**DIRECTORS' REPORT AND ACCOUNTS**FOR THE YEAR ENDED 31 DECEMBER 1996

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#### REPORT OF THE DIRECTORS

for the year ended 31 December 1996

#### **DIRECTORS**

J Sinclair, F.I.A. (Chairman)
R F Pierce, B.A., M.I.M.C., M.Tech. (Managing Director)
P W Mason, B.Sc., A.R.C.S., F.I.A.
M H Tripp, B.Sc., F.I.A., A.R.C.S.

SECRETARY

JRW Clayton, M.A.

**AUDITORS** 

Price Waterhouse

The directors present their report and the accounts of the Company for the year ended 31 December 1996.

#### **CAPITAL**

On 27 September 1996 the authorised share capital of the Company was increased to £52,000,000 by the creation of 900,000 additional ordinary shares of £10 each.

#### **REVIEW OF ACTIVITIES**

The Company writes motor and household personal insurance, handling enquiries direct from clients by telephone without any intermediary being involved.

The year end financial position was satisfactory and the Directors expect that this position will be sustained for the foreseeable future.

#### PAYMENT TO SUPPLIERS

The policy on payment to suppliers is to apply normal credit terms unless alternative arrangements have been mutually agreed.

### PROFIT AND LOSS ACCOUNT AND RESERVES

The profit and loss account, statement of total recognised gains and losses and reconciliation of movements in shareholders' funds are set out on pages 6 to 10.

The movement on reserves is set out in note 15 on page 20.

# **ÈMPLOYEES**

In selection for employment, subsequent promotional opportunities and all other employment matters, the Company maintained its commitment to its Equal Opportunities policy.

Particular attention is given to applications for employment from people with disabilities, to ensure full account is taken of their aptitudes and abilities. Whenever possible, an employee who becomes disabled during the course of employment has the opportunity to continue a career within the Company with appropriate retraining and all steps are taken to minimise the difficulties encountered. The Company is a member of the Employers' Forum on Disability. The Company has implemented the requirements of the Disability Discrimination Act.

Reflecting its two-way communications the Company has kept employees informed of its performance and development including the financial and economic factors which influence these matters.

The employee appraisal system is monitored to ensure all employees receive continuing formal and informal feedback on their performance. Training is provided to enable all employees to fulfil their potential, and self-development is strongly encouraged and supported.

#### **DIRECTORS**

The names of the directors of the Company at the date of this report appear above.

Mr P W Mason was appointed a director of the Company with effect from 27 September 1996. Mr M H Tripp was appointed a director of the Company with effect from 30 September 1996. Mr W J Wedlake resigned from the Board of Directors on 30 September 1996. Mr A Thompson resigned from the Board of Directors on 31 January 1997.

As permitted by the Companies Act 1985, insurance was effected during the year on behalf of the directors and secretary in respect of liabilities arising in the course of their duties.

#### **DIRECTORS' INTERESTS**

According to the register kept under Section 325 of the Companies Act 1985, the interests of directors in the share capital and debentures of the ultimate parent company, Guardian Royal Exchange plc, and its subsidiary undertakings at 1 January 1996 (or date of appointment, if later) and 31 December 1996 are as set out below

DIRECTORS' INTERESTS (Cont'd...)

## Ordinary shares held in Guardian Royal Exchange plc

	<u>At</u>	l January 199	<u>6</u>	At 31 December 1996
P W Mason (appointed 27.9.96)		6,711		6,711
R F Pierce		Nil		Nil
A Thompson		58,958		54,999
(resigned 31.1.97) M H Tripp (appointed 30.9.96)		30,748		30,707
	At 1 January			At 31 December
	1996 options to	Duri	ng year	1996 options to
	subscribe for	options	options	subscribe for
	ordinary shares	granted	<u>exercised</u>	ordinary shares
P W Mason	64,000	Nil	Nil	64,000
R F Pierce	16,000	9,653	Nil	25,653
A Thompson	70,500	Nil	Nil	70,500
M H Tripp	10,501	Nil	Nil	10,501

The options outstanding at 31 December 1996 are exercisable at varying dates between 1997 and 2005 at prices between 100p and 222.5p.

At 1 January 1996 and 31 December 1996 shares provisionally allocated under The GRE Long Term Incentive Plan were as follows:

## Maximum Conditional Award

	At 1 January 1996	At 31 December 1996
P W Mason (appointed 27.9.96)	49,099	49,099
R F Pierce	70,505	70,505
A Thompson	70,505	70,505
(resigned 31.1.97)		
M H Tripp (appointed 30.9.96)	48,511	48,511

The vesting of any awards will be conditional on the Total Shareholder Return for the shareholders of Guardian Royal Exchange plc having reached levels of comparative performance in excess of that achieved by other comparator companies in relation to the four year period comprising financial years from 1 January 1995 to 31 December 1998, and will be exercisable at varying dates between 1999 and 2001.

DIRECTORS' INTERESTS (Cont'd...)

Further details of The GRE Long Term Incentive Plan are disclosed in the report of the Remuneration Committee in the Report and Accounts of Guardian Royal Exchange plc for the year ended 31 December 1996.

As permitted by Statutory Instrument the register does not include the interests of the following director:-

J Sinclair

Reported by Guardian Royal Exchange plc

By order of the Board,

JRW CLAYTON

Secretary

23 June 1997

#### DIRECTORS' RESPONSIBILITIES FOR THE FINANCIAL STATEMENTS

The Directors are responsible for ensuring that reasonable steps are taken to safeguard the Company's assets and to prevent and detect fraud and other irregularities.

The Directors are required to maintain proper accounting records and to prepare financial statements in respect of each accounting period which give a true and fair view of the state of affairs of the Company and of the profit or loss of the Company for that period in accordance with the provisions of the Companies Act 1985 applicable to insurance companies.

In preparing these financial statements the Directors have ensured that applicable accounting standards have been followed and that suitable accounting policies have been used on a consistent basis. The Directors have also ensured that where necessary the accounts are supported by reasonable and prudent judgements and estimates.

The Directors have a reasonable expectation that the Company has adequate resources to continue in operational existence for the foreseeable future. For this reason, they continue to adopt the Going Concern basis in preparing the financial statements.

# Auditors' Report to the Shareholders of Guardian Direct Limited

We have audited the Financial Statements on pages 7 to 21 which have been prepared under the historical cost convention and the accounting policies set out on pages 12 and 13.

## Respective responsibilities of directors and auditors.

As described on page 5, the Company's directors are responsible for the preparation of the financial statements. It is our responsibility to form an independent opinion, based on our audit, on those statements and to report our opinion to you.

#### Basis of opinion

We conducted our audit in accordance with Auditing Standards issued by the Auditing Practices Board. An audit includes examination, on a test basis, of evidence relevant to the amounts and disclosures in the financial statements. It also includes an assessment of the significant estimates and judgements made by the directors in the preparation of the financial statements, and of whether the accounting policies are appropriate to the Company's circumstances, consistently applied and adequately disclosed.

We planned and performed our audit so as to obtain all the information and explanations which we considered necessary in order to provide us with sufficient evidence to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or other irregularity or error. In forming our opinion we also evaluated the overall adequacy of the presentation of information in the financial statements.

## **Opinion**

In our opinion the financial statements give a true and fair view of the state of the Company's affairs as at 31 December 1996 and of its loss for the year then ended and have been properly prepared in accordance with the provisions of the Companies Act 1985.

Price Waterhouse

Paie Watersome

Chartered Accountants and Registered Auditors

2**3** June 1997

Southwark Towers 32 London Bridge Street London SE1 9SY

# Profit and Loss Account for the year ended 31 December 1996

General Business Technical Account		1996		1995
	£,000	£'000	£'000	£,000
Earned premiums Gross written premiums - continuing operations	103,179		26,758	
Outward reinsurance premiums	(380)		(265)	
(Increase)/decrease in provision for unearned premiums		102,799		26,493
<ul><li>gross</li><li>reinsurers' share</li></ul>	(46,386) (36)		(11,181) 36	
		(46,422)	(	(11,145)
Net earned premiums		56,377		15,348
Allocated investment return		1,771		1,341
Claims incurred Claims paid - gross  Increase/(decrease) in outstanding claims provision	33,541	<u> </u>	8,449	]
- gross - reinsurers' share	14,505	l.	5,107	
Net claims incurred Increase in other technical provisions net of reinsurers' share		(48,050) (2,041)		(13,552) (5,156)
Net operating expenses (note: 1c)		(25,315)		(12,573)
Balance transferred to non-technical accou	ent	(17,258)		(14,592)
Representing:				
Result from continuing operations		(17,258)	) =	(14,592)

# Profit and Loss Account for the year ended 31 December 1996

		1996		1995
Non Technical Account	£'000	£'000	£'000	£'000
Balance transferred from general business technical account		(17,258)		(14,592)
Income from other investments (note: 2a)	3,528		4,272	
Unrealised investment gains			1,177	
Investment expenses and charges (note: 2b)	(18)		(385)	
Unrealised investment losses	(1,254)			
Investment return allocated to general business	(1,771)		(1,341)	
Corporate investment profit		485		3,723
Other income		995		
Loss before taxation		(15,778)		(10,869)
Taxation (note: 4)		4,837		4,017
Loss after taxation		(10,941)		(6,852)
Dividends				
Transfer from reserves (note: 15)		(10,941)		(6,852)

# **Balance Sheet as at 31 December 1996**

		1996		1995
	£'000	£'000	£'000	£,000
ASSETS				
Investments				
Other investments (note: 6)		52,709		37,133
Reinsurers' share of technical provisions				
Provision for unearned premiums Claims outstanding	 		36 4	
			<del></del>	40
Debtors				
Direct insurance operations (note: 7) Other debtors	20,963 8,092		5,908 5,675	
		29,055		11,583
Other assets				
Tangible assets (note: 5) Cash	1,096 27,684		845 47	
		28,780		892
Prepayments and accrued income				
Accrued interest and rent Deferred acquisition costs	1,9 <b>8</b> 9 14,179		1,489 6,661	
		16,168	<del></del>	8,150
Total assets		126,712		57,798

# Balance Sheet as at 31 December 1996

		1996		1995
	£'000	£'000	£'000	£,000
LIABILITIES AND RESERVES				
Capital and reserves				
Called up share capital (note: 14) Retained profits (note: 15)	52,000 (27,298)		43,000 (16,357)	
Equity shareholders' funds		24,702		26,643
Technical provisions				
Provision for unearned premiums Claims outstanding Unexpired risks provision	62,012 20,826 7,197		15,626 6,321 5,156	
		90,035		27,103
Provisions for other risks and charges (note: 8)				196
Creditors				
Reinsurance operations - Other Other creditors (note: 9)	 11,975		25 3,831	
		11,975		3,856
Total liabilities and reserves		126,712		57,798
		<del></del>		<del></del>

The accounts on pages 6 to 20 were approved by the directors and signed on  $\mathcal{J}$  3 June 1997.

London,

J Sinclair, Director

# Statement of Recognised Gains and Losses for the year ended 31 December 1996

for the year ended 31 December 1996	1996	1995
	£'000	£'000
Loss after taxation	(10,941)	(6,852)
Total recognised losses	(10,941)	(6,852)
Reconciliation of Movements in Sharehold for the year ended 31 December 1996	ers' Funds	
	1996 £'000	1995 £'000
Loss for the financial year Dividends	(10,941)	(6,852) 
Profit and loss account transfer from reserves	(10,941)	(6,852)
Increase in share capital	9,000	70
	(1,941)	(6,852)
Shareholders' funds at beginning of year	26,643	33,495
Shareholders' funds at end of year	24,702	26,643
	<del></del>	====

# **Accounting Policies**

#### I Basis of accounting

- (a) The accounting policies adopted are in accordance with applicable United Kingdom accounting standards to the extent that they are appropriate to insurance companies and are in accordance with the Guidance Notes on accounting for insurance business issued by the Association of British Insurers.
- (b) The accounts are prepared in accordance with the requirements of the Companies Act 1985 as amended by the Companies Act 1985 (Insurance Companies Accounts) Regulations 1993 ("the Regulations").

#### II General business

#### (a) Premiums

Premiums are accounted for in the period in which the risk commences. Unearned premiums relating to risks in future periods of account are calculated on a daily prorata, or more conservative, basis.

#### (b) Claims

Provision is made for the estimated cost of claims outstanding at the end of the year, including those incurred but not reported at that date, and for the related costs of settlement. Claims incurred comprise amounts paid or provided in respect of claims occurring during the current year, together with the amount by which settlement or reassessment of claims from previous years differs from the provision at the beginning of the year.

## (c) Salvage and subrogation

Estimated recoveries are included within debtors.

#### (d) Deferred acquisition expenses

Commission and other acquisition expenses relating to unearned premiums are deferred and charged in the accounting periods in which those premiums are earned.

#### (e) Unexpired risks

Provision is made for unexpired risks when, after taking account of investment income on insurance funds, it is anticipated that unearned premiums will be insufficient to meet the future claims and expenses of business in force at the end of the year. Classes of business which the directors consider are managed together are aggregated for this purpose.

#### (f) Equalisation provision

Equalisation reserves have been established in accordance with the requirements of the Insurance Companies (Reserves) Act 1995 to mitigate exceptionally high loss ratios for classes of business displaying a high degree of volatility.

# Accounting Policies cont.....

#### II General business cont...

## (g) Underwriting results

Underwriting results are recognised on an annual accounting basis.

#### (h) Investment return

An investment return is included in the general business technical account on a basis which reflects the allocation of the underlying investment portfolio between general insurance operations and shareholders' funds.

#### **III Investments**

#### (a) Investment income

Investment income represents interest receivable for the year including, where appropriate, related imputed tax credits.

## (b) Realised and unrealised investment gains and losses

Realised investment gains and losses are calculated by reference to the net sales proceeds and the original purchase cost. For presentational purposes, as required by the Regulations, net realised gains are included in investment income and net realised losses in investment expenses and charges.

#### (c) Valuation

Investments are stated at market values.

#### IV Foreign exchange

Transactions denominated in foreign currencies are recorded at the rates ruling at the date of the transaction. Assets and liabilities denominated in foreign currencies are translated at year end exchange rates. Exchange gains and losses are treated as part of the investment return in the profit and loss account.

#### **V** Taxation

Provision is made for deferred taxation on unrealised gains and other timing differences where it is considered that a liability will arise in the foreseeable future.

## VI Fixed assets and depreciation

Major items of equipment are capitalised and depreciated over their expected useful lives after taking into account their anticipated residual value. All other items of equipment are written off in the year of purchase.

### VII Staff pension costs

The charge for pension cost principally represents the costs of providing pension benefits to staff in respect of their service during the year. Contributions to the defined benefits scheme are determined in accordance with actuarial advice.

# Notes on the Accounts

# 1 General insurance business

# 1a Geographical analysis:

All business is derived from the United Kingdom.

# 1b Class of business analysis

		Written niums		Earned emiums		Claims
	1996	1995	1996	1995	1996	1995
	£,000	£,000	£'000	£'000	£,000	£,000
Direct insurance						
Motor - third party liability	4,051	44	1,372	4	1,215	4
- other	88,173	20,884	47,093		,	10,972
Fire and other damage to property	10,955	5,830	•		•	·-
	103,179	26,758	56,793	15,577	48,046	13,556
	=====	=====		====	=====	
				Operatin	•	insurance
				penses		Balance
			£'000	1995 £'000	£'000	1995 £'000
Direct insurance						
Motor - third party liability			961		(5)	
- other			16,976	8,611	(205)	(44)
Fire and other damage to property			7,378	3,962	(210)	(181)
			25,315	12,573	(420)	(225)

# Notes on the Accounts cont...

2

2a

# 1 General insurance business cont...

1c Analysis of net operating expenses	1c	Analysis	of net	operating	expenses
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- and so of not operating expenses		
	1996	1995
	£,000	£'000
Acquisition costs	18,824	11,406
Increase in deferred acquisition costs	(7,518)	(6,661)
Administrative expenses	14,009	7,828
	25,315	12,573
	====	=====
Corporate investment		
Investment income		
	1996	1995
	£,000	£'000
Income from other investments	3,766	4,146
Realised investment (losses)/gains	(500)	126
75 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	` ,	

Investment income includes £3,766,000 (1995: £4,104,000) in respect of listed investments.

262

3,528

# 2b Investment expenses and charges

Bank deposit interest

	1996	1995
	£'000	£'000
Interest expense (note: 3)		360
Investment management expenses	18	25
	18	385
	====	

## Notes on the Accounts cont...

		1996	1995
		£'000	£'000
On loans repayable with than by instalment:	hin 5 years otherwise		
Other loans			360
			360
4 Taxation		<del>===</del> -	<del></del>
	n the profit and loss account is loss account and is detailed be		lts
		1996	1995
		£'000	£'000
Current taxation	.•		
United Kingdom tax		4 6 4 1	2.042
Corporation tax at a	rate of 33% (1995: 33%)	4,641	3,963
		4,641	3,963
Deferred tax		196	54
		27.0	٠.
Taxation charged in pr	ofit and loss account	4,837	4,017
			===
The balance sheet prov	rision for deferred taxation rep	resents:	
	•	1996	1995
		£,000	£,000
Timing differences			196
			196
		===	===

Deferred taxation has been provided on unrealised gains where it is considered that a liability will arise in the foreseeable future, in accordance with accounting policy (v). If taxation had been charged on the full amount of unrealised gains, the additional provision required would have been £nil (1995: asset of £778,963).

# Notes on the Accounts cont...

## 5 Tangible assets

	Cost	Depreciation	Net Book Value
	£'000	£,000	£,000
At 1 January 1996	1,666	(821)	845
Purchases	951		951
Sales	(62)	30	(32)
Provision for depreciation		(668)	(668)
At 31 December 1996	2,555 ===	(1,459)	1,096

Tangible assets consist principally of fixtures, fittings, equipment and motor vehicles. Depreciation is calculated on the basis of a useful life of four years for motor vehicles and three years for all other assets.

## 6 Investments

Other financial investments	1996 £'000	1995 £'000
British government listed securities	52,709	37,133
Total investments	52,709	37,133

Investments are stated at current value. The cost price of investments held at 31 December 1996 was £55,294,000 (1995: £39,490,000)

# 7 Debts in respect of direct insurance operations

	1996 £'000	1995 £'000
Due from policyholders Amounts due from fellow subsidiary undertakings	10,969 9,994	5,908 
	20,963	5,908

Notes on the Accounts cont...

### 8 Analysis of provisions for other risks and charges

		1996 £'000	1995 £'000
	Deferred taxation		196
9	Other creditors	====	<del>===</del> =
9	Other creditors	1996	1995
		£'000	£'000
	Other creditors	5,870	1,893
	Amount due to fellow subsidiary undertakings	6,105	1,938
		11,975	3,831

#### 10 Auditors' remuneration

The remuneration of the auditors amounted to £40,000 (1995: £36,000).

#### 11 Capital expenditure commitments

At 31 December 1996 contracted capital commitments for which no provision had been made totalled £nil (1995: £438,500).

#### 12 Staff Pension costs

The principal pension scheme within the Company is of the defined contribution type. The assets of the scheme are held separately from those of the Company in an independently administered fund. The pension cost charge represents contributions payable by the company to the fund and amounted to £334,000 (1995 £185,000). At 31 December 1996 there was an amount of £nil included within liabilities in respect of this scheme (1995: £24,000).

#### Notes on the Accounts cont...

### 12. Staff Pension Costs (cont...)

The Company also provides pension arrangements for certain employees under a defined benefit pension scheme operated by the Group and particulars of the actuarial valuation can be found in the notes to the financial statements of Guardian Royal Exchange plc. The total pension cost attributable to this scheme for the year ended 31 December 1996 was £87,000 (1995: £86,000).

In addition to the above, the Company also contributes to a number of personal pension plans. Contributions payable under such arrangements during the year amounted to £37,000 (1995: £37,000). At 31 December 1996 there was an amount of £nil (1995: £11,000) included within liabilities in respect of these plans.

#### 13. Lease Commitments

At 31 December 1996, the Company was committed to making the following payments under non-cancellable operating leases in the year to 31 December 1996.

	Land & Buildings £'000		Land & Buildings £'000	
Operating leases which				
expire:				
After 5 years	217		217	
	217		217	
14 Share capital				<del></del>
	199	96	19	95
	Authorised	Paid-up	Authorised	Paid-up
	£'000	£'000	£'000	£,000
Authorised:				
5,200,000 ordinary shares				
of £10 each (1995 : 4,300,000)	52,000		43,000	
Issued:				
5,200,000 ordinary shares				
of £10 each fully paid (1995: 4,300,000)		50.000		40.000
7,300,000)		52,000		43,000

900,000 shares of £10 each were issued at par during 1997 to finance the company's growth.

52,000

52,000

# Notes on the Accounts cont...

#### 15 Reserves

	Retained Profits £'000
Balance at 1 January 1996	(16,357)
Transfer from profit and loss account	(10,941)
Balance at 31 December 1996	(27,298)

## 16 Contingent liabilities

With the approval of the Department of Trade and Industry, the Company, and certain of its fellow subsidiary undertakings have entered into a mutual guarantee whereby each company guarantees payment of all liabilities incurred by the others in respect of general insurance business.

#### 17 Directors' Emoluments

Emoluments for the year of all Directors are set out below:

	1996 <u>£'000</u>	1995 <u>£'000</u>
In respect of services as Directors Pension contributions	236 28 264	196 27 223
Emoluments of the Chairman and highest paid Director, including pension contributions are:		
	1996 £'000	1995 <u>£'000</u>
Chairman Highest paid Director	24 157	23 165

# Notes on the Accounts cont...

# 17. Directors' Emoluments (cont...)

Emoluments of other Directors, excluding pension contributions, fall within the following bands:

	1996	1995
	<u>No</u>	<u>No</u>
£0-£5,000	1	1
£5,001-£10,000	2	1
£40,001-£45,000	1	0
	4	2

#### 18 Staff Costs

Staff costs including Directors' emoluments are set out below:

	1996 <u>£'000</u>	1995 <u>£'000</u>
Wages and salaries Social security costs	4,712 429	2,985 277
Other pension costs	458	308
	5,599	3,570

### 19 Related parties

As the Company is a wholly owned subsidiary, it has taken advantage of the exemption granted under Financial Reporting Standard 8 (Related Party Disclosures) where subsidiary undertakings do not have to disclose transactions with Group companies qualifying as related parties provided that consolidated financial statements are publicly available.

# 20 Ultimate parent

The Directors regard Guardian Royal Exchange plc, registered in England, as being the ultimate parent company. Copies of Guardian Royal Exchange plc Group accounts can be obtained from the Royal Exchange London EC3V 3LS. No immediate parent company produces group accounts.