounts falling due within one year | 15   | (454,315) |              | (450,610) |              |
| Net current liabilities                        | -    |           | (123,040)    |           | (69,869)     |
| Total assets less current liabilities          |      | -         | 2,252,597    | •         | 2,315,558    |
| Provisions for liabilities                     | 17   | (1,295)   |              | (1,274)   |              |
|  | -    | •         | (1,295)      |           | (1,274)      |
| Net assets                                     |      | -<br>-    | 2,251,302    | •         | 2,314,284    |
| Capital and reserves                           |      | •         |              | •         |              |
| Called up share capital                        | 20   |           | 1,581        |           | 1,581        |
| Share premium account                          | 21   |           | 2,221,288    |           | 2,221,288    |
| Profit and loss account                        | 21   |           | 28,433       |           | 91,415       |
| Total equity                                   |      | •         | 2,251,302    | •         | 2,314,284    |

The Financial statements on pages 14 to 34 were approved by the board of directors and authorised for issue on 10th September 2020 and were signed on behalf of board by:

Louise Stigant

L A Stigant Director

The notes on pages 17 to 34 form an integral part of these Financial statements.

Statement of changes in equity For the year ended 31 December 2019

|  | Called up<br>share capital<br>£000 | Share premium account | Profit and loss account | Total equity<br>£000 |
|--|------------------------------------|-----------------------|-------------------------|----------------------|
| At 1 January 2018  | 1,581                              | 2,221,288             | 256,904                 | 2,479,773            |
| Profit for the financial year                                    | -                                  | -                     | 34,824                  | 34,824               |
| Total comprehensive income for the year                          | -                                  | -                     | 34,824                  | 34,824               |
| Dividends paid (note 11)   | •                                  | -                     | (200,000)               | (200,000)            |
| Charge from parent for equity-settled share based payments       | -                                  | -                     | (873)                   | (873)                |
| Credit relating to equity-settled share based payments (note 19) | -                                  | -                     | 560                     | 560                  |
| Total transactions with owners recognised directly in equity     | -                                  | -                     | (200,313)               | (200,313)            |
| At 31 December 2018 and 1 January 2019                           | 1,581                              | 2,221,288             | 91,415                  | 2,314,284            |
| Profit for the financial year                                    | -                                  | -                     | 27,928                  | 27,928               |
| Total comprehensive income for the year                          | -                                  | -                     | 27,928                  | 27,928               |
| Dividends paid (note 11)   | -                                  | -                     | (91,420)                | (91,420)             |
| Credit relating to equity-settled share based payments (note 19) | -                                  | -                     | 510                     | 510                  |
| Total transactions with owners recognised directly in equity     | -                                  | -                     | (90,910)                | (90,910)             |
| At 31 December 2019  | 1,581                              | 2,221,288             | 28,433                  | 2,251,302            |
|  |                                    |                       |                         |                      |

The notes on pages 17 to 34 form an integral part of these Financial statements.

Notes to the Financial statements For the year ended 31 December 2019

#### 1. Statement of compliance

These Financial statements have been prepared in compliance with United Kingdom Accounting Standards including FRS 102, 'The Financial Reporting Standard applicable in the UK and the Republic of Ireland', and the Companies Act 2006.

# 2. Accounting policies

#### 2.1 Basis of preparation of Financial statements

The principal accounting policies applied in the preparation of these Financial statements are set out below. These policies have been consistently applied to all the years presented, unless otherwise stated.

These Financial statements are prepared on a going concern basis under the historical cost convention.

The preparation of Financial statements in conformity with FRS 102 requires the use of certain critical accounting estimates. It also requires management to exercise its judgement in the process of applying the company's accounting policies. The areas involving a higher degree of judgement or complexity, or areas where assumptions and estimates are significant to the Financial statements are disclosed in note 3.

The comparative intangible assets note to the Statement of financial position was restated following management's review of goodwill balances held by the company. It was identified that fully amortised goodwill relating to historic reorganisations should have been removed from the Financial statements upon disposal of the related investments which occurred prior to the comparative year, and hence a restatement is required within intangible assets to reflect this (see note 12). The consequence of this change is to restate 2018 opening balances by decreasing both goodwill cost and accumulated amortisation by £154,208,000. This restatement has no net impact on the net book value of goodwill within the Statement of financial position.

#### 2.2 Financial reporting standard 102 - reduced disclosure exemptions

The entity satisfies the criteria of being a qualifying entity as defined in FRS 102. As such, advantage has been taken of the following disclosure exemptions available under paragraph 1.12 of FRS 102:

- (a) the requirement to prepare a Statement of cash flows (Section 7 of FRS 102 and para 3.17(d)).
- (b) reduced financial instrument disclosures (FRS 102 paras 11.39 11.48A, 12.26 12.29).
- (c) disclosure requirements of Section 26 in respect of share based payments (FRS 102 paras 26.18b, 26.19 26.21, 26.23).
- (d) the non-disclosure of key management personnel compensation in total (FRS 102 para 33.7).

This information is included in the consolidated Financial statements of Mondelez International Inc. as at 31 December 2019.

#### 2.3 Going concern

The company meets its day-to-day working capital requirements through the group's treasury arrangements. As at 31 December 2019 the company had net current liabilities of £123,040,000 (2018 - £69,869,000). Hence the directors have obtained a letter of support from Mondelez UK Holdings & Services Limited and therefore have reasonable expectation that the company has adequate resources to continue in operational existence for the foreseeable future and for at least 12 months from the point of approving this Annual report and Financial statements. The company therefore continues to adopt the going concern basis in preparing the Annual report and Financial statements.

Notes to the Financial statements
For the year ended 31 December 2019

#### 2. Accounting policies (continued)

#### 2.3 Going concern (continued)

The severity, magnitude and duration of the current COVID-19 pandemic is uncertain, rapidly changing and hard to predict. In 2020, COVID-19 has, and will continue to, significantly impact economic activity and markets around the world, and it has the potential to negatively impact our business. Our internal review, based on experience to date and a reserved expectation for the months to come, does not highlight significant operating constraints, adverse trading concerns or restrictive working capital demands. We swiftly took steps to adjust our operations and take precautionary measures to protect employees. We implemented home working where people were able and have introduced onsite temperature testing and segregation where applicable. This has given protection to our employees and ensured we have continued to operate effectively and efficiently. The ultimate impact of these disruptions depends on events beyond our knowledge or control, including the duration and severity of any outbreak and actions taken by parties other than us to respond to them. We can expect group trading transactions and balances to continue to be honoured for the foreseeable future and we continue to have access to internal group finance should it be required; but it is not forecast that we will be dependent on this financial support to continue as a going concern. We remain vigilant in this rapidly changing environment and versatile when adapting to challenges. Any new dramatic change has the potential to negatively impact on our business operations and financial performance.

Whilst the terms on which the United Kingdom might continue to trade with the European Union are not fully determined and it is difficult to evaluate the potential impact on the business and the wider economy, the directors consider that they have taken all reasonable steps necessary to mitigate the associated risks and have confirmed that in the event of any financial ramifications, the company would continue to be supported by the Mondelez International Inc. group. During the transition period, we continue to take protective measures in response to the potential impacts on our results of operations and financial condition.

#### 2.4 Consolidated Financial statements

The company is a wholly-owned subsidiary of Mondelez International Inc., and is included in the Financial statements of Mondelez International Inc., which are publicly available. Consequently, the company has taken advantage of the exemption from preparing consolidated Financial statements under the terms of Section 401 of the Companies Act 2006.

These Financial statements are the company's separate Financial statements (FRS 102, 9.27(a)).

#### 2.5 Related party transactions

The company discloses transactions with related parties which are not wholly owned within the same group. It does not disclose transactions with members of the same group that are wholly owned (FRS 102 paragraph 33.1A).

# 2.6 Revenue recognition

Sales of goods are recognised on delivery to the customer, when the customer has full discretion over the channel and price to sell the product and there is no unfulfilled obligation that could affect the customer's acceptance of the product. Delivery occurs when the goods have been shipped to the location specified by the customer, the risks of obsolescence or loss have been transferred to the customer, the customer has accepted the products in accordance with the sales contract, the acceptance provisions have lapsed or the company has objective evidence that all criteria for acceptance have been satisfied.

Goods sold to customers are often sold with volume rebates and also with the provision for the customer's to return faulty goods. Sales are measured at the prices specified in the sale contract, net of estimated volume rebates and returns. Volume rebates are assessed based on anticipated annual purchases compared to prior agreements. Accumulated experience is used to estimate and provide for the discounts and returns.

Notes to the Financial statements
For the year ended 31 December 2019

#### 2. Accounting policies (continued)

# 2.7 Taxation

Tax on profit for the period comprises current and deferred tax recognised in the reporting period. Tax is recognised in the Statement of comprehensive income, except to the extent that it relates to items recognised in other comprehensive income or directly in equity. In this case tax is also recognised in other comprehensive income or directly in equity respectively.

Current or deferred taxation assets and liabilities are not discounted.

#### (i) Current tax

Current tax is the amount of income tax payable in respect of the taxable profit for the year or prior years. Tax is calculated on the basis of tax rates and laws that have been enacted or substantively enacted by the period end.

The company is part of a UK tax group for the purposes of group relief, whereby current taxable profits can be offset by current taxable losses of related companies in the same tax group. Where group relief is claimed, payment for these losses is made by the claimant company to the surrendering company equal to the tax benefit.

#### (ii) Deferred tax

Deferred tax arises from timing differences that are differences between taxable profits and total comprehensive income as stated in the Financial statements. These timing differences arise from the inclusion of income and expenses in tax assessments in periods different from those in which they are recognised in the Financial statements.

Deferred tax is recognised on all timing differences at the reporting date except for certain exceptions. Unrelieved tax losses and other deferred tax assets are only recognised when it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits.

Deferred tax is measured using tax rates and laws that have been enacted or substantively enacted by the period end and that are expected to apply to the reversal of the timing difference.

#### 2.8 Operating leases

Leases that do not transfer all the risks and rewards of ownership are classified as operating leases. Payments under operating leases are charged to the Statement of comprehensive income on a straight line basis over the period of the lease.

# 2.9 Intangible assets

Purchased goodwill arises where the purchase consideration exceeds the value of the underlying net assets. Purchased goodwill is capitalised in the year in which it arises and amortised over its useful economic life.

# **Amortisation**

For the goodwill created on acquisition of the trade and assets of Cadbury UK sales and distribution business in 2011, the directors considered the useful life to be 20 years at that time. This calculation reflected the importance of the sales and distribution business in terms of the overall group business, taking into account the book value of the net assets at that point in time, and the expected value to the business for the foreseeable future.

Notes to the Financial statements For the year ended 31 December 2019

# 2. Accounting policies (continued)

#### 2.9 Intangible assets (continued)

#### Amortisation (continued)

There have been no significant business changes in the intervening period to conclude that this useful life has materially changed. It is expected that the goodwill generated as a result of the purchase of the sales and distribution business will remain in use and of value for at least the remaining useful economic life. The associated revenue streams remain core to the overall business, and this is not expected to change before June 2031 when the current useful economic life expires.

If there is an indication that there has been a significant change in amortisation rate, useful life or residual value of an intangible asset, the amortisation is revised prospectively to reflect the new estimates.

#### 2.10 Investments

Investments in subsidiary undertakings are recorded at cost plus incidental expenses less any provision for impairment.

#### **Impairment**

At each financial year end assets not carried at fair value are assessed to determine whether there is an indication that the asset may be impaired. If there is such an indication the recoverable amount of the asset is compared to the carrying amount of the asset.

The recoverable amount of the asset is the higher of the fair value less costs to sell and value in use. Value in use is defined as the present value of the future cash flows before interest and tax obtainable as a result of the asset's continued use. These cash flows are discounted using a pre-tax discount rate that represents the current market risk-free rate and the risks inherent in the asset.

If the recoverable amount of the asset is estimated to be lower than the carrying amount, the carrying amount is reduced to its recoverable amount. An impairment loss is recognised in the Statement of comprehensive income, unless the asset has been revalued when the amount is recognised in other comprehensive income to the extent of any previously recognised revaluation. Thereafter any excess is recognised in profit or loss within the Statement of comprehensive income.

If an impairment loss is subsequently reversed, the carrying amount of the asset is increased to the revised estimate of its recoverable amount, but only to the extent that the revised carrying amount does not exceed the carrying amount that would have been determined had no impairment loss been recognised in prior periods. A reversal of an impairment loss is recognised in profit or loss within the Statement of comprehensive income, within administrative expenses, aligned to where the original charge was recognised.

#### 2.11 Provisions for liabilities

Provisions are recognised where there is a legal or constructive obligation to transfer economic benefits as a result of a past event. The effect of the time value of money on the provisions are not discounted unless material.

Notes to the Financial statements
For the year ended 31 December 2019

#### 2. Accounting policies (continued)

#### 2.12 Foreign currency translation

#### (i) Functional and presentation currency

The company's functional and presentation currency is the Pound Sterling.

#### (ii) Transactions and balances

Foreign currency transactions are translated into the functional currency using the spot exchange rates at the dates of the transactions.

At each period end foreign currency monetary items are translated using the closing rate. Non-monetary items measured at historical cost are translated using the exchange rate at the date of the transaction and non-monetary items measured at fair value are measured using the exchange rate when fair value was determined.

Foreign exchange gains and losses resulting from the settlement of transactions and from the translation at period-end exchange rates of monetary assets and liabilities denominated in foreign currencies are recognised in the Statement of comprehensive income.

#### 2.13 Employee benefits

The company provides a range of benefits to employees, including annual bonus arrangements, paid holiday arrangements and defined benefit and defined contribution pension plans.

#### (i) Short term benefits

Short term benefits, including holiday pay and other similar non-monetary benefits, are recognised as an expense in the period in which the service is received.

# (ii) Defined contribution pension plans

Contributions to defined contribution plans are recognised as an expense in the period in which the related service is provided. Prepaid contributions are recognised as an asset to the extent that the prepayment will lead to a reduction in future payments or a cash refund.

When contributions are not expected to be settled wholly within 12 months of the end of the reporting date in which the employees render the related service, the liability is measured on a discounted present value basis. The unwinding of the discount is recognised as a finance cost in the Statement of comprehensive income in the period it arises.

Notes to the Financial statements
For the year ended 31 December 2019

#### 2. Accounting policies (continued)

#### 2.13 Employee benefits (continued)

#### (iii) Multi-employer pension plan

The company is a member of a multi-employer pension plan, the Cadbury Mondelez Pension Fund. As it is not possible for the participating companies to obtain sufficient information to enable them to account for the plan as a defined benefit plan, they account for the plan as a defined contribution plan. Mondelez UK Holdings & Services Limited, as the sponsoring employer, accounts for the whole plan within its Financial statements as a defined benefit plan.

Contributions to the plan are charged to the Statement of comprehensive income in the financial year to which they relate.

#### (iv) Annual bonus plan

The company operates an annual bonus plan for employees. An expense is recognised in the Statement of comprehensive income when the company has a legal or constructive obligation to make payments under the plan as a result of past events and a reliable estimate of the obligation can be made.

#### (v) Share based payments

The company has chosen to adopt Section 26 of FRS 102 in respect of share based payments.

Equity-settled share based payment transactions for employee services received are measured at fair value and recognised as an expense spread over the service periods for share awards expected to vest. The fair value is measured by reference to the number and market value of the equity instruments at the date of the grant. At each balance sheet date the company revises its estimates of the number of awards that are expected to vest and recognises the impact in the Statement of comprehensive income. The corresponding credit is recognised in retained earnings as a component of equity. Recharges made to the company when the share awards have vested are recognised when paid and accounted for as a decrease in equity.

#### 2.14 Financial instruments

The company has chosen to adopt the Sections 11 and 12 of FRS 102 in respect of financial instruments.

#### (i) Financial assets

Basic financial assets, including trade and other receivables, cash and bank balances and investments in commercial paper, are initially recognised at transaction price, unless the arrangement constitutes a financing transaction, where the transaction is measured at the present value of the future payments discounted at a market rate of interest.

Such assets are subsequently carried at amortised cost using the effective interest rate method.

At the end of each reporting period financial assets measured at amortised cost are assessed for objective evidence of impairment. If an asset is impaired the impairment loss is the difference between the carrying amount and the present value of the estimated cash flows discounted at the asset's original effective interest rate. The impairment loss is recognised in the Statement of comprehensive income.

Notes to the Financial statements For the year ended 31 December 2019

# 2. Accounting policies (continued)

#### 2.14 Financial instruments (continued)

#### (i) Financial assets (continued)

Financial assets are derecognised when (a) the contractual rights to the cash flows from the asset expire or are settled, or (b) substantially all the risks and rewards of the ownership of the asset are transferred to another party or (c) control of the asset has been transferred to another party who has the practical ability to unilaterally sell the asset to an unrelated third party without imposing additional restrictions.

#### (ii) Financial liabilities

Basic financial liabilities, including trade and other payables, bank loans, loans from fellow group companies and preference shares that are classified as debt, are initially recognised at transaction price, unless the arrangement constitutes a financing transaction, where the debt instrument is measured at the present value of the future payments discounted at a market rate of interest.

Debt instruments are subsequently carried at amortised cost using the effective interest rate method.

Trade payables are obligations to pay for goods or services that have been acquired in the ordinary course of business from suppliers. Accounts payable are classified as current liabilities if payment is due within one year or less. If not, they are presented as non-current liabilities. Trade payables are recognised initially at transaction price and subsequently measured at amortised cost using the effective interest rate method.

Financial liabilities are derecognised when the liability is extinguished, that is when the contractual obligation is discharged, cancelled or expires.

#### 2.15 Dividends

Dividend income received in the form of in specie assets that are not readily realisable is recognised in reserves. Dividend income received in the form of cash is recognised in the Statement of comprehensive income. All dividend distributions are recognised in reserves.

#### 2.16 Interest income

Interest income is recognised in the Statement of comprehensive income using the effective interest method.

#### 2.17 Finance costs

Finance costs are charged to the Statement of comprehensive income over the term of the debt using the effective interest method so that the amount charged is at a constant rate on the carrying amount. Issue costs are initially recognised as a reduction in the proceeds of associated capital instruments. Bank charges are recognised in the period in which they are incurred.

Notes to the Financial statements
For the year ended 31 December 2019

#### 2. Accounting policies (continued)

#### 2.18 Cash pooling

The company meets its day-to-day working capital requirements through a combination of loans and through access to funds as part of the Mondelez International group's cash pooling arrangement, of which Mondelez International Finance AG (MIF), a related company based in Switzerland, is the pool leader. Under the cash pooling arrangements, there is no cash held by the company - all balances are deposited in the cash pool at the end of business on each day. The company therefore has a £NIL cash balance.

The value of the current facility is £246,500,000 and this balance is presented within amounts owed by group undertakings within debtors as at the year end (2018 - £288,318,000, presented within amounts owed by group undertakings within debtors). There are not considered to be limits to the available facility within the normal course of business. This is agreed as a rolling facility which is an integrated part of the Mondelez International Inc. group operations.

#### 3. Critical accounting judgements and estimation uncertainty

Estimates and judgements are continually evaluated and are based on historical experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances.

#### (a) Critical judgements in applying the group's accounting policies

# (i) Multi-employer defined benefit pension scheme (note 18)

Certain employees participate in a multi-employer defined benefit pension scheme with other companies in the group. In the judgement of the directors, the company does not have sufficient information on the plan assets and liabilities to be able to reliably account for its share of the defined benefit obligation and plan assets. Therefore the scheme is accounted for as a defined contribution scheme.

#### (b) Key accounting estimates and assumptions

#### (i) Goodwill (note 12)

For the goodwill created on acquisition of the trade and assets of Cadbury UK sales and distribution business in 2011, the directors considered the useful life to be 20 years at that time. This calculation reflected the importance of the sales and distribution business in terms of the overall group business, taking into account the book value of the net assets at that point in time, and the expected value to the business for the foreseeable future.

There have been no significant business changes in the intervening period to conclude that this useful life has materially changed. It is expected that the goodwill generated as a result of the purchase of the sales and distribution business will remain in use and of value for at least the remaining useful economic life. The associated revenue streams remain core to the overall business, and this is not expected to change before June 2031 when the current useful economic life expires.

#### (ii) Deferred tax (note 16)

The recognition of deferred tax assets involves making an assessment as to whether it is more likely than not that sufficient and suitable taxable profits will be available in the future against which the reversal of temporary differences can be deducted. Recognition therefore involves an estimate as to the future financial performance of the legal entity or tax group in which the deferred tax asset has been recognised. Deferred tax assets have been recognised during 2019 and 2018 due to changes in the tax loss utilisation legislation. Previously those were not recognised as management had no expectation of reversal in the foreseeable future due to the availability of group tax losses.

# Notes to the Financial statements For the year ended 31 December 2019

# 3. Critical accounting judgements and estimation uncertainty (continued)

# (b) Key accounting estimates and assumptions (continued)

# (iii) Investments (note 13)

The directors believe that the carrying value of investments are supported by the subsidiaries' underlying net assets.

#### 4. Turnover

Turnover arises from:

|               | 2019<br>£000 | 2018<br>£000 |
|---------------|--------------|--------------|
| Sale of goods | 1,732,892    | 1,681,806    |
|               | 1,732,892    | 1,681,806    |

The company operates as a sales and distribution company of Mondelez products into the existing United Kingdom markets and customers. The turnover and profit before tax are attributable to the principal activity of the company. There is no material difference between the origin and destination of turnover.

# 5. Operating profit

The operating profit is stated after charging/(crediting):

| Staff costs (note 6)               | 40,450 | 36,469 |
|------------------------------------|--------|--------|
| Doubtful debt provision/(reversal) | (10)   | 319    |
| Operating lease rentals            | 1,090  | 1,031  |
| Amortisation of intangible assets  | 9,790  | 9,791  |
|                                    | £000   | £000   |
|                                    | 2019   | 2018   |

All audit costs of the company are borne on behalf of the UK group by a fellow subsidiary undertaking and not separately recharged to the company. An estimated allocation of the audit fee for the year is £238,000 (2018 - £238,000) and includes audit related services in relation to reporting to the entity's ultimate parent company. There were no non-audit fees paid to the company's auditors in either year.

# Notes to the Financial statements For the year ended 31 December 2019

#### 6. Staff costs

7.

Directors' emoluments

The average monthly number of employees, including the directors, during the year was as follows:

|  | 2019<br>No.  | 2018<br>No.  |
|--|--------------|--------------|
| Sales and marketing  | 614          | 589          |
| Administration   | 5            | 3            |
|  | 619          | 592          |
| The aggregate payroll costs incurred during the year, relating to the above, were: |              |              |
|  | 2019<br>£000 | 2018<br>£000 |
| Wages and salaries   | 30,920       | 28,001       |
| Social security costs  | 5,223        | 4,363        |
| Other pension costs  | 3,797        | 3,545        |
| Equity-settled share based payments (note 19)                                      | 510          | 560          |
|  | 40,450       | 36,469       |
| Directors' remuneration  |              |              |
| The directors' aggregate remuneration in respect of qualifying services was:       |              |              |

During the year, retirement benefits were accruing to 2 directors (2018 - 5) in respect of defined benefit pension plans. Benefits are accruing under the defined benefits pension scheme and, at the year end accrued pension amounted to £104,000 (2018 - £185,000).

The number of directors who exercised share options is 3 (2018 - 2) and the number who received shares under a long-term incentive scheme during the year is 4 (2018 - 6).

The highest paid director received remuneration of £299,000 (2018 - £289,000).

The value of the benefits accruing under a defined benefit pension plan in respect of the highest paid director amount to £NIL (2018 - £NIL).

2018

£000

961

961

2019

£000

928

928

|     | s to the Financial statements<br>the year ended 31 December 2019 |              |              |
|-----|--|--------------|--------------|
| 8.  | Interest receivable and similar income                           |              |              |
|     |  | 2019<br>£000 | 2018<br>£000 |
|     | Interest on loans to group undertakings                          | 2,070        | 1,280        |
|     |  | 2,070        | 1,280        |
| 9.  | Interest payable and similar expenses                            |              |              |
|     |  | 2019<br>£000 | 2018<br>£000 |
|     | Borrowing costs  | 122          | 26           |
|     |  | 122          | 26           |
| 10. | Tax on profit  |              |              |
|     |  | 2019<br>£000 | 2018<br>£000 |
|     | Current tax  |              |              |
|     | Current tax on profits for the year                              | 8,417        | -            |
|     | Total current tax  | 8,417        | -            |
|     | Deferred tax   |              |              |
|     | Origination and reversal of timing differences                   | 423          | 303          |
|     | Tax rate differences   | (44)         | (32)         |
|     | Total deferred tax (note 16)                                     | 379          | 271          |
|     | Tax on profit  | 8,796        | 271          |

Notes to the Financial statements For the year ended 31 December 2019

# 10. Tax on profit (continued)

# Factors affecting tax charge for the year

The tax assessed for the year is higher than (2018 - lower than) the standard rate of corporation tax in the UK of 19.00% (2018 - 19.00%). The differences are explained below:

|   | 2019<br>£000 | 2018<br>£000  |
|---|--------------|---------------|
| Profit before tax   | 36,724       | 35,095        |
| Profit before tax multiplied by standard rate of corporation tax in the UK of 19.00% (2018 - 19.00%)  Effects of: | 6,978        | 6,668         |
|   | 1,864        | 1 947         |
| Expenses not deductible for tax purposes  Tax rate differences  | (44)         | 1,867<br>(32) |
| Non-taxable income  | (2)          | (3)           |
| Group relief not paid for   | -            | (8,229)       |
| Total tax charge for the year   | 8,796        | 271           |

## Factors that may affect future tax charges

The company has calculated its deferred tax at a rate of 17% which reflects the corporation tax rate enacted at the balance sheet date. On 17 March 2020, UK Budget resolutions were passed setting the UK corporation tax rate at 19%.

The company estimates the total impact from this future rate change on deferred tax is an increase to the net deferred tax liability of £123,000.

#### 11. Dividends

|  | 2019<br>£000 | 2018<br>£000 |
|--|--------------|--------------|
| Dividends paid to immediate parent company | 91,420       | 200,000      |
|  | 91,420       | 200,000      |

Dividends of £57.81 per ordinary share were paid during the year (2018 - £126.48).

Notes to the Financial statements For the year ended 31 December 2019

#### 12. Intangible assets

|  | Goodwill<br>(Restated*)<br>£000 |
|--|---------------------------------|
| Cost   |                                 |
| At 31 December 2018 (as previously reported) | 350,012                         |
| Prior year restatement*                      | (154,208)                       |
| At 1 January 2019 (restated*)                | 195,804                         |
| At 31 December 2019                          | 195,804                         |
| Accumulated amortisation                     |                                 |
| At 31 December 2018 (as previously reported) | 227,634                         |
| Prior year restatement*                      | (154,208)                       |
| At 1 January 2019 (restated*)                | 73,426                          |
| Charge in the year                           | 9,790                           |
| At 31 December 2019                          | 83,216                          |
| Net book value                               |                                 |
| A 100 MOURE PRODUC                           | 112,588                         |
| At 31 December 2019                          |                                 |
| At 31 December 2018                          | 122,378                         |

<sup>\*</sup>See note 2

Goodwill is being amortised on a straight-line basis over twenty years, being the period over which the directors estimate that the values of the underlying businesses acquired are expected to exceed the values of the underlying assets.

The comparative intangible assets note to the Statement of financial position was restated following management's review of goodwill balances held by the company. It was identified that fully amortised goodwill relating to historic reorganisations should have been removed from the Financial statements upon disposal of the related investments which occurred prior to the comparative year, and hence a restatement is required within intangible assets to reflect this. The consequence of this change is to restate 2018 opening balances by decreasing both goodwill cost and accumulated amortisation by £154,208,000. This restatement has no net impact on the net book value of goodwill within the Statement of financial position.

Notes to the Financial statements For the year ended 31 December 2019

# 13. Investments

|  |              | Shares in<br>group<br>undertakings<br>£000 |
|--|--------------|--|
| Cost and net book value                                  |              |  |
| At 1 January 2019  |              | 2,263,049                                  |
| At 31 December 2019                                      |              | 2,263,049                                  |
| The following are the principal subsidiary undertakings: |              |  |
|  | 2019<br>£000 | 2018<br>£000                               |
| Mondelez International Services Limited                  | 72,547       | 72,547                                     |
| Mondelez UK Biscuit Financing Limited                    | 2,178,978    | 2,178,978                                  |
| Mondelez UK R&D Limited                                  | 11,524       | 11,524                                     |
| ·  | 2,263,049    | 2,263,049                                  |

The carrying value of the investment in Kraft Foods UK Intellectual Properly Limited is £NIL (2018 - £NIL).

# Subsidiary and group investments

The company's investment represents its interest in the following entity:

| Name  | Registered office  | Principal activity       | Holding |
|---|--|--------------------------|---------|
| Kraft Foods UK Intellectual Property<br>Limited | PO Box 12, Bournville Lane,<br>Bournville, BIRMINGHAM, B30 2LU,<br>United Kingdom          | Trademark owner          | 100.00% |
| Mondelez International Services<br>Limited      | PO Box 12, Bournville Lane,<br>Bournville, BIRMINGHAM, B30 2LU,<br>United Kingdom          | HR services              | 100.00% |
| Mondelez UK Biscuit Financing<br>Limited        | Uxbridge Business Park, Sanderson<br>Road, Uxbridge, Middlesex, UB8 1DH,<br>United Kingdom | Financing                | 100.00% |
| Mondelez UK R&D Limited                         | PO Box 12, Bournville Lane,<br>Bournville, BIRMINGHAM, B30 2LU,<br>United Kingdom          | Research and development | 100.00% |

# Notes to the Financial statements For the year ended 31 December 2019

# 14. Debtors

|                                    | 2019    | 2018                                    |
|------------------------------------|---------|---|
|                                    | £000£   | £000                                    |
| Trade debtors                      | 82,012  | 79,528                                  |
| Amounts owed by group undertakings | 248,236 | 300,687                                 |
| Other debtors                      | 131     | 198                                     |
| Prepayments and accrued income     | 896     | 328                                     |
|                                    | 331,275 | 380,741                                 |
|                                    |         | ======================================= |

Amounts owed by group undertakings include non-trading balances which are unsecured and repayable on demand. Deposits earn interest at the London Interbank Offered Rate less 0.125% with a floor at 0%.

Trade debtors are stated after provisions for bad debts of £959,000 (2018 - £927,000).

# 15. Creditors: amounts falling due within one year

|                                    | 2019<br>£000 | 2018<br>£000 |
|------------------------------------|--------------|--------------|
| Bank overdrafts                    | 5            | 523          |
| Trade creditors                    | 9,792        | 6,002        |
| Amounts owed to group undertakings | 253,172      | 265,356      |
| Corporation tax                    | 8,417        | -            |
| Other taxation and social security | 10,991       | 15,978       |
| Other creditors                    | 11,118       | 14,116       |
| Accruals and deferred income       | 160,820      | 148,635      |
|                                    | 454,315      | 450,610      |

Amounts owed to group undertakings include non-trading balances which are unsecured and repayable on demand. Loans are charged interest at the London Interbank Offered Rate plus 0.375%.

# 16. Deferred tax

The deferred tax included in the Statement of financial position is as follows:

|  | 2019<br>£000 | 2018<br>£000 |
|--|--------------|--------------|
| Included in provisions for liabilities (note 17) | 1,047        | 668          |
|  | 1,047        | 668          |

Notes to the Financial statements For the year ended 31 December 2019

# 16. Deferred tax (continued)

The deferred tax account consists of the tax effect of timing differences in respect of:

|                                | 2019  | 2018  |
|--------------------------------|-------|-------|
|                                | £000  | £000  |
| Fixed asset timing differences | (30)  | (37)  |
| Short term timing differences: |       |       |
| Share based payments           | 1,282 | 966   |
| Provisions                     | (205) | (261) |
|                                | 1,047 | 668   |

The company has calculated its deferred tax at a rate of 17% which reflects the corporation tax rate enacted at the balance sheet date. On 17 March 2020, UK Budget resolutions were passed setting the UK corporation tax rate at 19%.

The company estimates the total impact from this future rate change on deferred tax is an increase to the net deferred tax liability of £123,000.

# 17. Provisions for liabilities

|                          | Deferred      |       |       |
|--------------------------|---------------|-------|-------|
|                          | Restructuring | tax   | Total |
|                          | £000          | £000  | £000  |
| At 1 January 2019        | 606           | 668   | 1,274 |
| Charged to profit & loss | 566           | 379   | 945   |
| Utilised during the year | (924)         | -     | (924) |
| At 31 December 2019      | 248           | 1,047 | 1,295 |

The restructuring provisions relates to a number of organisational and structural reorganisations.

Notes to the Financial statements For the year ended 31 December 2019

# 18. Employee benefits

#### **Defined contribution plans**

The amount recognised in the Statement of comprehensive income as an expense in relation to defined contribution plans was £1,112,000 (2018 - £913,000).

# Multi-employer plan

The amount recognised in the Statement of comprehensive income as an expense in relation to multi-employer defined benefit plans was £2,685,000 (2018 - £2,632,000).

# Cadbury Mondelez Pension Fund defined benefit plan

At 31 December 2019 the company actuary estimated the Cadbury Mondelez Pension Fund to have a surplus of £79,976,000 (2018 - restated deficit of £23,337,000) under the projected unit credit method. The latest full actuarial valuation was carried out as at 5 April 2019, and a new recovery plan was put in place.

#### 19. Share based payments

Mondelez International Inc. have issued equity share-based payments to certain company employees and as such full disclosure is provided within the group Financial statements of Mondelez International Inc.

The total expense recognised in the Statement of comprehensive income for the year is as follows:

|                                     | 2019<br>£000 | 2018<br>£000 |
|-------------------------------------|--------------|--------------|
| Equity-settled share based payments | 510          | 560          |
|                                     | 510          | 560          |

In addition, recharges of £NIL (2018 - £873,000) made to the company were recognised directly in equity.

# 20. Called up share capital

|   | 2019   | 2018   |
|---|--------|--------|
| Authorised  | £000   | £000   |
| 10,000,000 (2018 - 10,000,000) Ordinary shares of £1 each | 10.000 | 10,000 |
| 10,000,000 (2018 - 10,000,000) Oldmary shares of £1 each  | 10,000 | 10,000 |
| Issued, called up and fully paid                          |        |        |
| 1,581,334 (2018 - 1,581,334) Ordinary shares of £1 each   | 1,581  | 1,581  |
|   |        |        |

#### 21. Reserves

For the full list of reserves balances please go to page 16 Statement of changes in equity for further details.

Notes to the Financial statements
For the year ended 31 December 2019

#### 22. Operating leases

At 31 December the company had aggregate future minimum lease payments under non-cancellable operating leases as follows:

|  | 1,951 | 2,319 |
|--|-------|-------|
| Later than 1 year and not later than 5 years | 717   | 1,056 |
| Not later than 1 year                        | 1,234 | 1,263 |
|  | £000  | £000  |
|  | 2019  | 2018  |

#### 23. Guarantees

The company has provided guarantees of £3,000,000 (2018 - £3,000,000) to HM Revenue & Customs in respect of the import of goods and of £26,000,000 (2018 - £NIL) in respect of a deferment guarantee authorisation. There are no other guarantees in place as at 31 December 2019 (2018 - £NIL).

#### 24. Post balance sheet events

The severity, magnitude and duration of the current COVID-19 pandemic is uncertain, rapidly changing and hard to predict. In 2020, COVID-19 has, and will continue to, significantly impact economic activity and markets around the world, and it has the potential to negatively impact our business. Our internal review, based on experience to date and a reserved expectation for the months to come, does not highlight significant operating constraints, adverse trading concerns or restrictive working capital demands. We swiftly took steps to adjust our operations and take precautionary measures to protect employees. We implemented home working where people were able and have introduced onsite temperature testing and segregation where applicable. This has given protection to our employees and ensured we have continued to operate effectively and efficiently. The ultimate impact of these disruptions depends on events beyond our knowledge or control, including the duration and severity of any outbreak and actions taken by parties other than us to respond to them. We can expect group trading transactions and balances to continue to be honoured for the foreseeable future and we continue to have access to internal group finance should it be required; but it is not forecast that we will be dependent on this financial support to continue as a going concern. We remain vigilant in this rapidly changing environment and versatile when adapting to challenges. Any new dramatic change has the potential to negatively impact on our business operations and financial performance.

Whilst the terms on which the United Kingdom might continue to trade with the European Union are not fully determined and it is difficult to evaluate the potential impact on the business and the wider economy, the directors consider that they have taken all reasonable steps necessary to mitigate the associated risks and have confirmed that in the event of any financial ramifications, the company would continue to be supported by the Mondelez International Inc. group. During the transition period, we continue to take protective measures in response to the potential impacts on our results of operations and financial condition.

#### 25. Controlling party

At 31 December 2019 the immediate parent company was Kraft Foods Schweiz Holdings GmbH, a company incorporated in Switzerland.

At 31 December 2019 the company's ultimate parent company and controlling party was Mondelez International Inc., incorporated in the United States of America. This is the parent company of the smallest and largest group to consolidate these Financial statements. Copies of the consolidated Financial statements of Mondelez International Inc. are available on application from the Company Secretary, Cadbury House, Sanderson Road, Uxbridge, UB8 1DH.