

Company registration no 53626

# IPC Media Limited

Report and financial statements for the year ended

31 December 2011



Registered office Blue Fin Building,  
110 Southwark Street, London, SE1 0SU

## Directors' report

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The directors present their report and the audited financial statements for the year ended 31 December 2011

### Business review

The company is a wholly owned subsidiary of ultimate parent Time Warner Inc and in the UK the company's results are reported within the group accounts of Time Warner Holdings Limited. The annual reports of these parent entities contain information regarding the performance, future development and risks and uncertainties affecting the company.

The principal activity of the company is magazine and digital publishing.

Turnover from retained operations was 1.8% lower year on year. Operating profit increased from £30.8m to £37.2m.

During the year the company paid an interim dividend of £51.5m (2010 - £nil).

### Going concern

On the basis of their assessment of the company's financial position the directors have a reasonable expectation that the company has adequate resources to continue in operational existence for the foreseeable future. Thus they consider that it is appropriate to prepare the financial statements on a going concern basis.

### Directors

The directors during the year and subsequently were

S J Auton  
H Averill  
F A Dent  
R J Evans  
S K Evans  
S Hirst  
D M Mair  
C L Meredith  
J A Newcombe  
N Robinson  
P R Williams

### Company Secretaries

L E Klein  
S J Williams

### Directors' indemnity

The company has granted indemnities to its directors against liability in respect of proceedings brought by third parties, subject to the conditions set out in the Companies Act 2006. This qualifying third party indemnity provision was in force throughout the period and remains in force as at the date of approving the directors' report.

**Directors' report (continued)**

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**Employee participation**

Employees are informed of the performance and prospects of the company and encouraged to become aware of the financial and economic factors which affect the company and its ability to compete in the marketplace. The individual contributions of staff are recognised as being essential to the future success of the business.

The company has an established staff council which met regularly during the year.

**Disabled persons**

It is the company's policy to consider the skills and aptitudes of disabled persons fully and fairly at all times in recruitment, career development, training and promotion. In pursuing this policy and having special concern for employees who become disabled, all practical measures are taken to ensure that disabled persons are placed in jobs suited to their individual circumstances.

**Donations**

During the year the company made charitable donations of £5,127 (2010 - £27,498).

**Disclosure of information to the auditors**

As far as each person who was a director at the date of approving this report is aware there is no relevant information of which the company's auditors are unaware. Directors have taken all the steps they ought to take as directors to make themselves aware of relevant audit information and to establish that the company's auditors are aware of that information.

Approved by the Board of Directors  
and signed by order of the Board



S J Williams  
Company Secretary  
Blue Fin Building  
110 Southwark Street  
London  
SE1 0SU

10 September 2012

## **Statement of directors' responsibilities**

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The directors are responsible for preparing the annual report and the financial statements in accordance with applicable law and regulations

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). Under company law, the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing those financial statements, the directors are required to

select suitable accounting policies and then apply them consistently,

make judgements and estimates that are reasonable and prudent,

state whether applicable United Kingdom Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements, and

prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and to enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

## **Independent auditors' report to the members of IPC Media Limited**

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We have audited the financial statements of IPC Media Limited for the year ended 31 December 2011 which comprise the Profit and Loss Account, the Statement of Total Recognised Gains and Losses, the Balance Sheet and the related notes 1 to 21. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

This report is made solely to the company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the company's members those matters we are required to state to them in an auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's members as a body, for our audit work, for this report, or for the opinions we have formed.

### **Respective responsibilities of directors and auditors**

As explained more fully in the Statement of Directors' Responsibilities set out on page 3, the directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view. Our responsibility is to audit and express an opinion on the financial statements in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board's Ethical Standards for Auditors.

### **Scope of the audit of the financial statements**

An audit involves obtaining evidence about the amounts and disclosures in the financial statements sufficient to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or error. This includes an assessment of whether the accounting policies are appropriate to the company's circumstances and have been consistently applied and adequately disclosed, the reasonableness of significant accounting estimates made by the directors, and the overall presentation of the financial statements. In addition, we read all the financial and non-financial information in the Directors' Report to identify material inconsistencies with the audited financial statements. If we become aware of any apparent material misstatements or inconsistencies we consider the implications for our report.

### **Opinion on the financial statements**

In our opinion the financial statements

- give a true and fair view of the state of the company's affairs as at 31 December 2011 and of its profit for the year then ended,
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice, and
- have been prepared in accordance with the requirements of the Companies Act 2006.

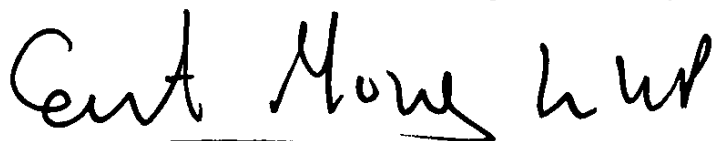
### **Opinion on other matter prescribed by the Companies Act 2006**

In our opinion the information given in the Directors' Report for the financial year for which the financial statements are prepared is consistent with the financial statements.

### **Matters on which we are required to report by exception**

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us, or
- the financial statements are not in agreement with the accounting records and returns, or
- certain disclosures of directors' remuneration specified by law are not made, or
- we have not received all the information and explanations we require for our audit.



Karl Havers (Senior statutory auditor)  
for and on behalf of Ernst & Young LLP, Statutory Auditor  
London

13 September 2012

**Profit and loss account**  
for the year ended 31 December 2011

	Note	Year ended 31 December 2011 £'000	Year ended 31 December 2010 £'000
<b>Turnover</b>			
Retained operations		331,243	337,446
Disposed titles		-	18,628
	2	<u>331,243</u>	<u>356,074</u>
Cost of sales		<u>(158,831)</u>	<u>(166,581)</u>
Gross profit		172,412	189,493
Sales and distribution costs		(87,534)	(90,265)
Administrative expenses excluding exceptional item		<u>(47,680)</u>	<u>(47,923)</u>
<b>Operating profit before exceptional item</b>		37,198	51,305
Exceptional administrative expenses Pension surplus not recognised under FRS 17 due to scheme closure to future service accrual		-	(20,500)
<b>Operating profit</b>	3	<u>37,198</u>	<u>30,805</u>
Net interest receivable	6	692	437
Other finance income	7	<u>7,600</u>	<u>5,700</u>
<b>Profit on ordinary activities before taxation</b>		45,490	36,942
Tax credit/(charge) on profit on ordinary activities	9	<u>5,219</u>	<u>(12,241)</u>
<b>Profit for the year</b>	17	<u><u>50,709</u></u>	<u><u>24,701</u></u>

Turnover and operating income arose from continuing operations

**Statement of total recognised gains and losses**  
**for the year ended 31 December 2011**

	Note	Year ended 31 December 2011 £'000	Year ended 31 December 2010 £'000
Profit for the financial year		50,709	24,701
Actuarial losses on post employment plans	8	(10,193)	(607)
Tax credit/(charge)	9	<u>1,111</u>	<u>(549)</u>
<b>Total gains and losses recognised for the year</b>		<b><u>41,627</u></b>	<b><u>23,545</u></b>

**Balance sheet**

as at 31 December 2011

	Note	31 December 2011 £'000	31 December 2010 £'000
<b>Fixed assets</b>			
Intangible assets	10	16,458	18,185
Tangible assets	11	32,645	38,157
Investments	12	<u>78,496</u>	<u>79,746</u>
		<b>127,599</b>	<b>136,088</b>
<b>Current assets</b>			
Stocks	13	4,812	4,399
Debtors amounts falling due after more than one year	14	1,226	751
Debtors amounts falling due within one year	14	191,081	205,174
Cash at bank and in hand		<u>28,641</u>	<u>24,126</u>
		<b>225,760</b>	<b>234,450</b>
Creditors amounts falling due within one year	15	<u>(115,785)</u>	<u>(127,881)</u>
<b>Net current assets</b>		<b>109,975</b>	<b>106,569</b>
<b>Total assets less current liabilities</b>		<b>237,574</b>	<b>242,657</b>
Creditors amounts falling due after more than one year	15	<u>(12,259)</u>	<u>(13,877)</u>
<b>Total net assets excluding pension (liability)/asset</b>		<b>225,315</b>	<b>228,780</b>
Post employment assets	8	2,205	6,318
Post employment liabilities	8	<u>(2,512)</u>	<u>(2,226)</u>
<b>Pension (liability)/asset</b>		<b>(307)</b>	<b>4,092</b>
<b>Total net assets including pension (liability)/asset</b>		<b>225,008</b>	<b>232,872</b>
<b>Capital and reserves</b>			
Called up share capital	16	2,580	2,580
Share premium account	17	112,887	112,887
Share redemption account	17	2,318	2,318
Equity share-based payments	17	10,543	8,501
Profit and loss account	17	<u>96,680</u>	<u>106,586</u>
<b>Equity shareholders' funds</b>	17	<b>225,008</b>	<b>232,872</b>

These financial statements were approved by the Board of Directors on 10<sup>th</sup> September 2012  
Signed on behalf of the Board of Directors



S K Evans  
Director



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**Notes to the financial statements**  
**for the year ended 31 December 2011**

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**1 Accounting policies**

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**Basis of preparation**

The financial statements are presented for the company as an individual undertaking. The company is not required to prepare group financial statements under Section 400 of the Companies Act 2006 because its parent undertaking is established under the law of a member State of the European Union.

Under the provisions of Financial Reporting Standard 1 - 'Cash Flow Statements', the company has not prepared a cash flow statement because it is a wholly owned subsidiary of Time Warner Inc, which is incorporated in the United States of America and which has prepared consolidated financial statements which are publicly available.

On the basis of their assessment of the company's financial position the directors have a reasonable expectation that the company has adequate resources to continue in operational existence for the foreseeable future thus they consider that it is appropriate to prepare the financial statements on a going concern basis.

These financial statements have been prepared under the historical cost convention and in accordance with applicable United Kingdom accounting standards.

Where appropriate, prior year comparatives have been restated to be consistent with the current year classification.

**Share-based payments**

For the purposes of determining the equity settled cost under FRS 20 the fair value of share based payments are estimated using the Black Scholes option pricing model, and recognised as an expense over the vesting period. Adjustments are made to the fair values to reflect the likelihood that share based payments will not vest due to employees leaving the company.

**Investments**

Investments are stated at cost less provision, if appropriate, for any impairment in value.

**Intangible assets**

Intangible assets are initially capitalised at fair value on acquisition and are subsequently amortised on a straight line basis over their useful economic life up to a maximum of 20 years.

The carrying value of intangible assets is reviewed for impairment at the end of the first full year following acquisition and in other periods when events or changes in circumstances indicate the carrying value may not be recoverable.

**Tangible fixed assets and depreciation**

Tangible fixed assets are stated in the balance sheet at cost less accumulated depreciation. Depreciation is provided on a basis that will write off the book value of fixed assets on a straight line basis over their expected lives. Depreciation rates range from 10% to 33 1/3% for equipment and the remaining lease term for leasehold improvements.

The carrying value of tangible fixed assets is reviewed for impairment when events or changes in circumstances indicate the carrying value may not be recoverable.

**Operating leases**

Operating lease rentals are charged to the profit and loss account on a straight line basis over the periods of the leases.

**Stocks**

Stocks are stated at the lower of cost and estimated net realisable value.

**Notes to the financial statements**  
for the year ended 31 December 2011

**1 Accounting policies (continued)**

**Deferred tax**

Deferred tax is recognised in respect of all timing differences that have originated but not reversed by the balance sheet date. Deferred tax assets are only recognised to the extent that they are considered recoverable against future taxable profits.

Deferred tax is measured at the tax rates that are expected to apply in the periods in which the timing differences are expected to reverse. Deferred tax balances are not discounted.

**Pensions**

The company operates defined benefit and defined contribution pension schemes.

The defined benefit charge to operating profit is the cost of accruing pension benefits promised to employees over the year plus any gains and losses arising on settlements and curtailments and any benefit improvements granted to members by the company during the year.

Other finance income in the profit and loss account includes a credit equivalent to the expected return on defined benefit scheme assets over the year offset by a charge equal to the expected increase in the present value of liabilities over the year. The difference between the market value of defined benefit scheme assets and the present value of the plans liabilities is disclosed as an asset or liability on the company's balance sheet net of deferred taxation. Any difference between the expected return on assets and that actually achieved and any changes in the liabilities over the year due to changes in assumptions or experience are recognised in the statement of total recognised gains and losses.

Contributions payable by the company in respect of defined contribution schemes are charged to operating profit as incurred.

**Foreign exchange**

Transactions denominated in foreign currencies are translated into sterling at the rates ruling on the dates of the transactions. Monetary assets and liabilities denominated in foreign currencies at the balance sheet date are translated at the rates ruling on that date. The translation differences are dealt with in the profit and loss account.

**2 Segmental information**

	Year ended 31 December 2011 £'000	Year ended 31 December 2010 £'000
The analysis of the company's turnover by destination of geographical market is as follows		
United Kingdom	294,738	301,214
Rest of the world	36,505	36,232
Retained operations	331,243	337,446
Disposed titles	-	18,628
Total	331,243	356,074

Turnover is derived from the company's principal activity, magazine and digital publishing, and is stated net of trade discounts and VAT.

It is not appropriate to analyse operating profit or net assets attributable to geographical market as the company operates principally from one geographical location.

**Notes to the financial statements**  
for the year ended 31 December 2011

**3 Operating profit**

	Year ended 31 December 2011 £'000	Year ended 31 December 2010 £'000
Operating profit is stated after charging/(crediting)		
Depreciation of owned tangible assets	10,962	10,631
Amortisation of intangible assets	1,727	2,147
Auditors' remuneration		
Fees payable to the company's auditor for the company and fellow subsidiaries	185	180
Operating lease rentals - land and buildings	11,519	11,505
Profit on disposal of fixed assets and titles	(128)	(767)

**4 Information regarding directors and employees**

	Year ended 31 December 2011 £'000	Year ended 31 December 2010 £'000
Staff costs (including directors)		
Wages and salaries	73,403	80,586
Social security costs	7,869	8,106
Pensions (note 8)	5,489	6,208
	<u>86,761</u>	<u>94,900</u>
	Number	Number
The monthly average number of persons employed		
Editorial	744	853
Sales and distribution	661	717
Administration	350	368
	<u>1,755</u>	<u>1,938</u>

**5 Directors' emoluments**

	Year ended 31 December 2011 £'000	Year ended 31 December 2010 £'000
Total emoluments	<u>2,833</u>	<u>2,908</u>
Company pension contributions paid to money purchase schemes	<u>118</u>	<u>25</u>

**Notes to the financial statements**  
for the year ended 31 December 2011

**5 Directors' emoluments (continued)**

The number of directors accruing benefits at the year end in respect of defined benefit pension schemes was nil (2010 - 6). There were 6 (2010 - 2) directors accruing benefits at the year end in respect of defined contribution pension schemes.

All 11 directors exercised share options during the year (2010 - 12).

Analysis of emoluments (excluding pension contributions) of the highest paid director

	Year ended 31 December 2011 £'000	Year ended 31 December 2010 £'000
Aggregate emoluments	820	581
Accrued pension at year end	-	40

**6 Net interest receivable**

	Year ended 31 December 2011 £'000	Year ended 31 December 2010 £'000
Interest receivable from group undertakings	724	431
Other interest receivable	16	6
Interest receivable	740	437
Interest payable to group undertakings	(48)	-
Net interest receivable	692	437

**7 Other finance income**

	Year ended 31 December 2011 £'000	Year ended 31 December 2010 £'000
Interest on post employment plan liabilities (note 8)	(17,700)	(16,600)
Expected return on post employment plan assets (note 8)	25,300	22,300
	7,600	5,700

**Notes to the financial statements**  
for the year ended 31 December 2011

**8 Pension commitments**

The amount charged to the profit and loss account in respect of pension costs is analysed as follows

	Defined benefit year ended 31 December 2011 £'000	Defined contribution year ended 31 December 2011 £'000	Total year ended 31 December 2011 £'000	Defined benefit year ended 31 December 2010 £'000	Defined contribution year ended 31 December 2010 £'000	Total year ended 31 December 2010 £'000
Current service cost	1,500	3,989	5,489	4,700	1,508	6,208
Pension surplus not recognised				20,500		20,500
Total charge to operating profit	1,500	3,989	5,489	25,200	1,508	26,708
Expected return on assets	(25,300)		(25,300)	(22,300)		(22,300)
Interest on liabilities	17,700		17,700	16,600		16,600
Total finance income	(7,600)		(7,600)	(5,700)		(5,700)
Total profit and loss account (credit)/charge	(6,100)	3,989	(2,111)	19,500	1,508	21,008

The valuation of defined benefit liabilities has been based on a formal actuarial valuation updated by an independent qualified actuary to take account of the requirements of FRS 17. On 1 April 2011 the company closed its defined benefit scheme for future service accrual.

Principal actuarial assumptions	31 December 2011 %	31 December 2010 %
Rate of price inflation	3.00	3.50
Rate of increase in salaries	3.50	4.50
Rate of increase in pensions	2.95	3.35
Rate of increase of deferred benefits	3.00	3.50
Discount rate	4.98	5.57
Mortality (post retirement tables used)	SAPs light normal *	SAPs light normal *

\* Allowing for medium cohort future mortality improvements, subject to a minimum level of improvement of 1% pa for males and 0.5% for females

Scheme assets are stated at their 'bid' market values as at the balance sheet date

Fair value of assets and expected rate of return	Expected rate of return 31 December 2011 %	Fair value 31 December 2011 £m	Expected rate of return 31 December 2010 %	Fair value 31 December 2010 £m
Equities	8.50	241.0	8.50	245.5
Property	6.60	0.8	7.30	0.8
Corporate bonds	4.68	42.4	5.42	41.2
Gilts	2.97	43.0	4.18	42.6
Cash	2.60	1.0	3.70	6.6
Total fair value of assets		328.2		336.7

Net post employment assets/(liabilities)	31 December 2011 £'000	31 December 2010 £'000
Fair value of scheme assets	328,200	336,700
Present value of scheme liabilities	(333,150)	(318,150)
(Deficit)/surplus in scheme	(4,950)	18,550
Pension surplus not recognised		(20,500)
	(4,950)	(1,950)
Related deferred tax asset (see note 9c)	4,643	6,042
Net pension (liability)/asset	(307)	4,092

At 31 December 2011 the net pension liability of £307,000 (2010 £4,092,000 asset) represented individual plan surpluses of £2,205,000 (2010 £6,318,000) and deficits of £2,512,000 (2010 £2,226,000). Of the individual plan deficits £2,512,000 (2010 £2,226,000) related to unfunded schemes.

**Notes to the financial statements**  
for the year ended 31 December 2011

**8 Pension commitments (continued)**

	Year ended 31 December 2011 £'000	Year ended 31 December 2010 £'000
<b>Analysis of movement in scheme assets</b>		
At 1 January	336,700	273,050
Expected return on assets	25,300	22,300
Actuarial (loss)/gain on assets	(25,300)	15,500
Employer contributions	1,093	32,107
Employee contributions	400	1,500
Benefits paid	(9,993)	(7,757)
At 31 December	<u>328,200</u>	<u>336,700</u>

Scheme assets do not include any of IPC Media Limited's own financial instruments or any property occupied by IPC Media Limited

The expected return on scheme assets is determined by considering the expected returns available on the assets underlying the current investment policy. Expected yields on gilts and corporate bonds are based on long term gilt indices and corporate bond yields as at 31 December 2011. Expected returns on equity investments reflect long term real rates of return experienced in the respective markets.

The total contributions expected to be made to the scheme by IPC Media Limited in the year to 31 December 2012 is £nil

	Year ended 31 December 2011 £'000	Year ended 31 December 2010 £'000
<b>Analysis of movement in scheme liabilities</b>		
At 1 January	(318,150)	(287,000)
Employer service cost	(1,500)	(4,700)
Interest cost	(17,700)	(16,600)
Employee contributions	(400)	(1,500)
Actuarial losses	(5,393)	(16,107)
Benefits paid from scheme assets	9,993	7,757
At 31 December	<u>(333,150)</u>	<u>(318,150)</u>

	31 December 2011 £'000	31 December 2010 £'000	31 December 2009 £'000	31 December 2008 £'000	31 December 2007 £'000
<b>Summary of scheme assets and liabilities</b>					
Scheme assets	328,200	336,700	273,050	222,750	284,569
Scheme liabilities	<u>(333,150)</u>	<u>(318,150)</u>	<u>(287,000)</u>	<u>(212,240)</u>	<u>(251,293)</u>
(Deficit)/surplus	<u>(4,950)</u>	<u>18,550</u>	<u>(13,950)</u>	<u>10,510</u>	<u>33,276</u>

	Year ended 31 December 2011 £'000	Year ended 31 December 2010 £'000	Year ended 31 December 2009 £'000	Year ended 31 December 2008 £'000	Year ended 31 December 2007 £'000
<b>History of experience adjustments</b>					
Experience (loss)/gain on scheme assets	<u>(25,300)</u>	<u>15,500</u>	<u>37,000</u>	<u>(85,300)</u>	<u>(839)</u>
<i>As a % of scheme assets</i>	<i>(7.7%)</i>	<i>4.6%</i>	<i>13.6%</i>	<i>(38.3%)</i>	<i>(0.3%)</i>
Experience (loss)/gain on scheme liabilities	<u>(100)</u>	<u>5,500</u>	<u>17,200</u>	<u>—</u>	<u>(15,704)</u>
<i>As a % of scheme liabilities</i>	<i>0.0%</i>	<i>1.7%</i>	<i>6.0%</i>	<i>0.0%</i>	<i>(6.2%)</i>
Experience (loss)/gain on change of assumptions	<u>15,207</u>	<u>(21,607)</u>	<u>(83,187)</u>	<u>56,708</u>	<u>23,093</u>
Total actuarial experience (loss)/gain	<u>(10,193)</u>	<u>(607)</u>	<u>(28,987)</u>	<u>(28,592)</u>	<u>6,550</u>
<i>Total as % of scheme liabilities</i>	<i>(3.1%)</i>	<i>(0.2%)</i>	<i>(10.1%)</i>	<i>(13.5%)</i>	<i>2.6%</i>

The cumulative amount of actuarial losses recognised in the statement of recognised gains and losses is £52.1m (2010: £41.9m)

**Notes to the financial statements**  
for the year ended 31 December 2011

**9 Taxation on profit on ordinary activities**

	Year ended 31 December 2011 £'000	Year ended 31 December 2010 £'000
a) The charge based on the profit for the year is as follows		
<b>Taxation based on the profit for the year</b>		
UK Corporation tax payable at 26.5% (2010: 28%)	441	4,097
Double taxation relief	(21)	(26)
Group relief payments	4,311	11,963
(Over)/under provision for prior years	(11,765)	4
Overseas tax suffered	21	26
<b>Total current tax (credit)/charge (see 9 (b) below)</b>	<b>(7,013)</b>	<b>16,064</b>
<b>Deferred tax</b>		
Timing differences, origination and reversal	2,685	(3,473)
Credit due to change in tax rates	(917)	(359)
Under provision for prior years	26	9
<b>Total deferred tax (see 9 (c) below)</b>	<b>1,794</b>	<b>(3,823)</b>
<b>Total tax (credit)/charge on profit on ordinary activities</b>	<b>(5,219)</b>	<b>12,241</b>

**b) Circumstances affecting the current tax charge**

The standard rate of current tax for the year, based on the UK standard rate of corporation tax, is 26.5% (2010: 28%). The current tax charge for the year differs from the standard rate for the reasons in the reconciliation below

	Year ended 31 December 2011 £'000	Year ended 31 December 2010 £'000
Profit on ordinary activities before tax	45,490	36,942
Profit on ordinary activities multiplied by standard rate of corporation tax in the UK of 26.5% (2010: 28%)	12,055	10,344
<b>Factors affecting the tax charge</b>		
Disallowable expenses	317	674
Depreciation in excess of capital allowances	634	948
Write off relating to title disposals not allowable	-	1,263
Tax (over)/under provided in previous years	(11,765)	4
Group relief received for nil consideration	(5,214)	-
Other timing differences	(3,040)	2,831
<b>Total current tax (credit)/charge (see 9 (a) above)</b>	<b>(7,013)</b>	<b>16,064</b>

**Notes to the financial statements**  
for the year ended 31 December 2011

**9 Taxation on profit on ordinary activities (continued)**

c) Deferred tax	Year ended 31 December 2011 £'000	Year ended 31 December 2010 £'000
Deferred tax is provided at 25% (2010 - 27%) in the financial statements as follows		
Included in debtors (see note 14)	4,418	3,702
Included in post employment assets/(liabilities) (see note 8)	4,643	6,042
	<u>9,061</u>	<u>9,744</u>
Capital allowance pool in excess of book value of qualifying assets	1,181	890
Short term timing differences	7,880	8,854
	<u>9,061</u>	<u>9,744</u>
Analysis of movement in deferred tax asset	£'000	
At 1 January 2011	9,744	
Charged to the profit and loss account (see note 9 (a) above)	(1,794)	
Amounts credited to STRGL in respect of post employment liabilities	1,111	
At 31 December 2011	<u>9,061</u>	

**Factors affecting future tax charges**

A number of changes to the UK corporation tax system were announced in the June 2010 and March 2011 Budget statements. The Finance Act 2011, enacted in July 2011, included legislation to reduce the main rate of corporation tax from 26% to 25% from 1 April 2012. The effect of this change on the deferred tax balances has been included in the figures within these accounts.

A further 1% reduction in the rate, to 24% from 1 April 2012, was substantively enacted via Resolution in March 2012 and a reduction of a further 1% to a rate of 23%, effective from 1 April 2013, was substantively enacted in July 2012. As these changes were substantively enacted after the balance sheet date, they are not reflected in the figures within these accounts. A further change to the rate is proposed to reduce the rate by a further 1% to 22% from 1 April 2014, but this change has not yet been substantively enacted and is not therefore included in the figures within these accounts. We estimate the impact upon deferred tax as a result of these changes to be a reduction in the balance of approximately £1,087,000 over the forthcoming two years. It is not yet possible to quantify the impact of these rate changes upon current tax.

**10 Intangible fixed assets**

	Publishing rights £'000	Goodwill £'000	Total £'000
Cost			
At 1 January and 31 December 2011	<u>33,536</u>	<u>25,768</u>	<u>59,304</u>
Amortisation			
At 1 January 2011	31,962	9,157	41,119
Charge for the year	<u>429</u>	<u>1,298</u>	<u>1,727</u>
At 31 December 2011	<u>32,391</u>	<u>10,455</u>	<u>42,846</u>
Net book value			
At 31 December 2011	<u>1,145</u>	<u>15,313</u>	<u>16,458</u>
At 31 December 2010	<u>1,574</u>	<u>16,611</u>	<u>18,185</u>



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**11 Tangible fixed assets**

	Leasehold improvements £'000	Equipment £'000	Total £'000
<b>Cost</b>			
At 1 January 2011	19,897	70,631	90,528
Additions	269	5,184	5,453
Disposals/retirements	(958)	(6,324)	(7,282)
<b>At 31 December 2011</b>	<b>19,208</b>	<b>69,491</b>	<b>88,699</b>
<b>Accumulated depreciation</b>			
At 1 January 2011	5,337	47,034	52,371
Charge for the year	2,201	8,761	10,962
Disposals/retirements	(957)	(6,322)	(7,279)
<b>At 31 December 2011</b>	<b>6,581</b>	<b>49,473</b>	<b>56,054</b>
<b>Net book value</b>			
<b>At 31 December 2011</b>	<b>12,627</b>	<b>20,018</b>	<b>32,645</b>
At 31 December 2010	14,560	23,597	38,157

**12 Fixed asset investments**

	Shares in subsidiary undertakings £'000	Interest in Joint ventures £'000	Total £'000
<b>Cost</b>			
At 1 January 2011	133,733	4,151	137,884
Loan repayments	-	(1,250)	(1,250)
<b>At 31 December 2011</b>	<b>133,733</b>	<b>2,901</b>	<b>136,634</b>
<b>Provisions</b>			
At 1 January 2011	(58,138)	-	(58,138)
<b>At 31 December 2011</b>	<b>(58,138)</b>	<b>-</b>	<b>(58,138)</b>
<b>Net Book Value</b>			
<b>At 31 December 2011</b>	<b>75,595</b>	<b>2,901</b>	<b>78,496</b>
At 31 December 2010	75,595	4,151	79,746

The company's fixed asset investments in subsidiaries relate to its 100% interests in the ordinary share capital of IPC Magazines (Overseas) Limited, Mousebreaker Limited and dormant companies. IPC Magazines (Overseas) Limited is an intermediate holding company of a group of undertakings whose main activity is consumer magazine and digital publishing. Mousebreaker Limited owns the intellectual property rights of an online casual gaming business which it has licenced to IPC Media Limited. The dormant companies hold certain publishing rights to magazines published by the company.

**Notes to the financial statements**  
for the year ended 31 December 2011

**12 Fixed asset investments (continued)**

IPC Media Limited has a 50% joint venture interest in European Magazines Limited. European Magazines Limited's principal activity is the publication of the UK edition of Marie Claire magazine. European Magazines Limited made a profit before tax of £347,000 for the year ended 31 December 2011 (year ended 31 December 2010: profit before tax £321,000) and had total shareholders' funds of £1,660,000 (31 December 2010: £1,421,000). The year end for European Magazines Limited is 31 December. European Magazines Limited is incorporated in England and Wales.

IPC Media Limited also has a joint venture interest of 50% in Evarn Limited. The total investment in Evarn Limited of £2,901,000 consists of share capital of £576,000 and shareholder loan of £2,325,000 (31 December 2010: total investment £4,151,000 consisting of share capital £576,000 and shareholder loan £3,575,000). Evarn Limited's principal activity is the publication of LOOK magazine. Evarn Limited made a profit before tax of £2,486,000 for the year ended 31 December 2011 (year ended 31 December 2010: profit before tax £3,193,000) and had a total shareholders' deficit of £2,297,000 (31 December 2010: £4,120,000). The year end for Evarn Limited is 31 December. Evarn Limited is incorporated in England and Wales.

**13 Stocks**

	31 December 2011 £'000	31 December 2010 £'000
Raw materials and consumables	<u>4,812</u>	<u>4,399</u>

**14 Debtors**

	31 December 2011 £'000	31 December 2010 £'000
<b>Amounts falling due within one year</b>		
Trade debtors	10,910	15,677
Amounts owed by group undertakings	168,877	177,776
Amounts owed by joint ventures	10	607
Other debtors	1,092	2,184
Prepayments and accrued income	5,772	5,228
Deferred tax asset (see note 9 (c) above)	4,418	3,702
Corporation tax	2	
	<u>191,081</u>	<u>205,174</u>

	31 December 2011 £'000	31 December 2010 £'000
<b>Amounts falling due after more than one year</b>		
Other debtors	<u>1,226</u>	<u>751</u>
	<u>1,226</u>	<u>751</u>

**Notes to the financial statements**  
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**15 Creditors**

	31 December 2011 £'000	31 December 2010 £'000
<b>Amounts falling due within one year</b>		
Trade creditors	50,460	51,055
Amounts owed to group undertakings	31,926	31,492
Amounts owed to joint ventures	1,194	905
Accruals and deferred income	18,257	17,442
Other creditors	4,693	6,881
Taxation and social security	4,326	4,072
Corporation tax	-	4,071
Group relief payable	4,929	11,963
	<u>115,785</u>	<u>127,881</u>
<b>Amounts falling due after more than one year</b>		
Other creditors	<u>12,259</u>	<u>13,877</u>

Other creditors due after more than one year consists of the unamortised balance of the rent free period relating to office premises leased to the company by IPC Magazines Group Limited a parent undertaking

**16 Called up share capital**

	31 December 2011 £'000	31 December 2010 £'000
Called up, allotted and fully paid		
2,580,500 ordinary shares of £1 each	<u>2,580</u>	<u>2,580</u>

**17 Reconciliations of movements in shareholders' funds and movement in reserves**

	Share capital £'000	Share premium account £'000	Share redemption account £'000	Equity share-based payments £'000	Profit and loss account £'000	Total £'000
At 1 January 2010	2,580	112,887	2,318	6,762	83,041	207,588
Profit for the year	-	-	-	-	24,701	24,701
Net actuarial losses on post employment plans	-	-	-	-	(1,156)	(1,156)
Recharge from parent undertaking for share share-based payments	-	-	-	(299)	-	(299)
Charge for share-based payments	-	-	-	2,038	-	2,038
At 31 December 2010	2,580	112,887	2,318	8,501	106,586	232,872
Profit for the year	-	-	-	-	50,709	50,709
Dividends	-	-	-	-	(51,533)	(51,533)
Net actuarial losses on post employment plans	-	-	-	-	(9,082)	(9,082)
Recharge from parent undertaking for share based payments	-	-	-	(501)	-	(501)
Charge for share-based payments	-	-	-	2,543	-	2,543
At 31 December 2011	<u>2,580</u>	<u>112,887</u>	<u>2,318</u>	<u>10,543</u>	<u>96,680</u>	<u>225,008</u>

The company declared and paid equity dividends on ordinary shares in respect of 2011 of £51,533,039 (2010 - £nil)

**Notes to the financial statements**  
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**18 Share-based payments**

Certain employees of the company have been granted options to purchase shares in the company's ultimate parent undertaking, Time Warner Inc. Such options have been granted with exercise prices equal to, or in excess of, the fair market value at the date of grant. The options are denominated in US\$ and vest evenly over a 4 year period and expire 10 years from the date of grant.

In addition certain employees have been awarded restricted stock units in Time Warner Inc. denominated in US\$ which vest over a four year period. Holders of awards are generally entitled to receive cash dividends or dividend equivalents during the period of time that the awards are unvested.

The total charge to the profit and loss account in respect of share-based payments included within wages and salaries (see note 4) is £2,543,000 (2010 - £2,038,000).

**a) Stock Options**

Assumptions used in Black Scholes option pricing model	Year ended 31 December 2011	Year ended 31 December 2010
Expected volatility	29.50%	29.50%
Expected term to exercise from grant date	6.31 years	6.51 years
Risk-free rate	2.80%	2.90%
Expected dividend yield	2.60%	3.10%

Expected volatility is determined using implied volatilities data from traded options

	2011 Number of options '000	2011 Weighted average exercise price US \$	2010 Number of options '000	2010 Weighted average exercise price US \$
Outstanding as at 1 January	1,333	34.97	1,260	35.68
Net Transfers	157	33.35	-	-
Granted	157	36.11	169	26.92
Exercised	(102)	24.16	(47)	30.62
Forfeited or expired	(149)	54.23	(49)	39.41
<b>Outstanding as at 31 December</b>	<b>1,396</b>	<b>33.65</b>	<b>1,333</b>	<b>34.97</b>
<b>Exercisable at 31 December</b>	<b>994</b>	<b>35.78</b>	<b>967</b>	<b>38.85</b>

The weighted average fair value of those options granted in 2011 was \$8.99 (2010 - \$6.23)

For the share options outstanding as at 31 December 2011, the weighted average remaining contractual life is 4.8 years (2010 - 4.8 years)

The range of exercise prices for options outstanding at 31 December 2011 is \$15.27 to \$55.36 (2010 - \$15.27 to \$66.05)

**b) Restricted Stock Units**

	2011 Number of units '000	2011 Weighted average grant date fair value US\$	2010 Number of units '000	2010 Weighted average grant date fair value US\$
Unvested as at 1 January	319	24.23	245	24.48
Net Transfers	36	25.56	-	-
Granted	110	36.11	118	26.92
Vested	(61)	34.86	(37)	29.50
Forfeited	(15)	26.02	(7)	22.92
<b>Unvested as at 31 December</b>	<b>389</b>	<b>25.93</b>	<b>319</b>	<b>24.23</b>

The range of grant date fair values for restricted stock units unvested at 31 December 2011 is \$15.27 to \$36.11 (2010 - \$15.27 to \$41.48)

**Notes to the financial statements**  
for the year ended 31 December 2011

**19 Operating lease commitments**

Annual commitments under non-cancellable land and buildings operating leases are as follows

	31 December 2011 £'000	31 December 2010 £'000
Leases which expire		
Within one year	40	43
Between two to five years	364	324
After five years	11,101	11,127
	<u>11,505</u>	<u>11,494</u>

**20 Related party transactions**

The company has taken advantage of the exemption in Financial Reporting Standard 8 'Related Party Disclosures' from disclosing transactions with fellow members of the group where 90% or more of the voting rights are controlled within the group

There were no material related party transactions during the year other than those set out below or disclosed elsewhere in the financial statements

**Joint ventures**

During the year the company sold goods and provided management and other services to European Magazines Limited. The total value of these transactions was £11.1m (2010 - £10.9m). As at 31 December 2011 the company was owed £10k (2010 - £0.6m) by European Magazines Limited.

During the year the company also sold goods and provided management and other services to Evarn Limited. The total value of these transactions was £15.1m (2010 - £16.7m). As at 31 December 2011 the company owed £1.2m (2010 - £0.9m) to Evarn Limited.

The directors are satisfied that all related party transactions were carried out on an arm's length basis.

**21 Parent undertakings**

The company's immediate parent undertaking is IPC Magazines Holdings Limited.

Time Warner Holdings Limited is the parent undertaking of the smallest group of undertakings of which the company is a member and for which group financial statements are drawn up. Time Warner Holdings Limited is registered in England and Wales and copies of its financial statements may be obtained from the Registrar of Companies in Cardiff.

Time Warner Inc., a company incorporated in the United States of America, is the ultimate parent undertaking of the largest group of undertakings of which the company is a member and for which group financial statements are drawn up. Copies of Time Warner Inc.'s financial statements can be obtained from One Time Warner Center, New York, NY 10019, USA.