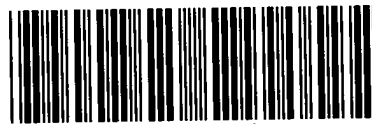


Company Registration No. 00168876

KAYS PERSONAL SELECTION LIMITED
REPORT AND FINANCIAL STATEMENTS

for the year ended 30 June 2015

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KAYS PERSONAL SELECTION LIMITED
REPORT AND FINANCIAL STATEMENTS
For the year ended 30 June 2015

DIRECTORS

D Kershaw
Shop Direct Company Director Limited

REGISTERED OFFICE

First Floor, Skyways House
Speke Road
Speke
Liverpool
L70 1AB

KAYS PERSONAL SELECTION LIMITED
REPORT AND FINANCIAL STATEMENTS
For the year ended 30 June 2015

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DIRECTORS' REPORT

The directors present their report and the financial statements of the company for the year ended 30 June 2015. This director's report has been prepared in accordance with the special provisions relating to small companies under section s417B of the Companies Act 2006. Accordingly, a strategic report has not been prepared.

Principal activity and business review

The company has remained dormant within the meaning of Section 480 of the Companies Act 2006 throughout the accounting reference year ended 30 June 2015 and accordingly no profit or loss account has been prepared.

Directors

The directors that held office during the year and thereafter were as follows:

D Kershaw
Shop Direct Company Director Limited

Elective resolutions

The company has passed elective resolutions to dispense with the holding of annual general meetings and for the laying of the annual report and financial statements before the company in general meetings, until such time as the elections are revoked.

By order of the board



D Kershaw
Director
30 October 2015

KAYS PERSONAL SELECTION LIMITED
REPORT AND FINANCIAL STATEMENTS
For the year ended 30 June 2015

BALANCE SHEET

	<i>Notes</i>	30 June 2015 £	30 June 2014 £
Current Liabilities			
Creditors	2	(23,088)	(23,088)
Net Current Liabilities		(23,088)	(23,088)
Net Liabilities		(23,088)	(23,088)
Capital and Reserves			
Called up share capital	3	20,000	20,000
Share premium account		1,250	1,250
Profit and loss account		(44,338)	(44,338)
Total Shareholders' Deficit		(23,088)	(23,088)

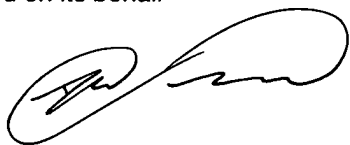
The company has remained dormant within the meaning of Section 480 of the Companies Act 2006 throughout the accounting reference year ended 30 June 2015 and accordingly no profit or loss account has been prepared.

Members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.

The directors acknowledge their responsibility for complying with the requirements of the Act with respect to accounting records and for the preparation of accounts.

The financial statements of Kays Personal Selection Limited, company number 00168876, were approved by the Board of Directors on 30 October 2015.

Signed on its behalf



D Kershaw
Director

NOTES TO THE FINANCIAL STATEMENTS

1. Accounting policies

Basis of accounting

The financial statements are prepared on the going concern basis, under the historical cost convention and in accordance with the Companies Act 2006 and UK accounting standards, which have been applied on a consistent basis with the previous year.

Related party transactions

The company is exempt under the terms of FRS 8 'Related Party Transactions' from disclosing related party transactions with entities that are part of the group or investees of the group as Shop Direct Holdings Limited controls 100% of the total shareholding and the consolidated accounts of that company are publicly available.

2. Creditors

	30 June 2015 £	30 June 2014 £
Amounts falling due within one year:		
Amounts due to group undertakings	23,088	23,088

3. Share capital

	30 June 2015 £	30 June 2014 £
Authorised:		
20,000 ordinary shares of £1 each	20,000	20,000
Allotted, issued and fully paid:		
20,000 ordinary shares of £1 each	20,000	20,000

4. Ultimate controlling party

The immediate holding company is Shop Direct Limited, a company registered in England and Wales. The results of the company are consolidated into the report and financial statements of Shop Direct Holdings Limited, a company registered in England and Wales, which the directors regard as being controlled by the Sir David and Sir Frederick Barclay Family Settlements.